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FINANCIAL TIMES

No. 27,609 Thursday July 13 1978 **15p

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NEWS SUMMARY

GENERAL BUSINESS

Spanish deaths 'near to 300'

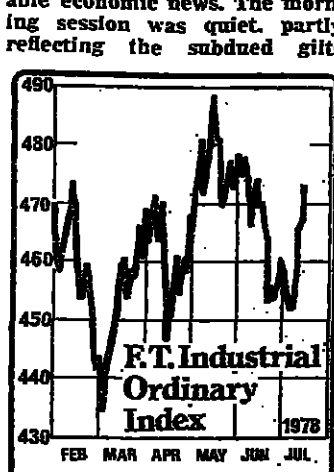
A death toll of nearly 300 was reckoned as more people died in the wake of the Spanish camp disaster. The Spanish Government said that at least 120 survivors were certain to die in addition to the official death toll of 170.

A tanker lorry carrying gas leaked into the camp site at an Carlos de la Rapida on Wednesday. It exploded and 118 people, mainly German and French tourists, died outright.

As Spaniards began burying the dead, there were bitter local protests from people who said they had feared such a disaster for several years. Pages 2 and 8

Equities surge; gilts subdued

● **EQUITIES** embarked on a rise, encouraged by favourable economic news. The morning session was quiet, partly reflecting the subdued gilts.



market. The FT 30-Share index gained 6 points to 473.3, its highest since June 13.

● **GILTS** were unimpressed by the banking statistics. The Government Securities index fell 0.13 to 69.98.

● **STERLING** closed 10 points up at \$1.8855 after reaching \$1.8865. Its trade-weighted index improved to 62.0 (61.9). The dollar's trade-weighted devaluation narrowed to 7.7 (7.8 per cent).

● **GOLD** rose \$1 to \$1801. The New York Comex July settlement was \$186.50 (\$185.70).

● **WALL STREET** closed 2.84 higher at 824.93.

Barter attacks Soviet trials

resident Carter described Soviet treatment of Mr. Anatoly Shebarovsky, accused of working in the CIA, as "an attack on every human being who believes in freedom." Mr. Carter was speaking on ITN's News at Ten at the eve of the Bonn summit and as the SALT talks resumed in Geneva.

The State prosecutor has handed a sentence of eight years in a labour camp and three years' internal exile for Mr. Alexander Ginzburg, the other defendant on trial. Back Page

4-way crash

coach overturned on a motorway slip road at South Overham, Kent, and plunged to the M2, injuring 28 people, seriously. A fleet of ambulances ferried the injured to a nearby hospital.

Marriage

A church of England general synod rejected by a majority seven-a proposal to allow divorced people to remarry in church. The decision, by 213 votes to 208, rejects a recommendation by the synod's own marriage Commission.

Army accused

Rev. Ian Paisley accused the army of making dishonest attempts to conceal their "terrible mistake" in killing 16-year-old boy in Co. Antrim Tuesday. The boy died when he returned to look at arms he found in a graveyard. Mr. Paisley, MP for the area, is asking talks with Mr. Roy Mason, Ulster Secretary.

Ilmen disagree

ree of the UK's largest oil companies revealed fundamental disagreements over tanker operations when they gave evidence to a committee of MPs investigating methods of accident prevention at sea. Page 8

Japan-China link

Japanese arms manufacturers to visit China in September, mainly to discuss technical exchanges. But the Chinese are likely to ask about weapon purchases and the Japanese are expected to meet officials responsible for aircraft and missile production. Page 4

Leffly...

other forecasters in Ontario, Alberta, were put in action during a summer storm when their buildings were hit by lightning.

seams should stay open in public holidays, says the Mining Commission on Museums Galleries. Page 8

woman left paralysed when a driven by her former band crashed was awarded 1,000 damages in the High Court.

children under five years died in a fire at their nursery home.

emergency services sealed off the Royal Seaford container terminal, Merseyside, when a tanker leaked a toxic form of ammonia. It was dispersed under control.

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Callaghan hints at 5% as unions press working week cut

BY CHRISTIAN TYLER AND PAULINE CLARK

Moves behind the scenes to bring unions and Government into tacit agreement on the imminent White Paper on pay policy were set back yesterday when TUC leaders decided to make a last-minute bid to wring concessions on the shorter working week.

The Prime Minister hinted at the conference of the National Union of Railwaymen in Llandudno that he is thinking of a 5 per cent wages target for the four of the incomes policy which starts in just over a fortnight.

He confirmed that the latest year-on-year inflation rate, to be announced on Friday, is a little lower than the present 7.7 per cent. City estimates are that it could drop to just over 7 per cent before climbing again.

A draft of the White Paper is believed to have been prepared for the TUC general council to consider when it meets Mr. Callaghan and other members of the Cabinet on Tuesday. The TUC is ignoring the Government's pay target, which may be inserted after that meeting, but will protest vigorously that too hard a line has been taken against the job-creating possibilities of cutting the standard working week.

On pay, the Government is believed to have proposed privately that there could be a 5 per cent, earnings target, with another 2 per cent for dealing with pay anomalies. But its advisers may urge that it would be a mistake to divide the "norm" in this way.

Mr. Callaghan, now-most unusually—is taking charge of the TUC economic department was attacked by members of the TUC economics committee for being too similar to the Government line and not firm enough in demanding a 35-hour week. It was sent back for key amendments toughening the unions' stance, although the general shape was accepted by about seven of the 10 members present.

Mr. David Barnett, TUC chairman and general secretary of the General and Municipal Workers' Union, was prominent in the protest.

Mr. Callaghan chose the annual meeting of the railwaymen's union—one of the traditional stalwarts of the Labour Party—to incorporate an allusion to a 5 per cent pay limit ahead in what was otherwise unmistakably an electioneering speech.

It was the first time any sort of figure had been publicly mentioned. If the 77 union delegates in Llandudno were taken aback by the figure, their standing ovation did not show it.

Also hinting at Government hopes for an agreed pay target rather than an imposed one, Mr. Callaghan said the reaction of unionists in a free society could not be guaranteed. "But I believe that if we carry on with the present co-operation and understanding, this country has a good future."

Mr. Callaghan emphasised wage restraint as a key to maintaining and improving standards of living. When inflation was at 18 per cent he asked for a 10 per cent wage limit. With inflation now just under 8 per cent, "I am going to ask for very much less."

He told the railwaymen that he did not want to destroy union executives' responsibility to get the best possible terms for members. But he had a responsibility to see that they got them in a healthy economy.

Much depends on what the unions do, he said. "If you get

Agreement in principle near in trade talks

BY REGINALD DALE

THE WORLD'S leading industrial nations were tonight increasingly confident of reaching agreement in principle on a number of major reforms to the international trading system in time for this weekend's seven-nation summit in Bonn.

The main participants in the Round of multilateral trade talks went into a series of crucial late-night negotiating sessions here encouraged by progress earlier in the day in negotiations between the U.S. and the EEC on farm trade, and the EEC's most contentious issues.

The main cause of disension remained Japan's continuing refusal to make major improvements to its offer of industrial tariff cuts in spite of strong pressure from the U.S. and the EEC.

Community officials were not, however, ruling out further Japanese concessions in the course of the night.

The hope is that by tomorrow morning the seven nations attending the Bonn summit—the U.S., the UK, West Germany, France, Italy, Canada and Japan—will have agreed on the main elements of a progress report.

U.S. commitments on energy policy is seen by the UK Government as central to securing West German and Japanese agreement to an economic package at the Bonn summit. Back Page; Giscard interview Page 2; Carter prepares Page 3; Japan plans emergency imports Page 4; Economic Viewpoint Page 27.

—although not many are expected to do so before the summit.

Mr. Robert Strauss, the U.S. special trade representative, made it clear today that he was still dissatisfied with the Japanese tariff-cutting offer.

He predicted, however, that by the end of the week most of the Round's major political decisions would have been taken.

Officials here believe that the progress report will be able to record broad agreement on new codes for government procurement policies, standards and customs valuation.

Difficulties still persist over subsidies and countervailing duties, one of the most difficult issues under discussion here, but agreement at least on how to tackle the problem appears to be emerging.

The U.S. has also now accepted in principle the EEC's proposal that countries should in future be able to take selective safe-

Barclays share deal approved

BY ERIC SHORT

THE BOARD of Barclays Bank was yesterday given an overwhelming vote of confidence for its proposed £250m takeover of the Investment Trust Corporation.

The opposition has come mainly from the large financial institutions. The National Association of Pension Funds in a recent report condemned Barclays' proposal as being wrong in principle and this stance was reiterated at the meeting by Mr. Michael Maurice, deputy general manager of the National Provident Institution, a leading mutual life assurance company.

But in general the institutions appear to have confined their disapproval to abstaining from the vote and not jeopardising Barclays' position by voting against the motion. The pension funds' association recommended its members to take this course of action and Mr. Maurice said that National Provident—with 475,000 shares, would also be abstaining. The votes cast were only 30 per cent of those permissible.

Mr. Maurice said afterwards that his main purpose was to record opposition to the principle, thereby warning other boards that similar action would be strongly contested.

The bid has been accepted by 77 per cent of Investment Trust shareholders and having secured approval for its action, Barclays offer has now gone unconditional.

Lloyd's to probe Brazil affair

BY JOHN MOORE

LOYD'S OF LONDON is to mount a top-level inquiry into the conduct of one of its publicly-quoted insurance brokers, Brentnall Beard.

The inquiry team yet to be announced, will examine Brentnall Beard's involvement in the events which have led to a major dispute between a Lloyd's syndicate headed by Mr. Frederick Sasse and the Brazilian reinsurance group Instituto de Resseguros do Brasil.

It is likely that the inquiry team will ask for explanations and information from Brentnall Beard, valued on the stock market at £2.8m on among other things, the link which Brentnall Beard established between the Sasse syndicate and a Mr. Dennis Harrison of Florida.

Mr. Harrison was introduced to the Sasse syndicate through Brentnall Beard in spring, 1976. He was subsequently authorised to accept non-marine business in the U.S. on behalf of the syndicate.

The business was channelled to Sasse through Brentnall Beard.

But it later transpired that Mr. Harrison and his company, Denhar Underwriters, in which Brentnall Beard held 20 per cent, failed to gain the required approval under the Lloyd's tribunal mechanism.

Even so Mr. Harrison produced 1,300 fire and damage-to-property risks for Sasse from some time before December 1976 to mid-1976, when Sasse cancelled Denhar's underwriting authority.

Sasse intended to reinsure the risks with the Brazilian reinsurance group.

But the Brazilians are refusing to pay the reinsurance claims on these risks, which now run at about \$10m, on grounds which include misrepresentation and non-disclosure.

Legal action is in progress between Sasse and the Brazilians. The case should come before the court early next year.

Meanwhile the syndicate has been settling all the claims on the policies. This in turn created a solvency problem, and led to suspension of the syndicate at Lloyd's at the end of last year.

Because of the solvency problem those names who have a standard underwriting share in the syndicate have been asked so far for a total of around £40,000 each.

At the instigation of Lloyd's, management of the syndicate has been taken over by Merrett Dixey, one of the most influential underwriting agents in the market.

Last night Lloyd's said: "Whenever there is a problem at Lloyd's the committee has a duty to investigate it not only with regard to the past but with a view to the future to see whether any loopholes need to be closed."

Report urges higher taxes for casinos

BY MICHAEL THOMPSON-NOEL

HIGHER rates of casino taxation and a £100m national lottery for "good causes," are among far-reaching proposals in the final report of the Royal Commission on Gambling, published yesterday.

The commission says the introduction of local authority and other public lotteries has produced a situation that is out of control and "scandalous."

Mushrooming lotteries had produced "wholesale disregard for the law, commercial exploitation to a totally unacceptable degree, gross lack of security and we strongly suspect, a good deal of plain dishonesty."

The commission, headed by Lord Rothschild, former head of the Think Tank, proposes a general casino betting duty of up to 7.5 per cent on stakes, to be recovered through an eight-fold increase in casino gaming licence duty.

A special 3 per cent casino levy should apply to casinos with annual stakes of more than £10m.

The expected effect on projected 1977 casino pre-tax profits would be a drop for UK casinos from £50.5m to £14.9m. London casinos' profits would fall from £42.1m to £10.2m.

Gambling shares were immediately hit by the proposals. Shares of Ladbrokes Group, which derived 54 per cent of its 1977 pre-tax profit of £24.3m from casino gaming, fell 16p to 170p, removing £2.5m from its Stock Market value.

Coral Leisure Group, which owns Crockford's, fell 12p to 95p, cutting its value by £10m.

The commission calls for a sweeping reorganisation of horse-racing, rejects arguments for a Tote monopoly and recommends the formation of a British Horseracing Authority to assume Horserace Betting Levy Board functions and own all British racecourses.

Football pool betting duty be cut from 40 per cent to 37 per cent, providing about £7m to support soccer under a statutory football board.

Profits of pools operators Littlewoods and Vernons would be limited to 2.5 per cent of stakes, and the limit on pools payouts would be set at £500,000.

Aspects of bingo are criticised. There should be new regulations for the tighter control of one-armed bandits and jackpot machines.

Total gambling stakes in 1976 were £7.1bn, of which £573m was actually lost. Last year, total stakes reached £5bn. The figures of £573m for 1976 losses compared with expenditure of £3.1bn on tobacco and £6bn on alcohol.

Ninety-four per cent of the adult population gambles 39 per cent regularly.

Reaction to the report was mixed. Ladbrokes, whose extensive gambling interests include its Cashcade lotteries as well as its casinos, said it welcomed the proposal for a national lottery and expected to be the front runner for the franchise to operate it.

There was a proven need for local lotteries to operate side by side with a national lottery, but the company claimed that recommendations on increased casino taxation were "ill-considered and unrealistic."

"We estimate that £100m was earned in foreign currency in London casinos during 1977 and this disorients a much higher amount which would have been spent by overseas visitors in hotels, stores, etc. which could be transferred to other countries."

"Fortunately, the commission recognises that these recommendations will have to be carefully considered by the Government before implementation."

The Central Council of Physical Recreation said that the proposed national lottery was ill-defined and would probably do more harm than good.

It claimed the report was the product of "the grasping hand of the Treasury and the dead hand of the Home Office."

The Sports Council took the opposite view.

The Gaming Board later released the latest incomplete data on lotteries. On July 8, 8,227 local authority and 696 society lotteries were registered. In the year to April 30, the two groups of lotteries had netted around £3m each.

The commission believes that present casino duty levels do not relate to the scale of gaming and the level of gross income or net profits, and that present duties can be partially avoided by legal devices known to Customs and Excise and the Gaming Board.

"Making a reasonable assumption about the amount of working cash (not capital) a casino needs, the historic cost return on capital employed is reduced by the levy to 158 per cent, at constant capital employed, in London casinos with a net profit of £10.2m."

"In the provinces the return goes up from the 1976 rate of return of 29 per cent to 47 per cent, the net profit in this case being £4.1m."

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Capital gains tax accord nearer in key committee

BY DAVID BUCHAN

THE HOUSE Ways and Means committee chairman and the administration appear to be moving towards a compromise capital gains tax package. Mr. Al Ullman, the chairman of the committee, said yesterday that it would take up the Jones proposal which would cut the maximum capital gains tax rate from 49 per cent to 35, despite the President's threat to veto any tax package, including even his own plan, which would lower capital gains rates.

Mr. Ullman said yesterday that he expected his committee, or at least the Democratic majority on it, to rally around the proposal put forward by Representative James Jones. Apart from the 35 per cent capital gains tax ceiling, these call in total for a \$15bn tax cut for middle-income families and small businesses.

The size of this package represents a further scaling-down of Mr. Carter's original hope to provide the stimulus of a \$25bn tax cut to the U.S. economy. The Administration has done some of the revision itself, as it became clearer this year that federal tax cuts of this order might provoke inflation which, with unemployment continuing to fall, has emerged as its main worry.

So the Administration itself has reduced its tax cut request to \$20bn. A take effect in January, 1979—instead of three months earlier as originally proposed. As the size of possible tax cut packages shrinks, it is becoming increasingly doubtful as to whether any of them would be enough to offset the massive rises in social security taxes, passed by Congress last year and due to take effect next year.

Mr. Ullman announced his decision to proceed on the Jones proposal yesterday, after Mr. Blumenthal had told him that the Administration had no compromise of its own to offer the committee. From the point of view of the Administration, which has been fighting Congressional attempts to tamper with the capital gains provisions of the Tax Reform Act of 1969 and 1976, it is still better than a rival Republican scheme from Representative William Steiger.

This would bring the maximum rate on capital gains, such as the sale of shares and other assets, down to 25 per cent. At present, the tax is usually levied on half of any capital gains, so that the current effective rate is seldom more than 12.5 per cent. Nevertheless, Mr. Blumenthal has said that most of the benefits from the Steiger plan would go to the 3,000 Americans who make more than \$1m a year.

The Senate action seems to show that the defence budget is still largely immune from the political rhetoric about cutting taxes, which has increased in volume in the last month or so.

It also appears to reflect a combination of Senatorial concern about the Soviet Union during the controversial trials of dissidents, and of the traditional desire to provide Congressional constituencies with valuable weapons contracts.

The Senate approved nearly \$1.9bn for a fifth nuclear aircraft carrier, which would bring the total carrier force up to 13.

China official on Caribbean tour

KENG PIAO, a Chinese Premier, arrives in Trinidad at the start of a Caribbean tour apparently aimed at countering growing Soviet and Cuban influence in the area.

Mr. Keng, who leads a 23-member delegation, is believed to be the highest ranking Chinese Government official to visit the Caribbean.

He is the Politburo member in charge of foreign relations. Apart from Trinidad, where he will be returning Peking visits by the Prime Minister, Dr. Eric Williams, in 1974 and 1975, Mr. Keng and his team are scheduled to visit Jamaica and Guyana, two countries where Soviet and

Cuban influence have been greatest in recent years. Cuba's role in the non-aligned movement twice came under attack from China this week.

First Minister, Dr. Eric Williams, in 1974 and 1975, Mr. Keng and his team are scheduled to visit Jamaica and Guyana, two countries where Soviet and

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Bolivia poll fraud charge

LA PAZ, July 12.

GENERAL Juan Pereda Asbun today close to victory in a Bolivian presidential election, is believed to be the highest ranking Chinese Government official to visit the Caribbean.

Officials of perpetrating a significant fraud. The allegations of fraud were supported by a team of nine international observers, representing human rights groups.

The election was as crooked as a piece of barbed wire," said Lord Avebury from Britain, representing the Catholic Institute for International Relations.

He said that, in the Trinidad area of Eboli province, where he watched the voting, nearly all the villages had more registered voters than inhabitants, often an exact multiple of 300.

Lord Avebury, and Mr. Robert Goldman, from the Washington Office on Latin America, said the conduct of the elections could affect future British and U.S. aid to Bolivia.

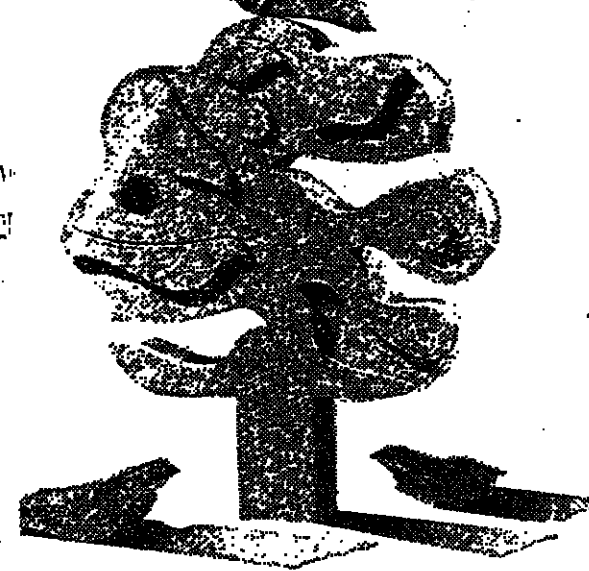
Mr. Keng will be met by Dr. Cuthbert Joseph, the Education and Culture Minister, when he arrives here today to what is expected to be a boisterous welcome from the large local Chinese community.

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Mr. Lucien Pommier, 19, rue Charlemagne, 75004 Paris.
Mr. Pierre Verry, 100, avenue Jean-Baptiste Clément, 92100 Boulogne-Billancourt.

THE BOARD OF DIRECTORS

Canadian election speculation increases

By Victor Mackie

OTTAWA, July 12.

MR. PIERRE TRUDEAU, the Canadian Prime Minister, is posing to the provincial premiers that the first ministers' conference on the constitution should be moved forward to mid-September instead of being held at the end of that month. This move has increased speculation that the Liberals are gearing up for an autumn election.

The party has launched a public opinion survey across Canada to test the political climate before the Prime Minister makes up his mind in mid-August whether to have an election in the autumn or to wait until next year.

The cost of the poll is reported to be \$100,000. The results are to be submitted to the Prime Minister early next month on his return from the Commonwealth Games in Edmonton, Alberta. He will confer with his closest political advisers at that time to hear arguments for and against waiting until 1979 for the election.

The Prime Minister's office today released the texts of letters to the 10 premiers. Mr. Trudeau proposed that they should meet in Ottawa in mid-September. He hoped the premiers would be ready then for in-depth discussions on federal proposals for constitutional change plus any alternatives to those proposals.

The Prime Minister would like the conference to be open to full television coverage. Most of the premiers complain that Ottawa has not consulted them enough before bringing in its Bill for constitutional change. They say Mr. Trudeau is in too much of a hurry. But Quebec has said it will attend a first ministers' meeting on the issue.

The cost of living rose by 9.2 per cent in the year ended June 1978, Statistics Canada reported to the Government today.

The all-items consumer price index (1971 = 100) advanced by 0.9 per cent from 173.6 in May to 175.1 in June. Higher food prices which were up 2 per cent in June were again largely responsible for the rise. The index for all items excluding food increased by 0.4 per cent with higher home ownership costs accounting for more than a half of the rise.

Senate votes more money for weapons spending

By Our Own Correspondent

WASHINGTON, July 12.

THE SENATE yesterday joined the House of Representatives in giving President Carter more money to procure and develop weapons next year than he had asked for.

Last night, it gave final approval to a \$38bn procurement and development package—about one-third of the 1979 total defence budget. This was \$585m more than the Administration had requested, although it was still \$1.8bn less than the sum which the lower chamber approved in May.

The Senate action seems to show that the defence budget is still largely immune from the political rhetoric about cutting taxes, which has increased in volume in the last month or so.

It also appears to reflect a combination of Senatorial concern about the Soviet Union during the controversial trials of dissidents, and of the traditional desire to provide Congressional constituencies with valuable weapons contracts.

The Senate approved nearly \$1.9bn for a fifth nuclear aircraft carrier, which would bring the total carrier force up to 13.

Interpretation of this action changed somewhat when, late last night at the end of the debate, Senators endorsed an amendment by Senator John Culver to the effect that the U.S. should, in future, concentrate on smaller ships equipped with more survivable, more numerous and less costly weapons, and that further proposals to Congress for big carriers should be accompanied by "an alternative programme for smaller ships."

U.S. COMPANY NEWS

International Paper earnings higher: Good first half for NCR: Further setback for Xerox in anti-trust case—Page 32.

PRESIDENT CARTER PREPARES FOR THE BONN SUMMIT

A defensive and persuasive attitude

BY JUREK MARTIN, U.S. EDITOR, IN WASHINGTON

FOR JIMMY CARTER, the Bonn economic summit is not taking place at the most felicitous moment. While it may be going too far to say that he will be without clothes in his discussions with the six other heads of state, his finery will hardly be in the pink of condition.

As a result, an element of defensiveness—and even resentment—has begun to creep into official assessments of the likely course of the Bonn session. This has been accompanied by Sotto Voce cautions not to expect too much out of Bonn because, so the current argument runs, summits are really for consultation and exchanges of views, not for making cast-iron decisions or policies.

The President's apparent weakness is only too evident on several of the major items on the summit agenda. He is still without an energy Bill after 15 months of trying, and now finds Congress threatening to strip him of executive powers to control imports. Although, on the growth side, the U.S. economy has done well over the last year, inflation is rising, in contrast to every other summit participant except Canada. The worst dollar trauma of late last year may have subsided, but the U.S. currency is still hardly robust, with the result that the European Community at Bremen sought to insulate itself to a degree from the effects of continuing monetary instability. The U.S. trade deficit is running well above the record 1977 levels. The multinational trade talks have run into an agricultural stumbling block of considerable dimensions which even Mr. Robert Strauss, the U.S. negotiator, has so far failed to surmount. And a mean-spirited Congress seems intent on decimating the foreign aid programme and, if it gets half a chance, legislating for further protectionism.

It is this catalogue which seems to have persuaded those outside the country that President Carter's lack of economic leadership is a fair game. The German criticism, to be lying factor that, at least in some have been persistent, if a allowed to work. He will not

hesitate, it is said, to remind his greater audience of the consequences of forcing on the world another U.S. recession.

The U.S. deficit: Mr. Carter will patiently explain, for the umpteenth time, that the Congressional process is lengthy but that—as Senator Robert Byrd, the Democratic majority leader, forecast in Europe over the last ten days—he will have four-fifths of an energy Bill by the autumn and will fight to protect his authority to take additional steps if the crude oil equalisation tax fails to materialise. He will also point out that, over the last year, the growth in U.S. oil imports has been much less rapid than the advance in gross national product, demonstrating that de facto

conservation may be having an effect. He will point to evidence which suggests that U.S. exports are beginning to take off. He will maintain that a convergence of international growth rates can only help the U.S. deficit.

On monetary stability: There is some scepticism inside the U.S. Treasury that the new European monetary regime, as outlined at Bremen last week, will lead to a further lack of confidence in the dollar, though the last three trading days have produced no hard evidence to support this. There is also some doubt that the Bremen package, when finally hammered out, can be particularly effective, given British and Italian reluctance to take part and different rates of inflation among the potential participants in the scheme. But, these aside, the U.S. does not appear to have formed a hard fast opinion on the merits of the scheme beyond the underlying principle, the U.S. believes in co-operative.

Trade and protectionism: The U.S. will make once again the basic point that, if the EEC were to open its markets to U.S. agricultural produce, that would be a major contribution to reducing the U.S. deficit. It will side with Germany to the extent that pressures are exerted on Britain and France to eschew protectionism, and on Japan to open further its domestic markets. But Mr. Carter will be seeking to find a way of spurring the trade negotiators towards a satisfactory conclusion in Geneva. He will undoubtedly argue that Congress, in its present mood, will never ratify a new trade agreement which does not give U.S. farmers a fair opportunity to sell overseas.

Perhaps above all, President Carter may find himself giving a few lectures on the realities of U.S. politics. Why, the cry is often heard, blame the President when Congress should be criticised?

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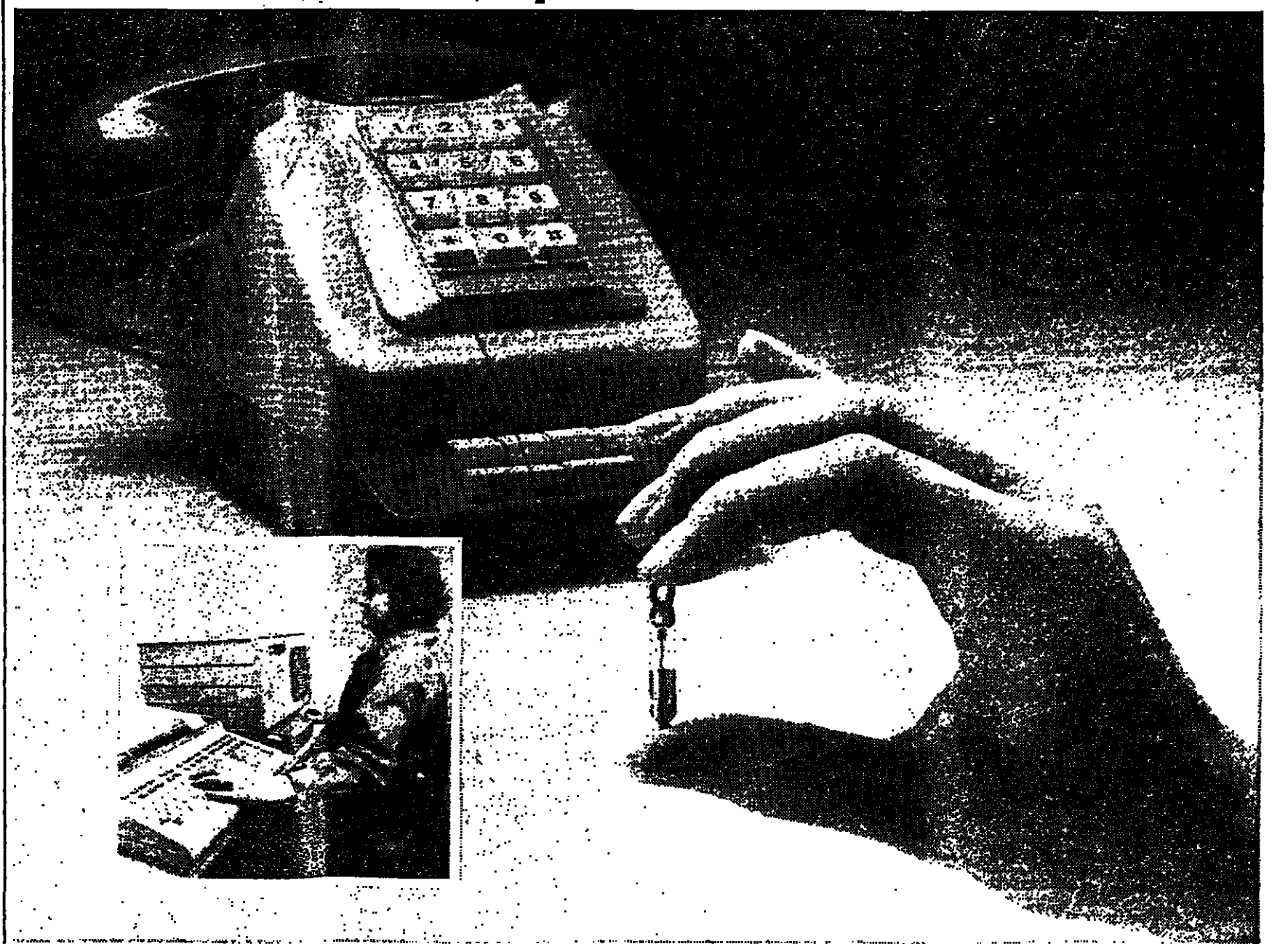
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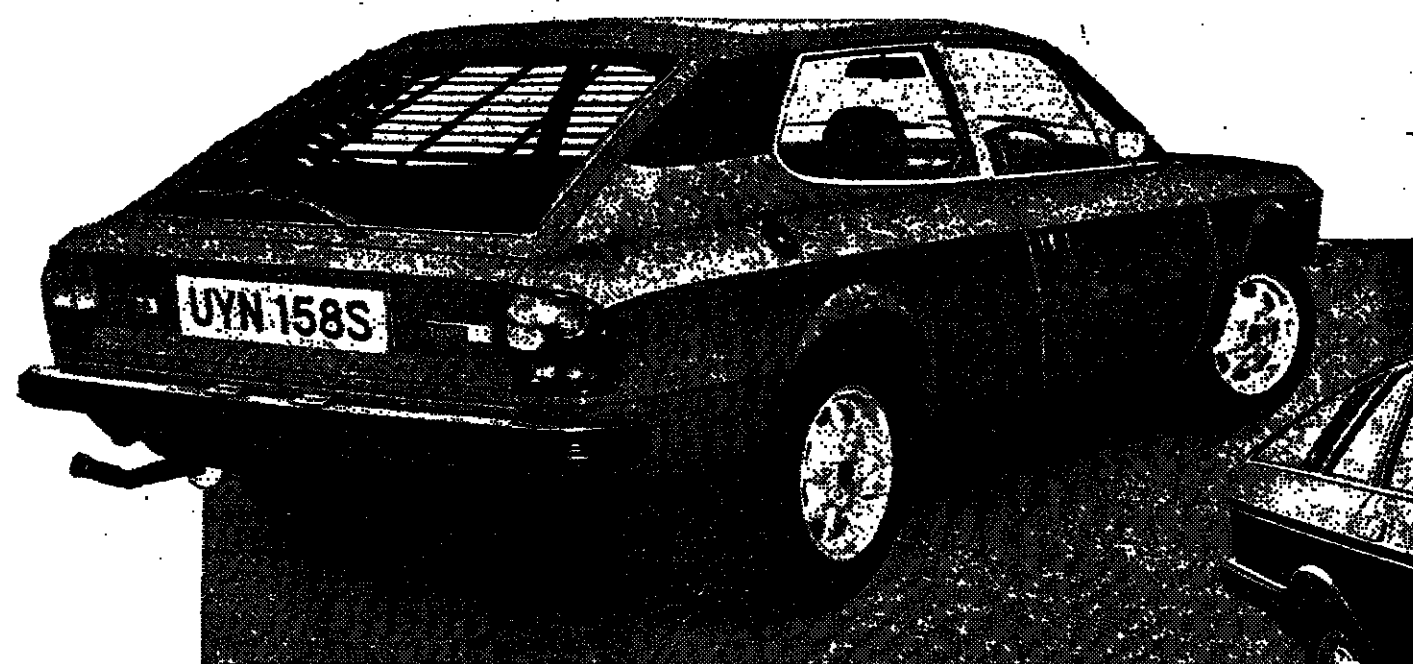
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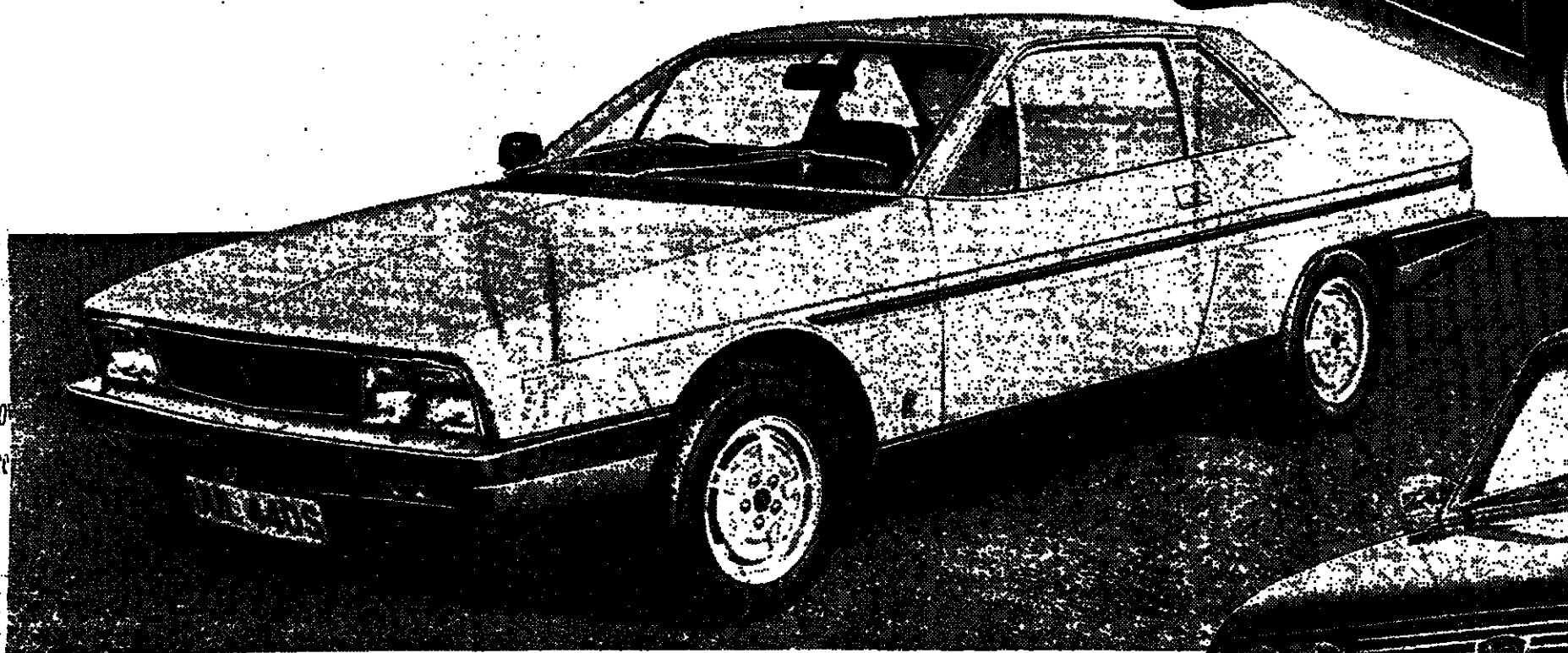
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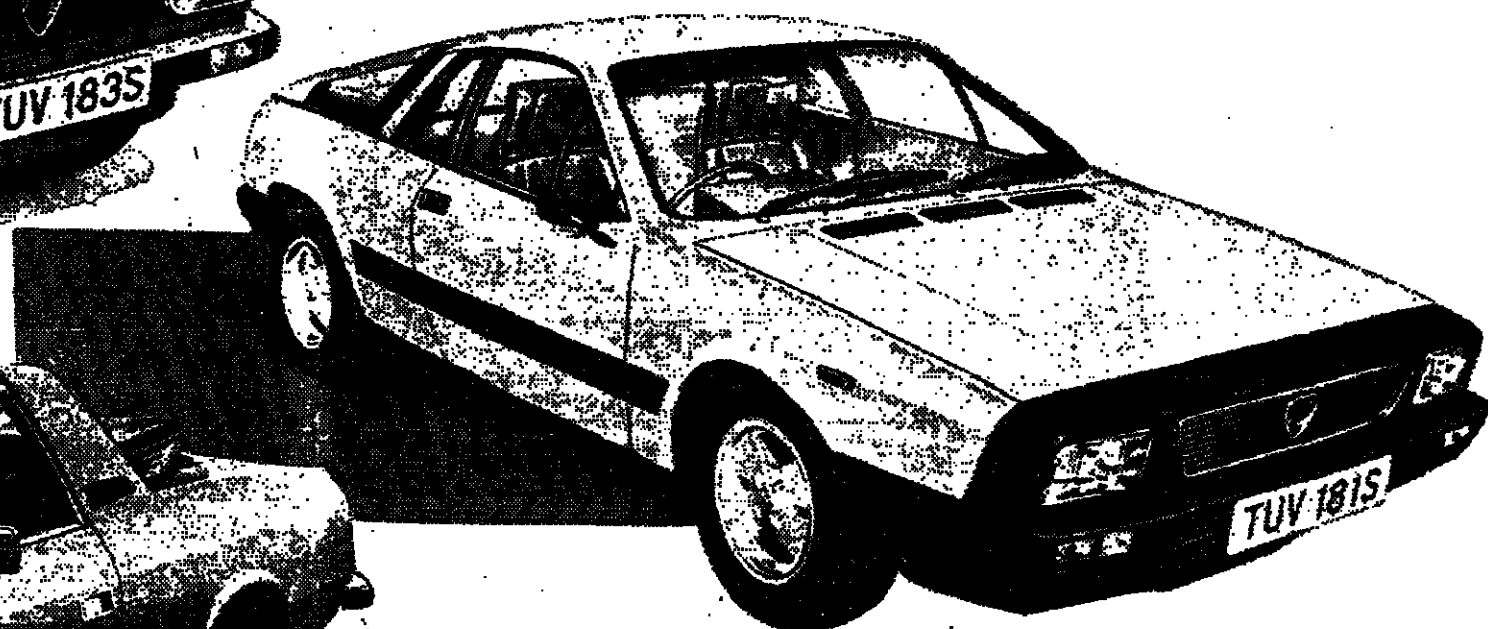
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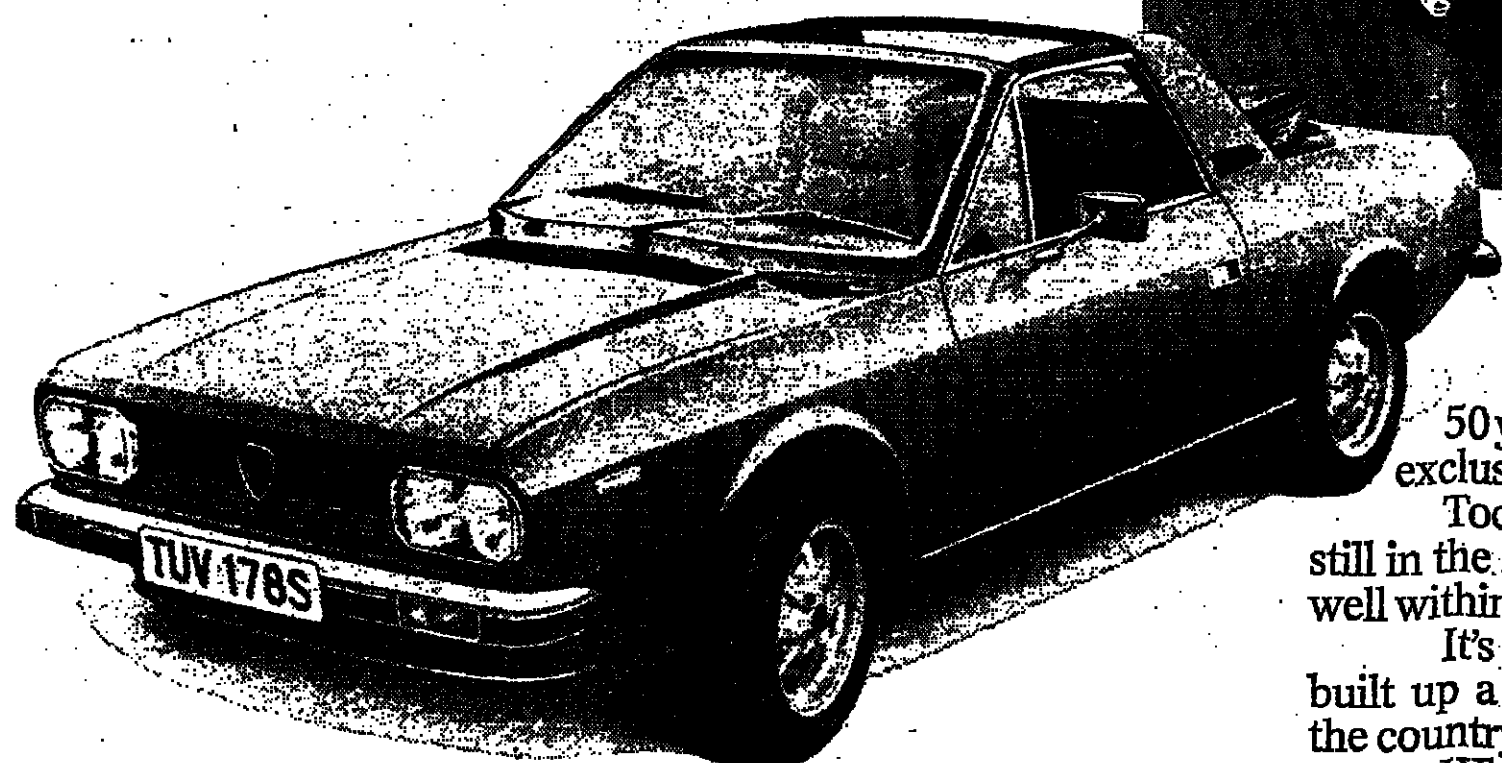
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HOME NEWS

Big rise in price of petrol to be shelved

By Ray Dafter, Energy Correspondent

OIL COMPANIES are shelving the idea of a big petrol price rise later this year.

The industry's latest move to reduce the impact of the forecast price-cutting war is taking longer to implement than many oil marketers had hoped. Thus companies concede that their hopes of raising prices by 7p or 8p a gallon by the end of the year are unlikely to be realised.

Companies are reducing discounts to dealers in particularly competitive areas. The discounts, which cost oil companies an estimated £100m a year, enable dealers to offer cut-price petrol.

Last month Esso Petroleum, one of the market leaders with some 6,000 dealers, reduced its support to many of its retailers, with the result that prices at many garages have risen by 1p or 2p a gallon.

Esso was banking on other companies' to follow suit but their response was much slower than expected. Consequently Esso has lost a little of its market share to companies still supporting dealers.

Improvement

However, there are signs that companies are following Esso's lead, at least in some areas. Shell, for instance, provides discounts to 1,600 of its 6,200 dealers. It understood that 1,500 of the assisted dealers have raised prices by an average of 1p a gallon or more, or are doing so. British Petroleum has also been reducing discounts where local competition allows.

The market for petrol has improved well beyond the industry's expectation this year. During the January to May period, companies sold between 6.5m and 7m tonnes of petrol, more than 5 per cent above sales in the corresponding five months of last year and the highest rise since 1973. Most companies had been expecting the market to grow by about 3 per cent this year.

Companies have also been helped by the recent firmness of the pound against dollar. As crude oil is traded in dollars it is estimated in the oil industry that a 2 cents drop in the value of the pound reduces the annual profit on petrol sold in the UK by about £6.5m.

But in spite of these favourable signs, companies foresee little chance of raising prices by much more than 1p a gallon this year. With plenty of oil products available on the European market, the petrol sector remains highly competitive.

U.S. valve deal move by Serck

By Kenneth Gooding, Industrial Correspondent

SERCK is the first of the European industrial valve makers to move into the U.S. and not in a small way. If a \$25m deal with Atlantic Richfield goes through as expected Serck will become number three in the world market in its particular field.

It is not surprising that the top two companies, Crane and Cameron, both independent concerns, are U.S. organisations. For the American market is the biggest in the world, buying more than \$10m of industrial valves each year.

Two years ago the British company started to investigate seriously the production prospects in the U.S. and now it is to buy from Atlantic Richfield the facilities and products of the Alveco division of the Waltham Company.

For its cash, Serck will acquire the Alveco plant in Linden, New Jersey, a steel steel foundry at Elizabeth, New Jersey (said to be one of the better foundries of its type in the States); and an office, distribution centre and small modification factory all on the same site at Valley Forge, Pennsylvania.

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Walk-outs 'cost BL 20% of production'

By RAY PERMAN, SCOTTISH CORRESPONDENT

MR. MICHAEL EDWARDS, three weeks ago that productivity had fallen to 54 per cent of target. Absenteeism is understood to have reached 25 per cent in some areas.

The company and unions hope that a self-financing productivity deal, which came into operation this week and might give the 5,500 hourly-paid employees up to 15 per cent more, will increase output.

Mr. Edwards told unions that the company intended to continue investment at Bathgate in spite of its disappointment at recent performance. About £20m had been spent reorganising the plant during the past 18 months.

BL vehicles could produce at high quality, but consistent production was necessary for overseas markets. Mr. Edwards said later: "We will go on investing but I made the point that if the British

motor industry is to have a future—and that must have a question mark hanging over it at the moment—then in the whole industry we have got to eliminate the disruption of unofficial strikes.

"The strike weapon is legitimate if it is used properly, but if we are going to continue having wildcat strikes, then the industry has no future at all."

"The whole of the industry in Britain is in the balance now unless we can get to the position where our customers trust our deliveries."

Mr. Jimmy Swan, convenor at the plant, said that stewards had been impressed by Mr. Edwards' forthright attitude and accepted that output would have to be increased. The new agreement would increase productivity and new procedural arrangements to curb absenteeism were under discussion.

Fast-breeder 'fix' could help recycling of plutonium fuel

By DAVID FISLOCK, SCIENCE EDITOR

THE CIVEX process, an Anglo-U.S. "technological fix" for making fast-breeder reactor fuel so deadly that there could be no risk of anyone using it to make nuclear weapons could be adapted to plutonium fuels for use in present-day light-water reactors.

Dr. Walter Marshall, deputy chairman of the UK Atomic Energy Authority and co-inventor of the Civex process, told the annual meeting of the Uranium Institute in London yesterday that he had worked out ways of applying it to recycled plutonium fuel. Recycled plutonium fuel is a particular *bête noire* of the U.S. Government, which effectively banned its use in the U.S. although it is being tried out experimentally in West Germany.

Dr. Marshall said that he was satisfied that technically the Civex process—first announced early this year—could be used to retain recycled plutonium in an "inaccessible" form. But he did not think there was any practical possibility of this being done.

This was because of the vast stockpile of unprocessed spent nuclear fuel already existing in the world today, with no prospect of a rapid reduction. There was no possibility of recycling "old" plutonium, in which radiation already had decayed well below the highly dangerous levels, through light-water reactors during this century.

Recycling of plutonium fuel was likely only in a handful of countries with advanced nuclear programmes—and they were precisely the countries most likely to install fast-breeder reactors. The arrival of the fast reactor, therefore, would overtake the opportunity to use Civex for light-water reactor fuel.

For those reasons, said Dr. Marshall, if the Civex process—being studied by the 40-nation International Nuclear Fuel Cycle Evaluation—was adopted, it would be for fast-reactor fuel. Where plutonium fuel was being recycled it would be done under careful institutional and conventional methods of safeguarding.

Philips price policy queried

By ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

THE Office of Fair Trading has written to the household appliance division of Philips asking for more information about its new pricing policy. Apparently it is concerned that the minimum advertised prices, which the division is trying to introduce, may be an infringement of the Resale Prices Act.

The letter represents the beginning of a drive by the office to clamp down on companies which seem to be trying to get around the Act.

Philips Electrical said last week that it intended to introduce recommended retail prices along with new minimum advertised prices. Retailers would be free to advertise price reductions of a further 2.5 per cent but would be discouraged from making bigger price cuts.

Under the Resale Prices Act it is unlawful for manufacturers to lay down minimum prices at which their goods can be sold in the shops. A judgment in 1971 suggested that this prohibition extends to minimum advertised prices as well as retail prices.

The Office of Fair Trading said yesterday that it was determined to take action against any breaches of the Act. As well as examining the Philips case, it is looking at possible breaches of the legislation in other sectors, including the photographic trade.

Building upturn end forecast

By MICHAEL CASSELL, BUILDING CORRESPONDENT

THE MODEST revival in construction work in the UK will tail off rapidly next year, according to the National Council of Building Material Producers.

The council, which chose the publication of its latest forecasts yesterday as an opportunity to criticise Labour Party proposals for nationalising parts of the building materials industry, believes that the improvement in work levels this year will not last.

According to the council's forecasting panel, the constant price value of the industry's total new work during 1978 will rise by 3 per cent. When repair, maintenance and improvement work is taken into account, the workload is expected to rise by 4.5 per cent.

But the material producers say that because of the prospects of a short-lived revival in the economy, they expect new construction output next year to rise by only about 1.5 per cent, or 2 per cent when repair and maintenance work is included.

In 1980, however, the council expects overall output to show no growth at all.

In 1978 itself, the material producers believe that total housing starts will reach 288,000 against 267,000 in the previous 12 months. At the same time, total completions should total 305,000, a marginally increase on the 1977 figure of 303,000.

Thereafter, it anticipates a decline in starts and completions in both public and private sectors. The Council of Building Material Producers expects the buoyant outlook in the private industrial and commercial sectors to continue throughout the remainder of this year and into 1979. Repair, maintenance and improvement work has proved to be the real growth point for the industry, it says, with a 7.5 per cent increase in work this year likely to be followed by further, though much smaller, increases in 1979 and 1980.

Carbon fibres increase

By SUE CAMERON

COURTAULDS is to increase the annual capacity of its carbon fibres plant at Coventry from 100 to 250 tonnes a year.

The company said yesterday that work had already begun on the new plant which is expected to come on stream next year.

The expansion was a response to continuing high growth rates in the world market for carbon fibres. Capacity at Courtaulds' Coventry plant was increased from 50 to 100 tonnes a year 15 months ago.

Courtaulds already claims to be among the largest world producers of carbon fibres which are used primarily in the aerospace and automotive industries.

The fibres, which are characterised by their strength, rigidity and lightness, are used—with other composite components—in the making of aircraft frames and helicopter rotor blades, for example.

Courtaulds said that the world market for carbon fibres was now increasing at a rate of more than 40 per cent a year and this level was expected to continue well into the 1980s.

The new plant will not provide a significant number of extra jobs at Courtaulds' Coventry site.

NEWS ANALYSIS—AVON COSMETICS

A vote of confidence in Britain

By PAUL TAYLOR

THE DECISION this week by Avon Cosmetics, the U.S. direct-selling cosmetics multinational, Brian Crosby, UK manager of Avon Cosmetics.

In terms of jobs, the first phase of the expansion programme is unlikely to have any effect. The \$1.8m (£300m) increase of employment implications remain unclear too if the American Board approves Mr. Crosby's second phase which involves up-dating warehousing facilities on the site.

More efficient materials handling could even reduce manning requirements and disturb the company's hitherto good industrial relations record.

However, the hefty, and probably self-financed investment in Northampton represents a commitment by Avon to the UK, which is one of its fastest growing markets and guarantees a continuing slice of the European export market for the UK subsidiary.

Last year, the company had a turnover of £33m and this is expected to increase by about 20 per cent this year. Mr. Crosby describes the company's performance as "better than the cosmetics market as a whole."

Internationally last year, Avon had a turnover of more than \$1.8m (£300m), an increase of \$214m (£114m) over 1976. Almost 60 per cent of sales last year were in the U.S. Pre-tax profits last year were up by about \$42m (£22.5m) to \$381m (£203m). Avon boasts sales to 65m customers in 24 countries.

The UK performance is probably almost entirely due to the direct-selling technique used by the company, which claims 70,000 active representatives in Britain alone, and is based on a series of short sales drives. It follows from this that Mr. Crosby says with confidence that there is no intention of moving into the shop retail trade.

He also says that in spite of a hint in the annual report that it is becoming more difficult to recruit sales representatives.

Ministry 'ignored EEC offer' on Eleni V

By PAUL TAYLOR

ASPECTS of the Department of Trade's handling of the Eleni V tanker pollution incident were strongly criticised yesterday by local authorities in their evidence to a Commons Select Committee.

In his evidence to the committee, Mr. Ian Cootis, leader of Norfolk County Council, accused the Government of ignoring an offer by the Common Market to set up an emergency plan to deal with oil pollution.

Mr. Cootis said that he had been told of the plan by an assistant to the EEC Transport Commissioner when he was on a recent visit to Brussels.

Research snags

The local authorities told a sub-committee of the Select Committee on Science and Technology investigating the incident that they were "extremely critical" of the Department's apparent indecision over key questions in the affair, and the delay this caused.

Research had concentrated on crude oil, and not enough research had been conducted on the qualities and pollution effects of heavy fuel oil. The Department's contingency plans for tanker disasters were "inadequate."

The assault on the Department was led by Mr. Cootis, who said that even on the evening of the disaster, the Department was unable to decide what to do with the wrecked hull section of the tanker, despite the fact that a tug had a line aboard.

Because of this indecision, he said, the tanker hull spent three weeks being towed, or blown up and down the East Anglian coast, spilling its oil cargo, before the Department decided to explode it.

Mr. Cootis and other council representatives said they had no criticism of the Department's handling of the incident once decisions had been made, but suggested that the need to check important decisions with officials in London had delayed effective action and indirectly caused greater pollution.

Mr. Ken Ward, chief executive of Great Yarmouth Borough Council, told the MPs that the Department was handling compensation claims on local authorities' behalf, but had refused to underwrite these claims.

He said the local authorities had spent about £700,000 on the clean-up operation, and this money had had to be found from the rates.

Mr. Chalker, pollution officer of Suffolk County Council, told the committee that it was not until three days after the disaster that the Government research laboratory was able to tell them what sort of oil had been spilled and how it should be treated. By this time the local authorities had obtained the information from the ship's owners.

Multiple sclerosis research

A SUBSTANTIALLY increased programme of investment in multiple sclerosis research has been announced by the Multiple Sclerosis Society.

The society, marking its 25th anniversary with a £500,000 appeal, is extending its grants programme to the sponsorship of research fellowships and "career development award" posts and the establishment of new research facilities.

It is establishing three post-doctoral research training fellowships at a cost of £25,000 each over three years. The first has been awarded to Dr. Alan Turner, working in the Department of Neurochemistry, Queen Square, London. Others are to be established in immunology and virology.

Funds are to be allocated for the establishment of an experimental pharmacology department and a national tissue bank for MS material.

Brook Gallery of London paid £62,000, plus the 10 per cent buyer's premium, for a mountain landscape by Jacob van Ruisdael to find a buyer. It was bought in at £68,000.

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Double boost for workers' co-operatives

By JOHN ELLIOTT, INDUSTRIAL EDITOR

THE DEVELOPMENT of workers' co-operatives in Britain will be nearer £5,000 than the £25,000 ceiling.

Sir Arthur said yesterday that the Government had made for the first time three and seven years, would be available on terms "generally better than those usual for business ventures because the bank believes that the risk will be tempered by the high personal commitment of the individuals involved."

A special study is to be made by the bank of how co-operatives function at Mondragon in the Basque area of Spain, where central banking and management consultancy organisation provide funds and expertise for new enterprises in which workers involve invest up to £1,000 each. Government funds are also involved.

The scheme was welcomed yesterday by Mr. Alan Williams, its first major attempt to help workers co-operatives, although it has provided some favourable overdraft facilities in recent months.

It is to lead up to £25,000 to a workers' co-operative, provided an equivalent amount is invested by the workers themselves.

The bank will want evidence that all or almost all the workers in the enterprise have taken a shareholding of at least £500 each, although it would prefer as much as £1,000.

Since most new co-operatives are thought to start with about eight to 20 people, the bank envisages that most of its loans will start work in September.

Yesterday the first chairman of the agency was officially named as Lord Oram. He is a Life Peer who, as Mr. Albert Oram, was a Labour MP for 26 years till 1974.

He will work three days a week as the agency's chairman at an annual salary of £7,200. His appointment was last week announced by the agency, which is to be announced soon.

STATISTICAL DATA on the higher interest rates, which it says will shift the UK from super-normal to normal growth, with fairly encouraging implications for industry, balance of payments and level of interest rates.

The reason for the under-estimation is that the initial estimate for a year is compared with the revised one for the previous year.

In the years 1970-76 the initial estimate of growth would, if taken together, have amounted to a total expansion of 11.3 per cent, while latest estimates imply an advance of more than 12.8 per cent.

According to the firm's thesis the UK is experiencing exceptionally fast growth, at an annual rate of 6 to 7 per cent.

This high rate of growth explains both the deterioration of the trade balance this year and what has happened to interest rates.

It adds that the relatively minor impact on the trade account, coming at a time when domestic demand was so strong, implies that the underlying position must be very satisfactory.

The firm welcomes the recent economic package and the

THE National Cash Register company in Dundee, is to make 85 employees redundant between October this year and March 1979, fewer than originally expected.

Mr. Richard MacDonald, managing director of the Dundee company, said yesterday that the maximum possible effort had been made to minimise the loss of microprocessing work and efforts had proved successful.

English and foreign silver realised £70,755. The day's top lot, at £2,700, was paid by the Spanish dealer Duran for a large George IV circular silver by John Cradock. Also sold at £2,700 was a pair of George IV two-handled wine coolers and a Dutch, vase-shaped, partly-fluted castor by Reynier de Haan, The Hague, 1768.

The start of the fourth and final session devoted to the sale of books from the Evelyn Library which ends today saw a further £55,805 added to the previous total of £648,871. Yesterday's sale of volumes T to Z saw Maggs, the London dealer, pay £4,800 for a *Devisement de Traisance* by Pierre Vernier, a Florentine, by Desormes.

A first edition of *Orang-outang, sive homo sylvestris* (or the Anatomy of a Pygmy) by Edward Thysseu, 1698, went to Quitch at £3,800. It is the earliest work of importance in comparative morphology. Thysseu was the first to recognise a "missing link"—that man was probably a close relative of certain lower animals.

Lord Rothermere imposed a high Tory policy on his newspaper which he controlled with detailed interest in the style of the old Press Barons.

He was elected a Conservative MP for the Isle of Thanet in 1919 at the age of 21, campaigning strongly against excessive Government spending, and in 1923 as Edward Harmsworth, was appointed chairman of Associated Newspapers.

He had been proprietor of the *Daily Mail* and the *Daily Sketch* group since the 1930s when he took over from his father, the first Lord Rothermere. The *Daily Mail* was created by his uncle, Lord Northcliffe, the founding genius of British mass-circulation daily newspapers.

Lord Rothermere married three times. First to Margaret Hunsan. Then after this marriage was dissolved, he married Lady Anne O'Neill in 1945. In 1968 he married Mrs. Mary O'Hurston then 35 and the mother of six boys.

Lord Rothermere succeeded in the title by his son Mr. Vere Harmsworth, the present chairman of Associated Newspapers.

Former Leyland executive denies forgery

A FORMER British Leyland executive and his wife yesterday denied obtaining £15,000 from the *Daily Mail* by using forged documents, which purported to be copies of letters to British Leyland.

Mr. Graham Barton, 34, and his wife, Fatma, 32, both of Middlesbrough, pleaded not guilty between them to a total of five charges at the Old Bailey.

The documents concerned were allegedly forged copies of a letter purporting to be from Lord Ryder, a former chairman of the National Enterprise Board, to a copy of a letter to executive of British Leyland, and dated October 15, 1976, and a letter purporting to be from the Bank of England to the Treasury Manager of British Leyland and dated January 13, 1978.

The couple denied forging the Lord Ryder document and uttering it knowing it to be forged and with intent to defraud between October 1, 1976 and April 30, last year.

Mr. Graham Barton alone denied forging the Bank of England document and uttering it between the same dates.

Both husband and wife pleaded not guilty to dishonestly obtaining £15,000 from Mr. Stewart Gustav Stephen by falsely representing the documents were genuine copies of letters in the possession of British Leyland.

Investigation

Mr. Henry Pownall, prosecuting, told the jury: "The allegations, in a nutshell, are that both these defendants forged one letter and Mr. Barton forged a second and by pretending that both were genuine copies of real letters obtained £15,000 from the *Daily Mail*."

Mr. Pownall said in the summer of 1976 there was a reconstruction pending at British Leyland.

As a result, Barton, a financial executive with the company, was chosen to conduct an investigation and prepare reports on various payments made by certain divisions of British Leyland.

"Apparently, during his investigations, he thought he had come across a state of affairs which in his view was undesirable."

Mr. Barton had thought he might be able to obtain considerable financial reward by selling a story to a newspaper. To get it he resorted to forging two letters.

Mr. Barton showed the documents to Mr. Nicholas Guitard, a freelance journalist, who on his own initiative approached the *Daily Mail*.

After they had made such inquiries as they could, the *Daily Mail* decided to publish on May 17, last year, they told Mr. Guitard they would pay £15,000. The story appeared on May 19. The trial was adjourned until today.

Redundancies cut to 85

THE National Cash Register company in Dundee, is to make 85 employees redundant between October this year and March 1979, fewer than originally expected.

Mr. Richard MacDonald, managing director of the Dundee company, said yesterday that the maximum possible effort had been made to minimise the loss of microprocessing work and efforts had proved successful.

English and foreign silver realised £70,755. The day's top lot, at £2,700, was paid by the Spanish dealer Duran for a large George IV circular silver by John Cradock. Also sold at £2,700 was a pair of George IV two-handled wine coolers and a Dutch, vase-shaped, partly-fluted castor by Reynier de Haan, The Hague, 1768.

The start of the fourth and final session devoted to the sale of books from the Evelyn Library which ends today saw a further £55,805 added to the previous total of £648,871. Yesterday's sale of volumes T to Z saw Maggs, the London dealer, pay £4,800 for a *Devisement de Traisance* by Pierre Vernier, a Florentine, by Desormes.

A first edition of *Orang-outang, sive homo sylvestris* (or the Anatomy of a Pygmy) by Edward Thysseu, 1698, went to Quitch at £3,800. It is the earliest work of importance in comparative morphology. Thysseu was the first to recognise a "missing link"—that man was probably a close relative of certain lower animals.

Lord Rothermere imposed a high Tory policy on his newspaper which he controlled with detailed interest in the style of the old Press Barons.

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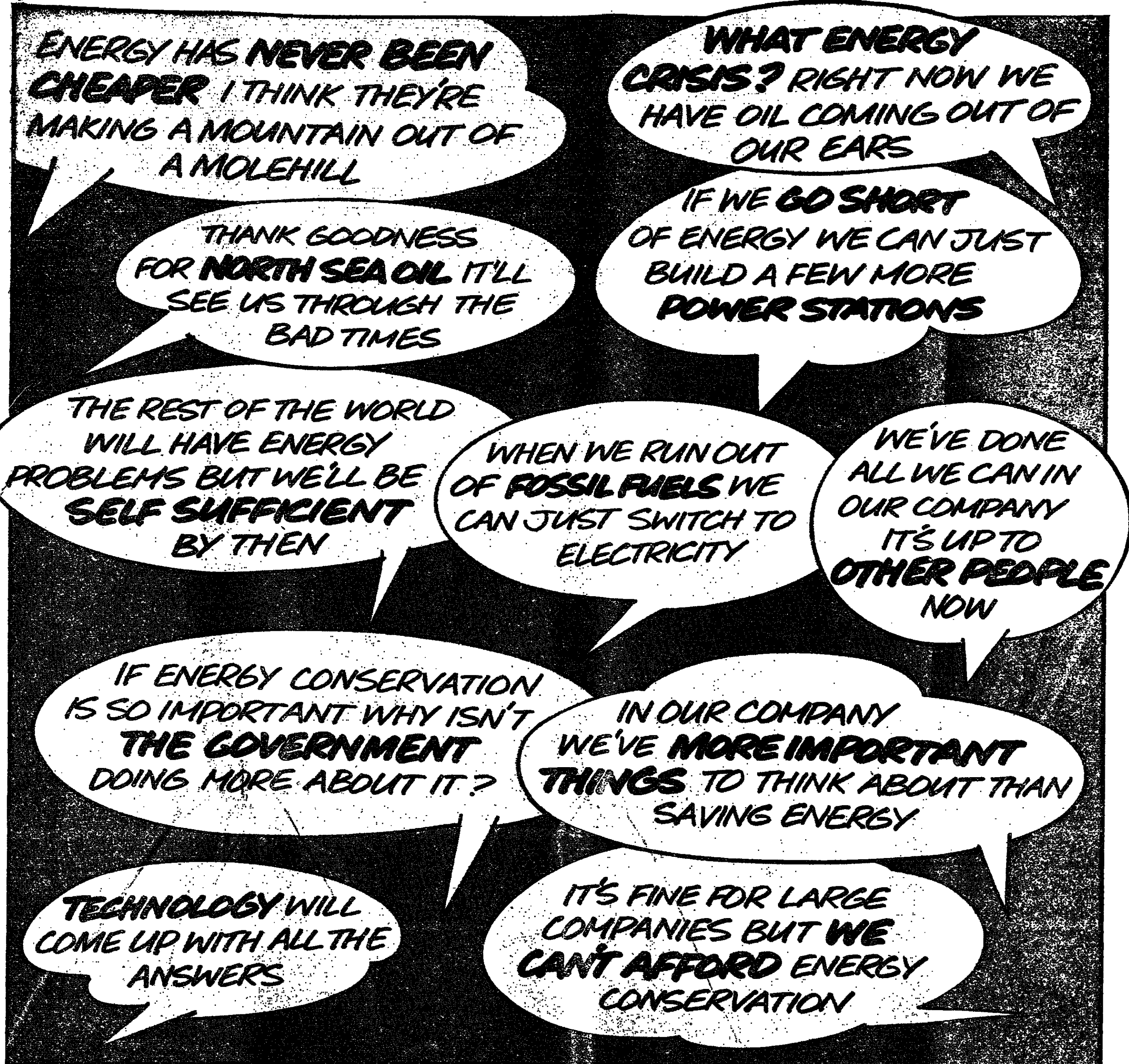
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Former
Leyland
executive
denies
forgery



What's your company's excuse?

There's always a reason why people put off doing something about saving energy. It's easy to see why.

Oil's practically flowing out of our ears. The country's built on coal. There's plenty of gas in the pipeline. And we've got all the electricity we need at the flick of a switch.

So where's the problem; isn't it a lot of fuss about nothing?

Unfortunately, no. Our economy is largely based on fossil fuels. Like it or not our North Sea oil and gas won't last for ever. And there are limits to the rate at which we can increase production of coal and nuclear energy. We haven't got the time needed for scientists to develop new sources on a large enough scale.

Our energy demands grow every year. And, as world consumption increases, so will

the cost. Over the next twenty years the real price of energy is expected to double.

We simply can't go on taking energy for granted. Nor can we wait until we're forced into doing something. That would mean chaos.

Clearly we have to change our habits and start using energy more efficiently.

We must make a start today, by finding ways of making the same things with less energy. In the long run we've got to develop new manufacturing processes and products that consume less.

This is why the Department of Energy has expanded its Energy Survey Scheme. To

help you cut out waste and establish a system for managing energy in your company.

And the Department of Industry has introduced the new Energy Conservation Scheme.

This scheme provides grants for the insulation of premises, the installation of more efficient boiler plant, combined heat and power systems, and supporting consultancy work. Almost every branch of industry, trade and commerce is eligible.

Both schemes will not only prepare you for the future; they will start to save you money now.

Make it your business to find out about them. Do it today. Call 01-211 3925.

Putting it off until tomorrow is really no excuse.



Make it your business to save energy.

ISSUED BY DEPARTMENT OF ENERGY.

HOME NEWS

Prospects good for oil profits

By Ray Dafter, Energy Correspondent

PRINCIPAL OIL companies' profitability is expected to improve over coming months, according to a report on the international oil industry.

Vickers da Costa, stockbrokers, report that oil in overall profits of the biggest oil companies over the last year appears to have ended. Comparison with the fourth quarter of last year suggested that profitability was increasing.

Since the results for the first three months of this year have been available, there has been small signs that the demand for oil products was increasing in the main countries of the Organisation for Economic Co-operation and Development.

It is not clear, however, if that trend continues, the report says, the fall in oil production from members of the Organisation of Petroleum Exporting Countries might end. Crude oil prices might rise.

However, the absence of a mid-year OPEC price rise has given relief to "hard-pressed" oil refiners and marketers. The benefits should show increasingly in profits this year if demand continued to grow.

On the other hand, the standstill in crude oil prices did not help producers of expensive crude, such as those in the North Sea. "These operations could not adjust prices to take account of inflation and the weaker dollar."

Vickers da Costa expect those conditions to last until the end of this year. Meanwhile, revenues of North Sea producers will be about 4 to 5 per cent below last year's peak levels.

Air freight service starts

PELICAN AIR TRANSPORT, an all-cargo operator, has begun services using Manchester International Airport as its base. It is the first cargo carrier to be based in the north.

The inaugural flight by Boeing 707 left with general cargo for Zambia, returning with a consignment of grapes from Cyprus. The aircraft has been named Manchester Lass and a spokesman said yesterday it was expected it would be joined by a second 707 in September.

Oil companies split on accidents at sea

BY LYNTON McLAINE, INDUSTRIAL STAFF

THREE OF Britain's biggest oil companies disagreed yesterday over fundamental aspects of oil tanker operations in evidence to MPs investigating ways of preventing accidents at sea.

Witnesses from Shell, BP and Esso disagreed over training, the need for collision avoidance systems, the use of steering simulators, the impact of drink, the need for stand-by tugs and route planning for supertankers.

All three companies did agree that the selection of a captain was constrained by international shipping law regulations.

But Captain Alec Dickson, a director and head of operations services at Shell International Marine, and Mr. George King, managing director of BP Tanker Company, said their captains were under no company constraints on route selection.

Shell and BP captains had complete freedom to choose how close they sailed to coast.

Esso took a totally different approach. Mr. Sidney Jackson,

manager of Esso Petroleum marine operations, told the trade and industry sub-committee of the expenditure committee that it operated a formal, laid-down structure for monitoring all voyages by the company tanker.

Every voyage was pre-planned in detail from start to finish. Each stage of the voyage was monitored from the shore, as the events were taking place, by a senior navigating officer.

It was his duty to report immediately any failure to stick to the pre-arranged plan, to the master of the ship, and to Esso management ashore.

Procedures

The system had been introduced for every ocean-going and coastal vessel operated by Esso, "regardless of its flag."

No incidents had occurred when the procedures had been in full operation and Esso said they had been a "major contributor" to

reducing the frequency of incidents in the fleet.

Ships' masters were disciplined if they made a significant deviation from the plan, whether or not it resulted in an incident.

There was disagreement over training. Esso said that qualified engineers on tankers did test drills for connecting emergency steering gear.

BP told the MPs that it would be impossible to say whether or not crews could be regarded as "adequately trained" if they had not physically connected the emergency system.

Earlier, the British Ship Research Association had told the committee of the need for a ship-board simulator. This could forecast events from steering and engine data.

Esso said this "must be a great help," but Captain Dickson of Shell said that the company approached the subject with a "considerable degree of nervousness." Tests had shown conflicting results.

Museums 'should open on public holidays'

BY CHRISTOPHER DUNN

A CALL for museums to stay open during public holidays has been made by the Standing Commission on Museums and Galleries, an independent watchdog of the Prime Minister.

But museum staff should be rewarded for working during holidays, the commission adds in its tenth report since it was set up in 1930.

Before 1989, opening hours were operated by staff working voluntary overtime. This should be possible again, provided the staff can choose whether they

want to work the unsocial hours. "Steady pressure of staff associations has gradually reduced museum opening hours until by the Christmas holidays in 1976, they were closed for five consecutive days and on New Year's Day."

During the May holiday, Kew Gardens, the Tower of London and Hampton Court were shut, as well as London's art galleries, because Civil Service Union members wanted to enjoy the holiday too.

"We deplore the closing of national museums during holiday periods. The collections in these museums are the property of the public, and the museums have a duty to make them accessible."

The Commission which receives about £40,000 from the Civil Service Department annually, also suggests that all national museums could be given trustee status, like the six major trustee museums in London.

This status should be given immediately to the Victoria and Albert, the Science Museum and the Tower Armouries.

Men and Matter, Page 18

Free banking for school leavers

IN A FURTHER step to attract young customers, the Trustee Savings Banks are introducing a new free banking facility for school leavers. This follows last month's move by the savings banks to tap the student market, already strongly courted by the

big clearing banks, by offering special facilities.

Under the school leavers scheme, the banks are offering pupils who will be seeking employment this summer a cheque guarantee card on no charges, for cheques, standing orders,

direct debits and statements for the first 12 months from the opening of the account.

Subject to the discretion of branch managers, applications will also be considered for £50 cheque guarantee cards once the customer reaches the age of 18.

ROYAL COMMISSION INVESTIGATES BRITAIN'S GAMBLING HABITS

Report calls for £100m. national lottery for deserving causes

BY MICHAEL THOMPSON-NOEL

A NATIONAL lottery for good causes, strict control of rapidly expanding society and local authority lotteries, and an increase in duties from casino gaming, are proposed in the final report of the Royal Commission on Gambling, published yesterday.

The Commission says that, in spite of the good work achieved by public lotteries, the situation has unacceptably deteriorated. "There is wholesale disregard of the law (which is inadequate and confused), commercial

individuals and organisations. The Commission is seething when reviewing the current local authority and society lottery craze. It says it was impossible to estimate the national proceeds from society lotteries, and unable to extrapolate, because of missing returns.

"However, the national total for 1976-77 must have greatly exceeded the Gambling Board's estimate of £40m for 1976. "It might have been anything between £100m and £200m, excluding the proceeds from private and local authority lotteries.

"We believe that a substantial part of this total included lotteries that were being run unlawfully, because the societies promoting them failed to make returns or submitted returns that were incomplete or inaccurate — in some cases, deliberately.

"The number of societies running lotteries unlawfully may well have been about half of those registered, that is about 50,000."

Among recommendations for tightening up the conduct of lotteries is that societies and local authorities should be prohibited from employing "external lottery managers," such as Ladbrokes Lottery Management and Littlewoods Nationwide Lotteries, although they should be allowed to employ lottery consultants before the launch of a lottery.

The Commission believes that excessive lottery managers have too much control and influence over what lotteries are mounted for.

It urges that in all public lotteries expenses should be not more than 15 per cent of turnover, and that a lottery which makes them give less to charity.

"It seems inconceivable that a general taxation will, in the foreseeable future, be able to bear the cost of all desirable objects, as distinct from those which are essential... a national lottery for good causes is therefore a rare opportunity, indirectly if not directly, to improve the quality of life in Britain."

The national lottery would benefit sports, the arts and other deserving causes.

Circumstances and priorities will change and it will be for the National Lottery Board to decide what particular causes should benefit at any particular time and to what extent."

The maximum prize should be set at £100,000, subject to provision for periodic adjustment. This is the same as its recommended maximum pay-out on the football pools.

The Commission makes recommendations in the casino sector. To raise money from gaming, the Commission says, should be allowed to place an impost on chips sold to the punter at a maximum rate of 7.5 per cent.

The present system of casino taxation, based on rateable values and the number of gaming tables, should continue. But to recover the money raised via the charge on chips, tax rates should be raised by a factor of eight, with the possible exception of the smaller London casinos, where the factor could be six.

There should also be a new 3 per cent levy on the cash drop, a change in the casinos' favour and an increase, by a factor of eight, in gaming licence duty, would be to half the projected total net profit for all casinos in 1977 from £50.8m to £25.3m.

In the case of London casinos each, with a drop of more than £100, the net profit in 1977 is from £39.8m to £20.5m (£47 per cent).

"We recognise that the 1977 figures for London casinos may have been boosted to some degree by the troubles in the Lebanon and especially Beirut, and that this additional business may not recur. We have taken this factor into account in our proposals."

On horseracing, the Commission concludes that most bookmakers do not make excessive profits, and rejects the notion of a "total monopoly" in betting.

It recommends the formation of a British Horseracing Authority, preferably voluntarily.

Estimated profit and loss account for the casino industry, year ended in 1976, £ million.

	London	%	Provinces	%	Total	%
Gross gaming profit (revenue)	44.2	24.2	131.3	24.2	175.5	24.2
Less on catering	1.9	0.4	0.9	0.4	2.8	0.4
Other income	1.9	0.4	0.9	0.4	2.8	0.4
Total income	44.2	100.0	131.3	100.0	175.5	100.0
Expenses:						
Property costs	2.7	4.2	0.8	3.2	3.5	3.9
Wages	18.2	28.4	12.4	50.2	30.6	34.4
Bad debts	3.8	5.9	0.5	2.0	4.3	4.8
Directors remuneration	0.5	0.8	0.4	1.4	0.9	1.0
Gaming duties	4.5	7.1	1.0	4.1	5.5	6.2
Head office charges	2.8	4.3	1.4	5.5	4.2	4.7
Depreciation	1.0	1.5	0.6	2.5	1.6	1.8
Other costs	7.0	10.9	4.7	19.0	11.7	13.2
Total expenses	40.5	63.1	21.8	88.1	62.3	70.0
Profit before tax	23.7	36.9	2.9	11.9	26.6	30.0
Gross gaming profit (revenue) as % of drop	17.2		18.4		17.5	
Net profit as % of drop	4.3		2.2		5.3	

at casinos where the drop exceeds £10m annually. Casino tax receipts would have risen from £5.5m in 1977 to an estimated £54.4m had this been implemented—£39.9m coming from casino gamblers, the other £5m from casinos.

Casino taxation needs a total overhaul because it is inequitable, the system does not relate present duty levels to the scale of gaming, the level of gross income, nor to a casino's net profits.

It is incongruous that a casino gambling pays so little in tax and the present duty yield is very low absolutely and in relation to money spent in casinos, compared with other forms of gambling.

The Commission says the introduction of a casino general betting duty would lead to some reduction in the amount of money staked—perhaps as much as 25 per cent.

The impact on casino profits is even more dramatically pronounced after allowing for the projected £3 per cent additional drop of more than £10m. The effect is further to reduce total UK casino profits from £25.3m to £14.9m, and to reduce the profits of the big London casinos from £20.5m to £10.1m.

The overall impact of its proposed 7.5 per cent tax on punters, a 25 per cent reduction in the drop, a change in the casinos' favour and an increase, by a factor of eight, in gaming licence duty, would be to half the projected total net profit for all casinos in 1977 from £50.8m to £25.3m.

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It recommends the formation of a British Horseracing Authority, preferably voluntarily.

which would assume many of the costs of the Horserace Betting Levy Board and in time own all British racecourses. Football pool betting duty should be reduced from 40 per cent to 37 per cent.

A £500,000 limit in today's money should be imposed on maximum pool prizes. Profits of the two largest pools operators should be limited to 2.5 per cent of money staked.

Three per cent of stakes, around £2m a year, should be channelled into soccer.

The report criticises the poor value punters generally get when winning games of prize bingo and recommends that in no single game of cash bingo should the individual or aggregate prize exceed £1,000.

A special unit should be set up under the Social Science Research Council to study gambling and its psychology. The Unit should be supported by the Home Office.

In 1976, £7.1bn was staked, of which £373m was actually spent or lost. The latter figure compares with £3.1bn spent on tobacco in the same year, £8bn on alcohol and £13bn on entertainment.

A little over 30 per cent of the £373m was the tax man. In calendar 1977, total stakes of the promoters, before expenses and tax, was approximately 11 per cent, or about £880m in 1976.

About 94 per cent of the adult population, or 39m, gamble, 38 per cent regularly.

About 36 per cent of adults enter the pools each week, or nearly every week, 9 per cent bet on horses or dogs at least once every month, 4 per cent play commercial bingo regularly.

Royal Commission on Gambling, Final Report, Stationery Office, Cmd 7200, £7.50.

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BOND DRAWING

beogradska banka

Kuwaiti Dinars 5,000,000

9% Guaranteed Notes due 1981

Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.), Kuwait (Fiscal Agent and Principal Paying Agent) announce that Notes for the principal amount of KD 1,250,000 have been drawn by lot in a manner deemed by Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.) to be appropriate and fair for the redemption instalment due 15th August, 1978.

The number of the Notes so drawn are as follows:—

9	85	216	322	422	522	621	714	790	908
11	102	219	326	430	526	623	716	796	910
12	113	220	329	435	528	629	719	797	911
16	116	223	336	439	532	637	720	798	915
17	117	226	338	442	532	640	722	812	921
20	121	230	344	444	534	644	725	817	923
22	129	235	361	459	549	649	730	820	924
33	132	252	362	449	544	643	738	825	926
36	133	255	365	454	546	659	739	827	930
38	136	258	367	461	547	663	742	836	931
41	145	268	382	464	554	669	741	832	938
43	152	263	369	487	555	671	748	843	938
45	153	264	370	489	560	673	754	851	944
52	154	260	270	474	675	756	866	850	950
58	156	281	387	471	570	677	758	866	952
60	159	288	389	472	581	678	762	888	957
61	163	297	405	488	583	679	784	874	958
62	166	298	407	494	584	681	777	889	959
74	168	297	401	490	583	692	768	878	972
75	180	301	404	497	599	696	774	884	973
82	187	309	409	509	609	699	788	898	978
87	188	305	412	500	611	698	781	890	983
90	193	307	413	505	614	702	785	895	989
93	203	310	418	507	618	703	790	899	990
94	195	315	418	513	625	709	789	901	999

PARLIAMENT AND POLITICS

Tory bid for VAT relief rejected

By Ivor Owen, Parliamentary Staff

IN OPPOSITION attempt to widen the relief from VAT in respect of bad debts provided in the Finance Bill—confronted by clause 10 to cases where the debtor company is in liquidation—called in the Commons last night.

Mr. Robert Sheldon, Financial Secretary to the Treasury, maintained that the widening of the clause to give relief for debts where a receiver had been appointed to the debtor company or where the debtor had entered into a composition or an arrangement with creditors would be difficult to administer and probably involve an unacceptably high cost to the Revenue.

He also warned of the dangers of collusion. But the Minister acknowledged the force of the argument deployed by five firms of leading accountants in a joint letter to the Financial Times last week that the restrictive nature of the clause could have the effect of leading more creditors to pursue their debtors into liquidation.

While he thought the fears expressed might have been exaggerated, the Financial Secretary announced that he proposed to ask Customs and Excise to monitor the effects of the clause in practice.

"We would stand ready to take action if this appeared to be necessary," he said.

Mr. Peter Rees, a Conservative spokesman on Treasury affairs, suggested that this undertaking effected the unease felt by the Government over the possible effects of the restrictive terms of the clause.

He urged the House to support an amendment moved by Mr. Graham Page (C. Crosby) which would have permitted relief from VAT in respect of bad debts in cases where insolvency could be proved by default—a formula employed under the ordinary tax rules.

Mr. Rees argued that for many years the Inland Revenue had managed to operate bad debt relief on this basis and he saw no reason why Customs and Excise could not do the same.

Mr. John Pardon (Lib, North Cornwall) recalled that when the Finance Bill was introduced, the Conservative Government insisted that relief from bad debts was impossible.

He supported the action taken by the Bill and believed that any widening of the clause could well lead to a "host of fiddlers." The amendment was defeated by 264 votes in 247. Government majority 37.

Liberal MPs abstained when in Opposition amendment demanded to raise the VAT registration level for existing traders from the £8,500, provided in the Bill, to £9,500 was defeated by 255 votes to 248 a Government majority of seven.

Ulster debts

PUBLIC DEBTS in Northern Ireland for gas, electricity, council house rents and rates amount to over £28m, Mr. Don McCann, Northern Ireland Minister of State, said in a Commons written reply.

Claims over building industry disputed

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

UNEMPLOYMENT IN the construction industry is now below 200,000 for the first time in three or four years, Mr. Peter Shore, Environment Secretary, told the Commons yesterday.

He said the latest figures available to his department for the month of May showed that the total had fallen to 187,000.

During question time, he came under strong pressure from the Conservatives, who argued that the Labour Government was clearly committed to the nationalisation of the construction industry.

Mr. Shore, however, went to great lengths to play this down. He emphasised that the proposal for setting up a National Building Corporation had been endorsed by the Labour Party conference and was still being discussed by the party's national executive. But it had not been adopted as official party policy.

He dismissed as "abundant propaganda" the campaign now being waged by CABIN, which represents building employers, with posters throughout the country denouncing Labour's plans to nationalise the industry.

Mr. Shore said that he and Mr. Michael Neubert (Romford) who asked what discussions Mr. Shore proposed to have with representatives of the building and construction industry regarding nationalisation.

Mr. Shore said that he and Mr. Reginald Freeson, Minister for Housing and Construction, would be having talks with representatives of the industry on July 25.

"I have no proposals to nationalise the building and construction industry and I therefore see no reason why this item should feature on the agenda," he added.

Mr. Neubert said he had assumed that the Secretary of State would be only too eager

to publicise the party's nationalisation proposals and the fact that they would initially cost £2.75bn, with subsequent annual costs of £500m. He also pointed out that a public opinion poll had shown that four people out of five rejected any nationalisation of the industry.

In reply, Mr. Shore described the poster campaign as "tendentious advertising" about proposals which were being discussed by the NEC but "which are certainly not in the programme of this Government."

Mr. Robert McGrindle (C, Brentwood and Ongar) wondered what part Mr. Shore had played in Cabinet discussions on the subject, bearing in mind that he was a Socialist committed to public ownership.

But the Secretary of State told him that his main consideration was to improve efficiency in the industry and to maintain employment at as high a level as possible. "We shall always be prepared to consider measures that promote those particular ends," he added.

From the Labour benches, Mr. Eric Heffer (Lab., Walton) maintained that the Labour Party had never called for nationalisation of the industry. The policy statement proposed a measure of public ownership by the establishment of a National Building Corporation and the

degree of national Parliamentary control over the industry.

Mr. Howell attacked the Tories for their reorganisation of local government, the health service and the water services. "They were catastrophic—an absolute disaster for the country," he declared.

Mr. Shore said that the advantages of such a scheme would not outweigh the obvious disadvantages to the tenant.

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development and extension of direct labour organisations. "It is an absolute lie that the party opposite and the employers, through their campaign, CABIN, are trying to put about the country," he said.

But from the Conservative front bench, Mr. Hugh Ross, Conservative spokesman on housing, recalled that when Mr. Heffer had originally introduced the Labour Party document, he had spoken of "step by step public ownership of the construction industry."

Central Office and the Saatchi and Saatchi advertising agency are responsible for the slick new Tory broadcasts on television, which have already been successful enough to make Labour complain that its rivals are selling themselves like soap powder.

That charge will soon be fully met now that detailed plans have been drawn up for a series of Conservative commercials in the regular Pearl and Dean slot. But a final contract will not be signed until Mr. Callaghan announces the General Election date.

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The venture is almost certainly the first time that a Tory political party has taken the cinema screen to sell its charms. Assuming a three- or four-week campaign, the Tories could face a total bill of up to £200,000 if production costs are included.

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About 4,000 workers have been laid off and production of 5,000 cars lost.

Mr. Gavin Laird, Scottish executive member of the Amalgamated Union of Engineering Workers, said that the strike could not be allowed to continue. He would contact other unions to arrange a meeting to try to resolve the dispute.

Mr. Bruce Millan, Secretary of State for Scotland, welcomed Mr. Laird's initiative and said that he would be willing to meet either or both Linwood parties if it would help to reach a settlement.

At Reading University, he said, organisations supported by the students' union included one to promote homosexuality, one for playing war games with toy soldiers, a mysterious "Get Away From It All Society," and a beekeepers' group.

Mr. Winterton added: "It may be milk and honey for some students, but it's the taxpayer and ratepayer who gets stung for the bill."

His measure would add the subscription, at present paid direct to the union, onto the student's own maintenance grant. Students are crying out for an end to the abuse of public money committed in their name. They want proper accountability and genuine democratic control," he said.

Opposing the Bill, Mr. Alan Beckett (Beck) said that universities regarded student unions as an essential part of student life.

Without automatic membership, there would be no security for the many people employed by the students, and no year-to-year planning.

The vast proportion of spending went on welfare services, sport, cultural activities, equipment and staff, he said.

The corporation has offered to trade an extra seat on its main board to the main steel union, the Iron and Steel Trades Confederation, in return for pay bargaining by the TUC steel committee rather than the individual steel unions and for new consultative machinery.

Six seats on the board have already been promised to the unions with two marked down for the Iron and Steel Trades Confederation.

The blastfurnacemen, the transport workers and the General and Municipal Workers' Union will have one seat each, and 12 craft unions will have one seat between them.

The confederation have already replied to the offer of an extra seat in return for the pay and consultation concessions by refusing to negotiate wages with the other steel unions at national level.

Sir Charles Villiers, Steel Corporation chairman, is keen to get the "steel contract" accepted by the trade unions involved.

He said the corporation are concerned not only over the pay proposals but that the consultative machinery, including proposals for divisional works, and possibly even departmental ownership, would be a major step forward in joint consultation.

But the plant could enjoy a successful future only if there was an end to "wildcat strikes and disruption."

Union seeks building industry reform

By Our Labour Staff

THE TRANSPORT and General Workers' Union yesterday called for a fundamental reorganisation of the way the construction industry operates.

Its proposals, for wider public ownership of the industry, major changes in employment, winter work, safety and management, are incorporated in a new union document A Case to Answer.

Employers are criticised for failing to change "Dickensian methods of working." The union's principle target is to end job insecurity and put construction employment on a regular footing, basic to most other industries.

Mr. John Miller, TGWU national secretary for the oil and chemical industries, said that the intentions of the Commission clearly posed a serious threat to job security in the oil, gas, petrochemical and engineering industries and to the developing tripartite discussions for the oil industry between the unions, employers and the Government.

Mr. Miller said that the Commission's intention to abolish any Government control of landing policy for oil. This would have a disastrous effect on refinery jobs and the "downstream" development of the UK petrochemical industry.

It would increase North Sea gas prices for industrial and domestic users by diverting jobs to other countries, and destroy the role of the British Gas Corporation as gas buyer.

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Tories take to wide screen

By Rupert Cornwell, Lobby Staff

THE ELEVATION of Conservatism to the status of a product like any other will probably be consummated this autumn when Mrs. Thatcher and her party take to the wide screen, courtesy of Saatchi and Saatchi, and Messrs Pearl and Dean.

Central Office and the Saatchi and Saatchi advertising agency are responsible for the slick new Tory broadcasts on television, which have already been successful enough to make Labour complain that its rivals are selling themselves like soap powder.

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LABOUR NEWS

TUC asked to set wages guidelines

BY CHRISTIAN TYLER, LABOUR EDITOR

THE TUC itself should set down wage bargaining guidelines for the coming year, given that there will be no formal deal with the Government on Phase Four, the General and Municipal Workers' Union has decided.

The union last night published the text of its resolution for the September TUC Congress.

It is certain to be seen by some unions as a covert form of wage restraint and will set the scene for this year's debate on wages and the economy.

This is likely to attract the 2m votes of the Transport and General Workers' Union.

Behind the GMWU's motion is the fear that Phase Four will discriminate against its public sector members, whose wages are directly or indirectly set by the Government.

Bargaining priorities should be set through the TUC and without direct Government intervention, the GMWU says.

"These priorities should include the creation of a new meaningful low pay target, relevant to each industrial situation, the establishment of sensible wages structures based on a consolidated rate, and the negotiated reduction of the standard working week to 35 hours and the reduction of overtime working."

Clearly designed to suit all tastes and unite the unions on a moderate platform, the resolution has 2000 chances of succeeding in the shadow of a possible General Election only weeks after Congress.

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Shut-and-open case • Replacement replacer

BY MICHAEL DIXON

THE NOTEPAPER was a discreet shade of cream. "Colloquially known as 'The Gang of Four' our economics department is currently operating as a gang of two," the letter said. "Our secretary having gone off on honeymoon with the head of the department. Only the latter will be coming back—to us, that is."

Ah! The law of diminishing returns, I thought; then read on. "This turn of events leaves us at White, Weld looking for someone who, besides having the usual secretarial skills, would like to spend about half their time developing a talent for economics or statistical work including, for preference, learning to help to operate the computer."

Perchance a likely opportunity, I thought; then read on. The lively young woman who read the Jobs Column. Then it hit me: White, Weld.

Had I not read that very April morning in the FT that the U.S. investment bank of White, Weld had been taken over, not by a gang of anything, but by the Thundering Herd of Wall Street itself, Merrill Lynch, Pierce, Fenner and Smith?

I checked, and sure enough I had. So I telephoned Peter Wann, author of the letter. Sounding somewhat shocked, he confessed that when he wrote it,

he had not been aware of so much as the drumming of distant hoof-beats. But now, in the change of ownership, he thought that the secretary cum putative economist's job had better be put into cold storage. It was duly put there and, in the press of other events, forgotten.

Then the other day up popped Peter Wann again, this time on a sheet of crisp white notepaper, headed Paine Webber Mitchell Hutchins International. It seems that he and colleagues from White, Weld have moved northward across the City to join the London branch of this other U.S. investment bank and brokerage house to set up an economics department.

So the aforesaid search recommences, he says. "The basic requirements are intelligence, curiosity, and eagerness to learn. Prior knowledge of economics is not essential, but interest is. And a mathematical background is not necessary, though a fair tolerance for numbers is needed to preserve sanity."

"If we find the right person, we are quite prepared to train from scratch on the economics and statistical side; though candidates with prior knowledge of these fields should not be deterred from applying."

Mr. Wann does not specify a starting salary. But my estimate would be around £4,000 for someone with the skills for only the secretarial half of the job, and ranging upwards depending on the extent of existing capability in statistics and economics.

He hopes that anyone attracted by the opening will contact him by telephone at Paine Webber (16 Coleman Street, London EC2R 5AH—tel. 01-606 7125) or at his home (tel. Downland 52821). And so do I, because this seems the sort of story which deserves a happy ending.

New system

OVER the past two years the Bowater-Scott group has been drawing up and starting to implement a plan for a series of uniform accounting systems, with the emphasis on management information.

The aim is to replace the existing accounting practices, which I'm told are feeling the strain of age, with a fresh system guaranteed to cope with any likely burden falling on it in the next five years, if not 10.

The point chosen for the start of the changes was the accounts payable section. But with the work there still to be completed the accountant brought in to lead the replacement pro-

gramme has gone to work in perhaps gained as a management consultant. The likely age range is 28-35. Starting is put at a negotiable £8,500, and the perks include a car.

Applications may be obtained by writing to Simone Slade, personnel officer, Bowater-Scott Corporation, Bowater House, Knightsbridge, London S.W.1.

Pay mystery

WHEN Keyser Ullman's survey of construction companies' accounts showed that top executives' salaries rose, not with turnover, but with numbers of people employed, I suggested that the reason might be an increasingly bureaucratic attitude among the heads of big business concerns.

This "surprised" Antony Carr, managing director of Stephens and Carter, who has written to say that the reason was really that top-level pay should "bear reference to the profitability of the enterprise, not the turnover."

"Margins vary from business to business and therefore you can have a high turnover company on a 5 per cent margin being only as profitable as a company half its size (in terms of sales) running at a 10 per cent margin," he adds.

"The reason why numbers simply generosity of habit."

GROUP FINANCIAL DIRECTOR

Cray Electronics Ltd., an expanding publicly quoted engineering group operating through eight autonomous divisions situated in the southern half of the United Kingdom and employing 1,700, wishes to appoint a group Financial Director.

Reporting to the group chief executive, he/she will be responsible for all group financial functions including statutory and management accounting, cash control and financial analysis and planning.

Applicants should be in the age range 30/40 years, with several years in-depth experience in an industrial—preferably engineering—environment.

A competitive salary is offered, with good fringe benefits including the provision of a car and relocation expenses.

Written applications, in confidence, to:—

D. E. Kimber,
CRAY ELECTRONICS LIMITED,
Mumby Road, Gosport, Hants PO12 1AF

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To initiate operating in floating rate notes and C.D's. Highly negotiable and competitive salary.

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Excellent prospect for candidates with experience. German an advantage. Salary £6,000.

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With 4 years experience for City Banks. Salary highly competitive. L.J.C. BANKING APPOINTMENTS 01-283 9958

Young Financial Controller

Leading International Bank

c.£8,000 + large benefits

Our client is the City-based Merchant Banking arm of a major international bank.

Following a restructuring and the injection of new commercial banking ventures, it has been decided to recruit, as Financial Controller, a recently qualified ACA, in the mid 20's.

As an integral member of Management, you will be responsible for establishing sensitive financial and management reporting methods, business planning and budgetary control (using

computer models), evaluating new enterprises, and for general financial advice on such matters as funding methods and corporate tax planning.

Ideally, you will have qualified with a London-based practice and have had at least one year's post-qualification experience, some in a service industry environment.

The terms are very attractive, including a substantial mortgage subsidy and non-contributory pension. There are possibilities for a move into more general banking in the foreseeable future.

Please contact Peter Wilson, F.C.A., in strict confidence, at Management Appointments Limited, Albemarle House, 1 Albemarle Street, London W.1. Tel: 01-499 4879

Management Appointments Limited

Financial Analyst

Aged under 27

Hertfordshire, c. £7,000

Our client is the UK subsidiary (1/100 million) one of the largest US manufacturers of fine chemicals. To strengthen their compact financial planning and problem-solving team they now

require a young qualified chartered accountant of graduate calibre. They offer an effective exposure to sophisticated techniques in a manufacturing environment. The fringe benefits are excellent.

Mrs. Indra Brown, Ref: 19092/FT.

Male or female candidates should telephone in confidence for a Personal History Form to: LONDON: 01-734 6852, Sutherland House, 5/6 Argyll Street, W1E 6EZ.

Hoggett Bowers
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BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD.

European Internal Audit Manager

c.£14,000 p.a.

Berkshire

Digital Equipment are the world's leading designers and manufacturers of mini-computers, a company with a growing turnover in the UK exceeding £50 million, a UK payroll of over 1,200 people and a worldwide staff of over 40,000.

We are a progressive, fast moving company whose growth in 15 North European countries has been enhanced by the professionalism of the financial management team at our North European Headquarters in Reading, Berkshire.

Continuing expansion creates the need to further strengthen that team by appointing an experienced Chartered Accountant as our European Internal Audit Manager.

Travelling throughout the UK and Europe the successful man or woman will continue the development of our internal audit function, presenting audit

findings to various levels of management and drawing up practical and effective recommendations for detailed business discussion and implementation.

The position demands at least six years in-depth audit and accountancy experience—probably gained at management level in a major international firm of accountants or a multinational industrial company. A working knowledge of French or German will be distinctly advantageous.

Obviously, within such a successful and expanding organisation, your career potential is excellent. Your salary will be negotiable around £14,000 p.a. and the full range of fringe benefits includes relocation assistance where appropriate.

Please write giving full personal and career details, quoting ref. 408, to: Tim Padder, Digital Equipment Company Limited, 2 Cheapside, Reading, Berks.

YOUNG FUND MANAGER (FAR EAST)

The Chieftain Unit Trust group was established in September 1976. Our four trusts, investing in both overseas and UK markets, have already attracted funds worth over £9 million—an exceptional rate of growth by the standards of the industry.

We are now looking for a young (probably mid-20s) Fund Manager, with experience in Far Eastern markets and in the Japanese sector in particular, to play a significant role in the next phase of our programme of expansion. The successful applicant will work in the stimulating and congenial atmosphere of a small but rapidly growing company, based in the City.

Salary is negotiable. Please write with C.V. to Mrs. C. Carter, Chieftain Trust Managers Ltd., Chieftain House, 11 New Street, London EC2M 4TP.

CHIEFTAIN
TRUST MANAGERS LIMITED

Financial Controller (ACA or ACMA)

Halstead, Essex

Part of Corning Glass Works, a large US multi-national corporation, we are the European Medical Division involved in the development, manufacture and marketing of clinical instruments and diagnostic systems.

Following a recent promotion we wish to appoint an experienced Financial Controller, responsible for the accounts in the UK, France, Germany and Hungary of Corning Medical Europe.

Reporting directly to the General Manager, and with a staff of approximately 20, your department responsibilities will include accounting, data process and O&M functions, and will deal with management reports, plant accounting, forecasting, budget setting, export documentation and financial analysis of new business and acquisition opportunities. Candidates, men or women, should be qualified accountants aged between 28-40 with experience of communications with senior management.

The ability to speak French or German would be advantageous as would a working knowledge of US accounting methods and currency transaction practices. An attractive salary and benefits package, including a car, will be offered in addition to unique opportunities for advancement with our parent companies in the UK, Europe and the USA.

For further details and an application form, please contact Brian Murray, Personnel Manager, Corning Medical, Corning Limited, Northern Road, Chilton Industrial Estate, Sudbury, Suffolk CO10 6XD. Tel: Sudbury (0773) 76481.

CORNING

Director Corporate Finance circa £15000

The Oriel Foods Group has substantial interests in food retailing, processing and distribution in the U.K. During 1977 a major restructuring was completed which released substantial funds for reinvestment. At the same time profits doubled and turnover was maintained at £150M.

The Director - Corporate Finance will report directly to the Chief Executive and will advise the Board on a strategy for the effective utilisation of corporate financial resources and will be personally responsible for the implementation of agreed plans.

Intellectual and creative financial skills of the highest order are called for plus the ability to operate effectively in a fast moving, decentralised and highly professional environment. He/she will probably be a qualified accountant and must have demonstrated success in a similar role including personal involvement in negotiations on acquisitions.

Terms are for discussion around £15,000 but are unlikely to be a restraining factor.

There are excellent prospects for personal and career development with the Group which is a subsidiary of RCA Corporation.

For further information please contact John Newnham, Director - Group Personnel, Oriel Foods Limited, 87 Great North Road, Hatfield, Herts. Telephone: Hatfield 69911.



Earls Court and Olympia Limited

Director of Operations

We are an integrated group of Companies at the centre of the Exhibition Industry and seek a director to take charge of the operation of our halls.

Knowledge of the industry, although an advantage, is not essential, but the position will only be offered to someone who is already proven at a senior level in a related field. Necessary skills lie in the areas of planning, scheduling, man management, operational service to clients and project management of a substantial modernisation programme.

Salary is negotiable from £10,000 p.a.; a company car is provided together with the usual benefits afforded by a progressive company.

Apply in confidence with brief career details to J. S. Black, Director of Personnel, Earls Court & Olympia Limited, Olympia, Kensington, London W14 8UX.

CHIEF FINANCIAL OFFICER

SALARY RANGE £10,230-£11,929

This new post arises from a review of the Executive organisation following the retirement of the Director of Finance.

The appointee will head the financial team of this major public passenger transport organisation and will be accountable directly to the Executive for all aspects of the financial responsibilities of the organisation, with particular regard to the financial obligations of the Executive, in accordance with the Transport Act 1968 and the financial policies of the Passenger Transport Authority.

The ideal applicant will hold a recognised accountancy qualification and have had considerable commercial and/or Local Government experience at a senior management level and it is unlikely, therefore, that anyone below the age of 35 years will qualify.

The post is superannuable and is subject to the conditions of service of the Joint Negotiating Committee for Non-Manual Employees of Passenger Transport Executives.

Applications, quoting reference FT and stating full personal and career details should be submitted to the Director of Industrial Relations, South Yorkshire P.T.E., Exchange Street, Sheffield, S2 5SZ (Tel. 78688, Ext. 311) by 28th July, 1978. Further details are available on request.

Treasury Department

Treasury Analyst

Sales Financing and Credit Departments require Treasury Analyst with an intelligent and imaginative approach to the development of operational systems including computer systems and programs to ensure the effective utilization of the diverse talents of the 34 specialized staff which services the world-wide distribution sales organisation.

University degree in business administration. 3-4 years' experience in finance export house of international bank documentation section.

Banking Analyst

A banking department presently operating with 12 employees requires a Banking Analyst to develop and instal computerized cash handling and cash forecasting procedures. An enquiring intelligence with a keen analytical ability is necessary to institute effective control of funds generated from this multi-national distribution sales organisation. The future for this Analyst in our organization is unlimited and will only be dependant upon his/her ability to achieve a more senior position.

University degree in business administration. 3-4 years' in international cash handling in a major bank and 2 years' in systems computerization.

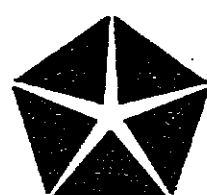
Sales Finance and Documentation Specialists

Candidates should be well educated with a knowledge of export procedures, export credit control, documentary letters of credit, export documentation and negotiable instruments. This responsible position involves maintaining and controlling Export Dealer Accounts, shipping documentation and credit facilities for shipments from various world-wide sources to our major export markets.

Benefits include good salaries, and conditions of employment are excellent and Employees enjoy staff discounts on Company products. 1978 vacation will be honoured.

Please send your curriculum vitae, complete with salary history to:

Mr M Drew,
Manager, Personnel Administration,
Chrysler International SA,
17 Old Court Place, London W8 4PQ.



CHRYSLER
INTERNATIONAL S.A.

IMPERIAL COLLEGE (UNIVERSITY OF LONDON)

LECTURESHIP IN MINERAL ECONOMICS
Applications are invited for the post of Lecturer in the Department of Mineral Resources Engineering (Imperial College School of Mines) during the academic year 1978-79. Mineral Economics has been a major subject for undergraduates and postgraduates at this school for many years, and the appointed candidate will be expected to contribute to the teaching of this subject as well as carrying out research in the economics of exploiting mineral deposits. The teaching requirement involves preparation of basic mineral production statistics, and the candidate will be required to prepare material during the summer. The ideal applicant will be in possession of a BSc or equivalent, be between 25 and 30, and have at least a degree in an appropriate subject. Experience in industry or in teaching is desirable but not essential. Conditions for post for consulting work. Salary will be in the lecturer scale £3,600-£7,700 + £250 London allowance according to qualifications, age and experience. Enquiries to: Professor R. N. Pever, Department of Mineral Resources Engineering, Imperial College School of Mines, London SW7 2BZ.

ACCOUNTANT

BERMUDA

Ref. No. 36731

Major Insurance Group requires a qualified CHARTERED ACCOUNTANT for their Bermuda office. Excellent conditions of

Age group approximately 27/35 years.

Salary \$18,000 p.a.

Please telephone in confidence:

EILEEN MILLER

I.P.S. Group

(Employment Consultants)

01-481 8111

EXPERIENCED LIFE INSPECTORS UNIT LINKED

C. £5,500 + COMMISSION + CAR urgently required for E. Midlands, Yorkshire and Liverpool. Preferred age 25-40. Good working knowledge of unit linked contracts. 2-3 years experience calling on brokers and a clean driving licence. Please write in first instance to: William Hughes Recruitment, Phoenix House, Cross Street, Manchester. Enquiries will be treated in strictest confidence.

Corporate Finance

Prominent International Merchant Bank seeks a Lawyer

Our Client, a distinguished and expanding International Merchant Bank, is currently looking to appoint an executive with legal experience to its highly professional Corporate Finance department.

The position will involve responsibility for the negotiation and documentation of the department's activities which include acquisitions and international investments, together with E.C.G.D. financing, cross-border leasing, and capital issues on behalf of the bank and its customers. Additionally, the appointed individual will be required to assist in the development of new business and some travel will be involved.

The successful candidate, probably late 20's or early 30's, is likely to be a lawyer with broadly-based experience of mergers and joint ventures, bond issues and international tax and leasing acquired from within a firm of city solicitors or a merchant bank.

This represents an attractive and progressive career opportunity with a highly regarded and developing City institution.

Contact Norman Philpot in confidence
on 01-248 3812

NPA Recruitment Services Ltd

60 Cheapside London EC2 Telephone: 01-248 3812/3/4/5

Institutional Equity Salesman Gilt-Edged Specialist Gilt-Edged Assistant

Recent expansion of our Institutional and Gilt-Edged Departments has created the above three vacancies in our City office. Pidgeon de Smitt is committed to the development of these areas and there are excellent prospects for the right applicants.

Candidates must be enthusiastic and professional men or women with a record of success in one of these specialist fields. We have set

no limits on age or formal qualifications as we believe that position and responsibility will be determined by experience and the contribution each individual can make within the firm. Salaries will be negotiable and competitive.

Please send a full curriculum vitae to R. S. Russell, Senior Partner, at the address below.

Pidgeon de Smitt

Members of the Stock Exchange

Salisbury House, London Wall, London EC2M 5RT

Financial Controller

West Midlands - from £7,500 + Profit Share & Car

A major distributor of capital equipment requires a Financial Controller. Reporting to the Commercial Director, the Financial Controller will be responsible for the complete financial and management accounting function.

Candidates, who should be between 26 and 35 years of age, must have:-

- ☐ A recognised accountancy qualification.
- ☐ Extensive management experience.
- ☐ Systems knowledge gained in companies using computer based systems.
- ☐ Experience of costing systems and procedures gained in an industrial environment.

Initial salary for this career appointment is negotiable from £7,500 and a company car will be provided. Other benefits include attractive profit sharing and pension schemes and assistance with relocation expenses, if required.

Applications from candidates of either sex giving brief personal details and career history and quoting reference F.T.J/208/F should be submitted in confidence to:-



Turquand, Youngs & Layton-Bennett,
Management Consultants,
11 Doughty Street, London, WC1N 2PL

Qualified Accountants

London - Cardiff - Croydon - Exeter - Leeds
Leicester - Liverpool - Manchester
Potters Bar - Wolverhampton

The Housing Corporation promotes and finances housing associations. Annually we are providing over £350m in loans and grants to associations.

We need qualified and experienced accountants who will be engaged in the financial appraisal and monitoring of the performance of housing associations. Those appointed will also provide financial consultancy services to associations, prepare regional investment forecasts and administer grant procedures.

The successful applicants will work largely on their own initiative and will have sound investigatory experience.

Excellent conditions include an index linked superannuation scheme, transferable within the public sector and relocation expenses may be payable. Starting salaries will be £8,100-£8,580 (under review). In London there is in addition £435 London Weighting and in Croydon and Potters Bar £285.

Write, indicating where you wish to work, with full details of yourself and your career to: Gordon Strang (net: A-) Management Services, The Housing Corporation, 149 Tottenham Court Road, London W1P 0BN.

The Housing Corporation

Investment Analyst and Investment Manager

A leading investment management group requires an investment analyst to specialise in engineering and building shares. Some experience in these areas is required together with an ability to liaise closely with the portfolio managers.

An investment manager is also required to assist in the management of international portfolios. Experience of overseas stock markets, particularly the Far East, is needed for this position.

Salaries for these positions are negotiable. Please send c.v. and details of current salary to:

Box No. RD. 4692 c/o Exel Recruitment
Pemberton House
East Harding Street, London E.C.4

The names of any companies to whom the application should not be forwarded should be printed clearly on the back of the envelope.

COMMERCIAL DIRECTOR

HIGH TECHNOLOGY CONSUMER ELECTRONICS SYSTEMS

Greater London

£15-£20,000 + benefits

An unparalleled opportunity to establish a new division from scratch, in clearly defined market areas, with a current substantial growth rate.

Our Client: A major multinational with a wide spread of activities, the most important of which are in electronics and associated technology. A new venture, currently being established, will aggressively develop the business areas of consumer electronics and associated commercial systems. A market share in this field approaching £200M within three years is anticipated.

Your Role: The vital control of all commercial aspects of the new company which will embrace product planning, market research, marketing, technical liaison, sales. In essence, you will have total commercial responsibility for the division with an important interface with technical management, and the ultimate success of the venture will inevitably reflect your total involvement.

Our Ideal Candidate: A well educated and proven commercial/marketing manager with an understanding of high technology and a demonstrable track record in commercial systems, the division's most important product range. We seek an entrepreneurial and determined character with the ability to create an entire business given the appropriate resources. The work will be multinational in scope, although based in the UK, and high personal qualities, particularly in diplomacy are needed. Preferred Age: 35-45.

Remuneration: A generous package, of which salary will not be a limiting factor.

ACT NOW! Please telephone for further information to the Group's adviser, Richard N. Goode on 01-388 2051 or 01-388 2055 (24 hr. Answerphone).

Ref: 243

MERTON ASSOCIATES (CONSULTANTS) LIMITED,
Merton House, 70 Grafton Way, London W1P 5LN
Executive Search and Management Consultants

Reed Executive

The Specialists in Executive and Management Selection

Chief Accountant

Yorkshire

to £9,000 + car + benefits

Our Client is an expanding and profitable autonomous subsidiary of a substantial public group engaged in multiple retailing throughout the U.K. The successful applicant will report to the Finance Director and will be responsible for the normal accounting functions embracing financial, management and cost accounting. Applicants must be Chartered Accountants in their early 30's with an industrial and commercial background. They should also have experience of developing effective computerised systems and of controlling staff. Definite future career prospects exist within the Company and within the Group. Relocation expenses would be available in appropriate circumstances.

Telephone 0532 459181 (24 hr. service) quoting Ref: 3299/FT. Reed Executive Selection Limited, 24-26 Lands Lane, Leeds, LS1 6LB.

The above vacancy is open to both male and female candidates.

London Birmingham Manchester Leeds

E.B. SAVORY MILLN & CO.

PRIVATE CLIENTS' DEPARTMENT

Excellent prospects exist for an experienced Partners Assistant, with the certainty of being required to assume a considerable degree of responsibility for Portfolio Management.

Candidates must be well-educated, have the requisite first-hand experience, and will probably be aged 24-28.

Applications in writing only, including curriculum vitae, to

N. Pearson
E. B. SAVORY MILLN
20 Moorgate, London EC2R 6AQ

Jonathan Wren - Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

- Senior Executive - Eurobonds £ High
- Eurobond Settlements Dealer to £5,000
- Trainee Corporate Finance (MBA or Equivalent) £6,000
- Trainee Lending - Graduate Clearing Banker .. £5,000
- Credit Analyst to £8,000
- Senior Loan Administration to £7,000
- Financial Accountant (ACA) £7,000
- Auditor - newly-qualified c. £6,000
- Pensions Administrator £ Negotiable
- Foreign Exchange Broker (with French and German) £10,000
- Local Authority - Interbank Brokers £ Negotiable
- Foreign Exchange Positions Clerk (20+) £3,500

Contact: Richard J. Meredith or David K. Grove

170 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9

Personnel Director

for a major retail organisation in the provinces employing over 5,000 people with sales approaching £200m.

Responsibility is for the whole range of employer/employee attitudes and relationships, leading a process of rapid change whose outcome is crucial to the company's commercial success.

To develop and project positive IR thinking throughout the company; to think through and plan manpower needs from recruitment to retirement; to provide a considerate staffing and employment service - these are but three of the key areas.

Candidates must be seasoned personnel professionals, creators as well as practitioners, with both the stature and the experience required at this level.

Salary indicator £20,000 with matching benefits.

Please send relevant details - in confidence - to D. A. Ravenscroft ref. B.25462.

This appointment is open to men and women.

MSL

United Kingdom Australia Belgium Canada
France Germany Holland Ireland Italy
New Zealand South Africa South America
Sweden Switzerland U.S.A.

International Management Consultants
474 Royal Exchange Manchester M2 7EJ

A Senior Accountant

Berkshire

The task calls for chartered or certified accountants ideally in their mid or late 30's, who have gained broad accounting experience in medium or large manufacturing companies and are commercially orientated. Salary is negotiable from £12,500 plus car, pension and BUPA.

The company concerned is a major British public group whose worldwide turnover is well in excess of £500m. It is divisionalised and the appointed candidate will participate in policy formulation and execution; there are excellent prospects of advancement within the function or into general management.

Please write - in confidence - to J. M. Ward ref. B.41343.

This appointment is open to men and women.

MSL

United Kingdom Australia Belgium Canada
France Germany Holland Ireland Italy
New Zealand South Africa South America
Sweden Switzerland U.S.A.

International Management Consultants
17 Stratton Street London W1X 6DB

Assistant Financial Controller

Surrey

£18-12,000

For a holding company formed to co-ordinate and monitor the activities of a number of major manufacturing companies which have recently been merged into one group. Turnover is approaching £1bn. and profits are over £50m.

This is a new appointment to assist the financial controller by overseeing the work of the financial and management accountants, participating in the preparation of corporate plans, advising on inflation accounting and employee reports and carrying out special studies.

Suitable candidates, of either sex, will probably be in their mid-30's, and must be CA, CCA or CMA with experience at a senior level in the finance function of a substantial group in commerce or industry, preferably contracting.

The group is expanding from a sound base and the position promises to be stimulating and rewarding.

Write in confidence, quoting reference 3352/L, to M. J. H. Coney.



Peat Marwick Mitchell & Co.,
Executive Selection Division,
165 Queen Victoria Street,
Blackfriars, London EC4V 3PD.

Divisional Manager- Western Europe

High-Quality Consumer Products

The challenge, scope and responsibility of this appointment call for exceptional talent and specific experience in directing the marketing of quality consumer products in Europe. The company is a world major, producing and marketing a variety of famous brand-names.

The Divisional Manager will control, motivate and monitor the performance of experienced area managers in key locations covering all countries of Western Europe, excluding the UK and Eire. He will be responsible for sales forecasts and marketing budgets within his overall accountability for the sales performance of existing and new brands marketed through the distribution network.

Fluent French essential, other languages desirable. Success could lead to wider responsibility in the medium term. Candidates, aged 35 to 45, must have successful general management or senior marketing management experience of quality consumer products in European markets. They must have managed a sales force on the Continent.

Starting salary negotiable around \$40,000 p.a. equivalent, possibly higher; car and usual benefits; location, Brussels or possibly the Hague; re-location assistance.

Please send brief career and other relevant details including salary - in confidence - to S. W. J. Simpson ref. B.38272.

MSL

United Kingdom Australia Belgium Canada
France Germany Holland Ireland Italy
New Zealand South Africa South America
Sweden Switzerland U.S.A.

International Management Consultants
17 Stratton Street London W1X 6DB

Banking Consultants

Computer Systems

A leading international computer consultancy is expanding its Finance Division which already employs well over fifty professional staff. Banking Consultants work in conjunction with systems specialists to advise clients at home and abroad and help to specify, sell and implement a wide variety of banking and other financial systems.

Candidates should have specialist banking or systems experience.

Salaries will depend on qualifications and experience but will be negotiable up to £12,000. Pension scheme. London base with some overseas travel.

Please send brief details - in confidence - to David Bennell ref. B.43549.

This appointment is open to men and women.

MSL

United Kingdom Australia Belgium Canada
France Germany Holland Ireland Italy
New Zealand South Africa South America
Sweden Switzerland U.S.A.

International Management Consultants
17 Stratton Street London W1X 6DB

Reed Executive

The Specialists in Executive and Management Selection

Financial Controller Director Designate

Berks

c £10,000 + car

This prominent forwarding agent, already servicing some of the UK's largest exporters, is about to embark on a major expansion programme. Its top management is being strengthened, with particular emphasis on strong financial support. A top calibre Qualified Accountant is required to be responsible to the Managing Director for all accounting, financial, legal and company secretarial matters. You will need to know the money market, be able to develop improved computerised remote batch systems and have that keenly tuned commercial mind so necessary in this demanding but interesting business. Excellent Board prospects within 12 months.

Telephone 01-836 1707 (24 hr. service) quoting Ref: 0466/FT. Reed Executive Selection Limited, 55-56 St Martin's Lane, London WC2N 4EA

The above vacancy is open to both male and female candidates.

London Birmingham Manchester Leeds

Reed Executive

The Specialists in Executive and Management Selection

General Manager M.D. Designate

Northants/Bucks/Oxon Borders

c £12,500 + car

This well established manufacturing company is unique in its international trade of high class soaps and other fine toiletry products: it has two Royal Warrants, is a private company and consequently not controlled or influenced by any large combine, and is completely self supporting in its manufacturing, designing, packaging and marketing etc. A General Manager, aged about 35, is to be appointed to control the production from the U.K. and Australian factories and sales and distribution to over 60 countries. Leadership, business acumen and a proven track record are the essential ingredients for this senior position where the successful candidate could become Managing Director in due course.

Telephone 01-836 1707 (24 hr. service) quoting Ref: 0205/FT. Reed Executive Selection Limited, 55-56 St Martin's Lane, London WC2N 4EA

The above vacancy is open to both male and female candidates.

London Birmingham Manchester Leeds

Bankers Trust International seek International Securities Dealers

As part of the overall development of our international capital market trading activities we have vacancies for the following self-motivated and professional individuals:

ASSISTANT FLOATING RATE NOTE DEALER

ASSISTANT FIXED INTEREST RATE BOND DEALER

Both these positions carry a large degree of responsibility and commensurate scope for career development. An opportunity also exists for eventual overseas assignment. Your basic qualifications and abilities will be matched by a generous compensation package including home loan mortgage, personal loan and bonus schemes.

In the first instance please write, enclosing a full C.V. to: Mr. J. P. Dunford, Personnel Officer, Bankers Trust International Limited, 56-60 New Broad Street, London EC2M 1JU. Tel: 01-588 7131.

BTI

BANKERS TRUST INTERNATIONAL LIMITED

FINANCIAL DIRECTOR DESIGNATE

£7/8,000

Middlesex

Our client is an established manufacturer of specialist capital equipment for the packaging industry with turnover around £3 million, part of a private group. This new appointment arises directly from rapid expansion and further planned growth, particularly in exports.

The successful candidate will assume full responsibility for all aspects of company financial matters: in addition he/she will control data processing and personnel activities.

Candidates must be well qualified, self-motivating and be able to accept the high level of responsibility required. The ability to develop financial and managerial controls and information compatible with the company's growth is most important.

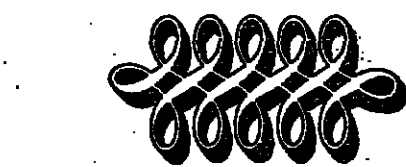
This position will ideally suit a person with sound financial management experience, preferably in capital goods manufacturing, and probably in the age range 30-45. Promotion to full Directorship can be anticipated within 6-12 months.

Send full details of career to date, in full confidence and quoting reference MF 8306 to:

Handley-Walker

Handley-Walker Co. Ltd.,
Management Consultants,
Essex House, 21 Temple St.,
Birmingham B2 5DF.
Tel: 021 643 6422.

Offices in London, Birmingham & Overseas.



OIL ANALYST

ROWE RUDD & CO. LIMITED

Rowe Rudd is seeking an oil analyst to augment its existing coverage of the international oil and energy industries. The ideal candidate will be well experienced in the oil sector, either through work in a financial institution or in the industry itself, and should be capable of lucid presentation of ideas both verbally and in written form. We offer a work environment which, while demanding, provides considerable scope for the individual to shape the development and presentation of his/her research product. The remuneration package is attractive, and could involve a five figure salary depending on the candidate's experience.

Applications in strict confidence to

G. P. Kelly Esq.
Rowe Rudd & Co. Limited
63 London Wall
London EC2M 5UQ
Telephone 628 9666

CHIEF ACCOUNTANT

Between jobs

Age

£1,000/£1,250

28-35

per month

A.C.A. or equivalent required at Waterloo office as Chief Accountant for light engineering quoted company in post-turnaround situation. Must have clear record of success, top management potential, earned more than £8,500 per annum and be immediately available.

Six months' assignment, with possibility of permanency.

Apply:

BURNHELD ASSOCIATED LIMITED
2nd Floor, Mercury House
117 Waterloo Road, London SE1



Financial Controller

£9,000+car

This is an attractive opportunity for a young, commercially minded Accountant to make a very real contribution to the development of a well-known and successful enterprise. Atcost both manufacture and construct a range of standard and one-off buildings based on concrete and steel frames. The Group has four factories, employs 650 people and current turnover is approaching £15M. Control of the company has recently been acquired by the executive directors who have ambitious plans for the further development of the Group.

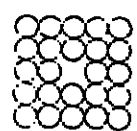
The Financial Controller will be responsible for the total financial function — from forecasts, budgets, institutional contacts, and cash management to board reporting, financial control and the operation of an advanced management services/D.P. installation.

The ideal person will be aged 28-40, a qualified A.C.M.A. (as a minimum), with first-class experience of both financial and management accounting using computer techniques over a wide range of business problems. He/she will have a positive outgoing personality and enjoy the commercial pressures of developing a business.

The initial remuneration will be a package of salary plus bonus amounting to £9,000 plus a company car. It is envisaged that a board appointment will follow in due course and at that stage there will be an opportunity to acquire a significant shareholding.

Location: Tunbridge Wells.

Please contact as soon as possible:



Philip Plumley

Plumley/Endicott & Associates Limited,
Management Selection Consultants,
Premier House, 150 Southampton Row,
London, WC1B 5AL. Tel: 01-278 3117

Vice-President Finance

New York c.\$32,500

A major British Group with diversified interests, wishes to appoint an ambitious young Accountant to manage and co-ordinate the accounting function and provide a financial control service at its New York office. A particular responsibility will be to supervise the accounting aspects of a computerised order processing system which is shortly to be introduced.

Applicants should be aged 30-35 and be qualified Chartered or Certified Accountants. Sound professional experience is essential and this should include computerised systems, management accounting with 'B' control

cash forecasting, and man management. A three year contract will be offered with a salary around \$32,500 per annum and an attractive benefits package. The position will offer excellent future career prospects within the Group, either overseas or in the U.K.

Write with full details of experience to Position Number AGV 6874 Austin Knight Limited, London W1A 1DS.

Applications are forwarded to the client concerned, therefore companies in which you are not interested should be listed in a covering letter to the Position Number Supervisor.

AK ADVERTISING

Portfolio Manager

Cornhill Insurance is a medium sized composite company with a 1977 premium income of £84m. and present funds under management of around £130m. The company is a member of the broadly based Thomas Tilling Group.

The Investment Department wishes to recruit a Portfolio Manager to join its small team reporting directly to the Investment Fund Manager. Funds under management are growing substantially and the position offers excellent career prospects.

Whilst the main responsibility will be for the company's U.K. fixed interest securities, applicants should either have, or wish to gain experience of other markets. Knowledge of Investment Trusts would be especially welcome.

Candidates should have five years' investment experience. A degree or equivalent professional qualification is desirable but not essential.

A competitive salary will be offered and fringe benefits include low cost mortgage facilities and a company car.

Applications in writing giving details of age, qualifications, experience and current salary should be addressed to: Mrs. J. Rubin, Personnel Manager, Cornhill Insurance Co. Ltd., 32 Cornhill, London EC3V 3JL.



Cornhill
Insurance Group

COMMODITIES

A CAREER IN CORPORATE BANKING

Marketing Officer-Commodities

We are seeking a Banker to join our well-established Commodity Finance Group within the Corporate Bank based in London.

Ideally you should have credit appraisal experience and well developed marketing skills, possibly gained in another bank or similar financial organisation. An accounting or business degree background would be an advantage. Most importantly, you should be strongly self-motivated, willing to use initiative and rapid in learning new techniques. For this particular post the ideal candidate will have a working knowledge of the London Commodity Markets. We are also looking for mature judgement and the ability to deal effectively with people.

This is a senior post and we are offering an appropriate salary and benefits which will be negotiable. Career prospects are excellent, and there will be scope to advance into a broader management role in due course. The likely age range of applicants, male or female, is expected to be 24-40.

Please write in the first instance, giving full details of your career to date to: Barry Jones, Assistant Vice President, Chemical Bank, Chemical Bank House, 180 Strand, London WC2R.

CHEMICAL BANK

Controller Audit Services

Central London Base
Up to £14,000
+ Benefits

The objective is to establish, develop and run a small central audit department in a prominent and complex organisation.

All aspects of review are involved — operational, financial and management — initially with the emphasis on the controls and security of dispersed and sophisticated computer systems.

The audit function will have reporting freedom to the highest authorities.

A Chartered Accountant, aged between 30 and 40, is sought who has experience of auditing computer based systems.

Applications, which will be treated in strict confidence, should contain relevant details of career and salary progression, age, education and qualifications.

Please write to A.C. Crompton quoting reference 719/FT on both envelope and letter.

Deloitte Haskins & Sells
Management Consultants

128 Queen Victoria Street, London EC4P 4JX

Managing Director Insurance Broking

A well known and successful firm of Lloyd's Brokers is seeking a Managing Director to consolidate and expand the company's business.

The person appointed should be between 35 and 45, have a strong marketing flair, the ability to enthuse and motivate staff and an excellent understanding of modern business administration.

Candidates are likely to have been in insurance broking for most of their career, preferably in not more than three companies, with considerable experience of general insurance. A knowledge of broking operations in Europe or North America would also be an asset. They are now probably a director of a leading firm of brokers with the ambition to manage their own company.

The negotiable remuneration will be commensurate with the applicant's experience and sufficiently attractive to motivate such a person, including excellent fringe benefits and the opportunity for further advancement in the main group.

Replies in confidence, quoting reference MD10, to: David Sheppard



DAVID SHEPPARD & PARTNERS LTD.
Management Consultants
21 Cleveland Place
St James's, London SW1Y 6RL



HAWKER SIDDELEY POWER TRANSFORMERS LTD

CHIEF ACCOUNTANT

Hawker Siddeley Power Transformers Limited, London E17, is a leading manufacturer of power transformers in the United Kingdom. A senior vacancy has arisen for a qualified Chartered Accountant or equivalent with at least five years' commercial or industrial experience.

The person appointed will report to the Finance Director and will take responsibility for the preparation of monthly and annual financial accounts, the day-to-day control of the financial and cost accounting function and have the ability to direct and motivate staff under his/her control.

The salary offered and conditions of employment are commensurate with the responsibility of this post in a progressive and well-established company.

Please apply in writing, giving full career details to:

Mr. H. Myles, Personnel Manager,
Hawker Siddeley Power Transformers Ltd.,
Fulbourne Road, Walthamstow,
LONDON E17 4EF

Precious Metals Analyst

is required by a commission house which is expanding its research department. Applicants, preferably in their late 20's should have an economics degree and experience in gold and silver. Salary is negotiable, up to £2,000, but could exceed this for someone outstanding.

Eurobond Research

An international investment bank wish to recruit a recently qualified economics or maths graduate, with drive and imagination, to develop research into the Eurobond Market. Salary: £25,000 but more for someone outstanding.

All enquiries are treated in the strictest confidence. Telephone or write to Stephen Sherbourne, J. Farquharson Ltd., 7, Gresham Street, London, E.C.2. Telephone: 01-247 1388.

JFL RECRUITMENT CONSULTANTS

ASSISTANT TREASURER

A substantial and progressive City based Group, (ship broking, ship owning and insurance broking), requires an Assistant Treasurer, experienced in handling large cash movements and dealing with British and foreign banks. Age is flexible but an understanding of banking and foreign exchange procedures and regulations is essential. Salary is negotiable around £8,000. Usual large company benefits apply.

Applications in confidence, quoting reference 6359 to:
D. G. Muggerside,
MERVYN HUGHES GROUP,
2/3 Cursitor Street, London EC4 1NE.
Tel: 01-404 5801

Oil Concession Negotiator

We have a position for a person with oil industry knowledge and Portuguese or Spanish language skills to live in West African country for 2 to 3 years. Duties emphasize negotiating oil and gas concessions. We will provide some training. Salary commensurate with experience. Several trips per year from Africa base to Europe and U.S.A.

Send résumé to
ARGOSY CORP., P.O. BOX 14440,
OKLAHOMA CITY, OKLAHOMA 73114, U.S.A.

ECONOMICS CORRESPONDENT

The Investors Chronicle, Britain's leading financial weekly, is looking for a young journalist to write on economic and political topics.

Command of economic theory is essential. Practical experience would also be an advantage, particularly in government or trade union research, or in finance or industry. Ability to write clearly and simply is more important than formal journalistic experience.

Apply to the editor, Investors Chronicle, Greyhound Place, Fetter Lane, London, EC4A 1ND.

Merchant Bank

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Hill Samuel & Co. Limited are seeking the early appointment of a Senior Credit Analyst to join a small team with responsibility for specific geographical areas.

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Please apply with brief details to:

M. Fowler,
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LAING

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ANNOUNCEMENTS

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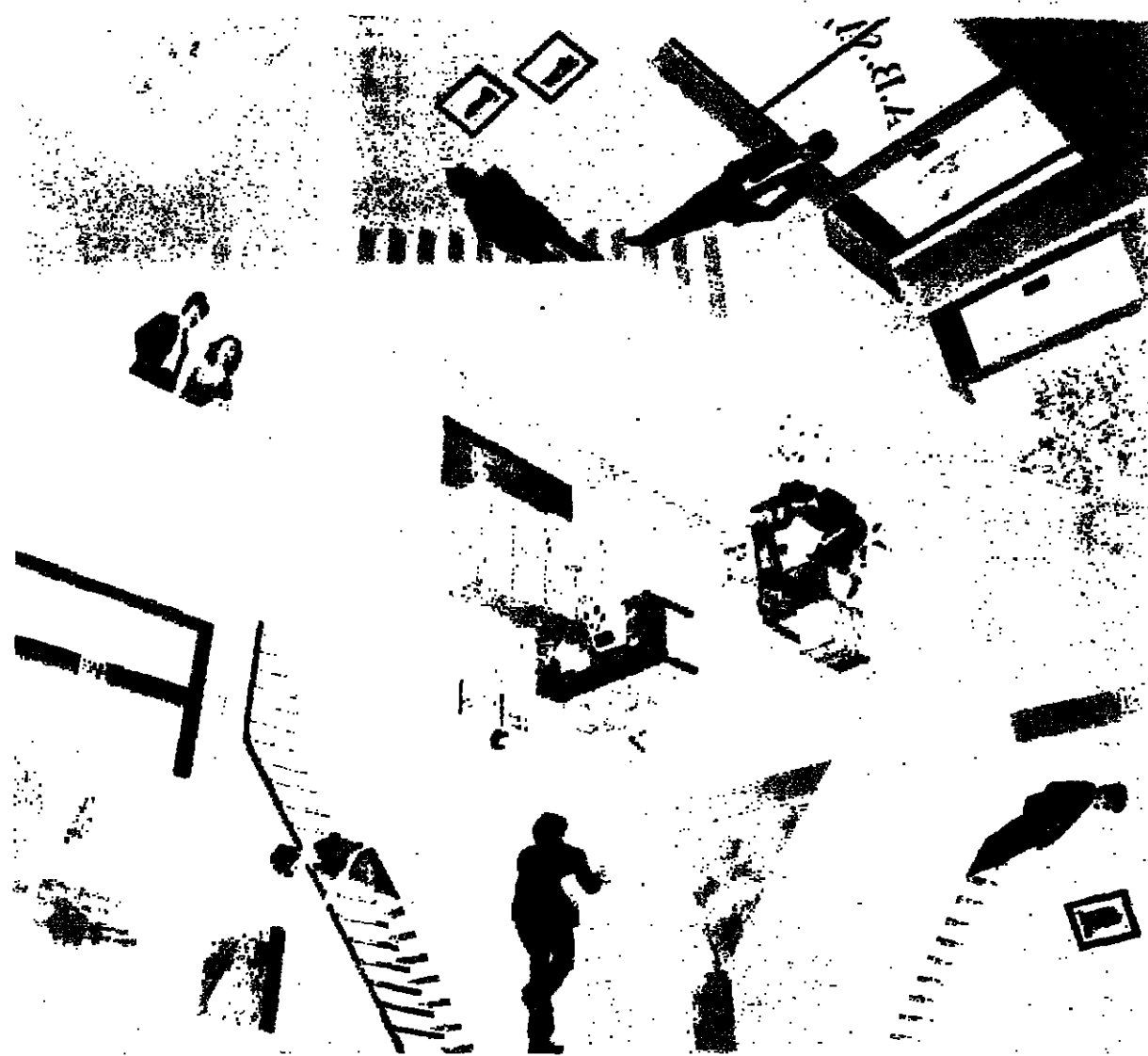
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Someone could do with a bit of refurbishing by Bovis

Refurbishing is about fitness for purpose, and that's something, let's face it, which some buildings just aren't born with. But generally it becomes necessary because ideas about purpose have changed. And it's not only Victorian office buildings that need conversion. Take the theatre: ideas here have changed a lot too.

That's why the Theatre Royal at Nottingham was such a challenge to Bovis. Wing space, scenery dock, and dressing rooms all had to be replaced completely. The "gods" had to be given a less vertiginous rake. There was a need for a complete ventilation system (it's been squeezed into the gaps above the ceilings), a new orchestra pit and a new stage lift.

None of it was made any easier by the caves which threaded the sandstone subsoil, or by the need to fit the whole job in between one panty season and the next. In practice this meant that work on stage one had to begin while shows were still going on, and roof props had to be positioned to take account of the choreography of "Oklahoma".

"It has been difficult to allow for modern methods in

theatrical production and still to fit into the old theatre envelope", is one consultant's comment. But, if we may quote one of the others, "Bovis are doing jolly well".

Bovis Construction Limited,
Bovis House, Northolt Road, Harrow, Middx. HA2 0EE.
Tel: 01-422 9488 Telex: 922810
Please send me details of your services

Name

Company

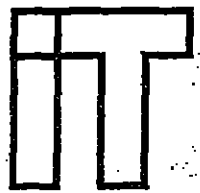
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Bovis

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From the report on the Balance Sheet for the year ending December 31, 1977, the following figures (in thousand million lire) are noted:

	Balance 1977	1976
CAPITAL	10	(3.0)
CAPITALIZATION ISSUE	7	
LEGAL AND EXTRAORDINARY RESERVES	13	(5.5)
NET PROFIT	11.2	(3.9)
TOTAL BILLING	505	(176.5)
ORDER PORTFOLIO	1397	(246.3)
NUMBER OF EMPLOYEES	1624	(1588)

ITALIMPIANTI is a company specializing in plant engineering: the design and construction of industrial components and systems consisting of two or more integrated units, each of which requires the services of specialists in a given technology.

ITALIMPIANTI has been stepping up its cooperation with the companies belonging to the IRI-Fininvest-Finmeccanica GROUP with special regard to marketing, production planning, research and technological development in order to provide a complete range of plant services from engineering to construction, including assistance to the client for the start-up and operation of the new plants as well as the training and qualifying of newly-engaged personnel. Its services also include assistance in resolving financial, commercial, purchasing and organizational problems.

ITALIMPIANTI plays an active role in many industrial sectors: iron and steel, non-ferrous metals, ecological projects, cement factories, desalination, energy, food products, shipyards, car industry, mine engineering, regional industrial planning.

ITALIMPIANTI has further extended its organization abroad and, besides the branch offices in Buenos Aires (Argentina), Tehran (Iran), Mexico and Kinshasa (Zaire) and the Italimpianti-owned companies such as Italimpianti do Brasil (Rio de Janeiro and São Paulo) and Italimpianti-Deutschland (Düsseldorf, West Germany), can now number the following joint ventures: Iran International Engineering Co. (IRITEC) in Iran, Tecnicoimpianti e Tecnologie Congiunte with U.S.S.R., and Egitalco-Egyptian Italian Engineering & Construction in Egypt.

PLANTS COMPLETED OR UNDER COMPLETION IN 1977:

Iron and Steel:
steel complex at Bandar Abbas (Iran), having a production capacity of 3 million tons of steel per year. This is a complete project which extends from the ship loaders to the dispatching facilities of hot and cold rolled products and includes a sea water desalting plant, a pelletizing plant, an electric furnace steel plant and continuous casting, hot and cold rolling mills, infrastructures, housing facilities and services for technicians and contractors' personnel, for a total weight of machinery, equipment and materials of about 400,000 tons;
one blast furnace with a hearth diameter of 10.5 m, raw material storage yards, two stackers/reclaimers for Plombino steelworks (Italy); one 700,000 t/y BOF plant for Nikex (Hungary); stacking and reclaiming machines for C.V.R.D. (Brazil), N.I.S.I.C. at Ahwaz (Iran) and Ensidesa (Spain); rebuilding of No. 1 and No. 2 coke oven batteries, Italsider-Bagnoli (Italy); ship loader for Mineraçao Rio do Norte (Brazil);
walking beam furnaces: one 50 t/h for Cogne steelworks, one 160 t/h for Dalmine steelworks, one 110 t/h for Acciaierie di Piombino, one 100 t/h for Ferriere Nord of Osoppo, one 160 t/h rotary hearth furnace for Dalmine steelworks and a pusher-type reheating furnace for Italsider-Taranto (Italy); eight 20 t soaking pits for Fabricaciones Militares Argentinas;
two soaking pits for Arbed (Luxembourg); five car type furnaces and two soaking pits for Autopromimpot (U.S.S.R.).

Other sectors:

extension to Livorno Cementir cement factory; completion of Taranto desalting plant, energy production plant and blower station for blast furnace, Plombino steelworks, four waste water treatment plants, and one waste-incinerating plant (Italy); Cordoba nuclear power plant (Argentina).

Copies of the 1977 report may be obtained from: Relazioni Pubbliche ITALIMPIANTI S.p.A. - Piazza Piccapietra, 9 - 16121 GENOVA (Italy) tel. 59981 - telex: 27238 - 27262 - 27282 - 28390 Italimp

Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

COMPUTERS

Speeds the ordering

FIRST "fool-proof" push-button ordering system for the retail pharmacist in Britain will shortly be introduced by UniChem, the pharmaceutical wholesaler.

Code-named "Prosper", the service is based on a small terminal—the size of a pocket calculator—which can be linked through the telephone to UniChem's main computer located at its Morden, Surrey, head office.

The small hand terminal will eventually be the accepted method by which most independent pharmacists will order their daily stock requirements, the developers say, taking the place of the old-fashioned pencil-and-paper-and-telephone sessions.

The pharmacist or his assistant would need simply to walk around the shop fixtures and tap into the terminal specific product code numbers of the items they wish to order, together with the required quantity. When the order is ready to be transmitted the small terminal unit is switched into UniChem's head

office computer by simply placing it on a cradle unit, plugging in and dialling a specially allocated telephone number. A 200-line order would take less than two minutes to transmit and complete. Orders are transmitted whenever convenient to the retailer—in or out of shop hours, as desired.

Apart from cutting telephone bills and reducing paperwork, the system will increase stock turn.

As part of its two-year development period UniChem—which is an £80m a year group—set up a network of trials to test the system under stringent day-to-day conditions. The results have justified the company's heavy financial investment in the new system, and proved conclusively that the system matches up with the advantage claimed for it, the developers assert.

UniChem is using Unilever Micro Systems terminals, of which it has bought several hundred. UniChem operates from Crown House, Morden, Surrey.

Micro in a racing car

SCICON is to install a micro-computer on board the Arrows racing team's Formula One car. The first time a computer is to be used on a racing car to monitor performance and make information immediately available in the pits.

Until now, racing teams have had to rely on the experience of their drivers to tell them how the car is performing on a particular circuit. The Scicon unit will be able to monitor all of the essential parts of the car and present instant information in such a way that the designer can make adjustments to the car during practice and thus improve its performance.

The task of making a computer work on board a racing car is not an easy one. The difficulties are caused by extremes of acceleration, vibration, temperature and electrical interference, and severe limitations on space and weight.

These points will be observed during the practice laps before a grand prix. When the car is brought into the pits, the micro-computer will be connected on the spot to a printer, and a detailed breakdown of the car's performance over the last few laps will be produced on the spot. From this information, pit staff should be able accurately to determine what adjustments need to be made to the car to improve its performance on the particular circuit.

Scientific Control Systems (Scicon), Sanderson House, 49 Berners Street, London W1P 4AQ. 01-580 5599.

Data is easily derived

WHESMATIC 60, for measuring and displaying the average temperature of liquid products flowing through pipelines, is being marketed by Whesoo Systems and Controls.

Average temperature of liquid products is an important part of the data required for stock inventories, requirements at oil storage depots, terminals and refineries. Often the method deployed in obtaining this information is cumbersome and inaccurate as readings are usually taken manually, logged individually and later averaged. Temperature compensated flow meters, on the other hand, will correct volume

throughput against temperature, but the information may be lost as there is no provision for recording the data.

The Whesoo unit provides a simple method of obtaining an accurate and permanent record of average temperature and the information can be fed directly to a computer, if desired. It has a temperature transducer, input pulser and processor display unit.

Accurate to ± 0.1 degrees C it employs the use of CMOS logic components mounted on printed circuit boards and is passed through a microprocessor. It is intrinsically safe by SASSEA, Whesoo, 40 Broadway, London E14 3JL. 01-430 3301.

Controls a printer

PUT ON the market by Intel is the 8255, a dedicated micro-processor chip able to control printers such as the LRC 7000. It provides all the necessary control signals for the printer and accepts inputs from serial (110 to 4800 baud) or parallel lines.

A buffer on the chip can hold 40 characters, and when its full printing commences, as well as happen when a carriage return signal is received. The full 64 character subset of ASCII is accommodated in a 7 x 7 dot matrix.

More from the company at 4 Between Towns Road, Cowley, Oxford (0865 771431).

GEC support Intel

WHATEVER THE outcome of the reported negotiations between GEC of Britain and the Fairchild Corporation, GEC Semiconductors is collaborating from a company in such a role more closely than ever with Intel—makers of the original microprocessor—and has just announced its support for the Intel 8086.

This is a micro with power to support of the Coral real-time process instructions equivalent language carries weight.

Lighting is a completely electronic starting device for 5 t Thorn, by reducing the period of starting and so conserving the tube in about half emitter.

A further advantage of the device is that it cannot make repeated attempts to light a faulty lamp. If, after the mains has been switched on and off for existing 55-watt fittings, the second time the lamp still does not strike, it is in need of replacement.

More from Thorn House, Upper St. Martin's Lane, London WC2E 9ED (01-836 3444).

The unit strikes every time, with a WCEH 9ED (01-836 3444).

More from Thorn House, Upper St. Martin's Lane, London WC2E 9ED (01-836 3444).

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CLEANSING

Washes the laboratory glassware

A SIMPLE to load and operate laboratory glassware and instrument washer is just available from Arnold R. Horwell, 3, Grange Way, Kilburn High Road, London NW6 2BP (01-328 1551).

A compact bench top or plinth mounting machine, it accommodates "open" glassware and instruments which may be loaded in simple baskets, while narrower-neck vessels, flasks, bottles, etc., are supported upright on racks with spigots.

A pump and a patented spray and turntable system (the Jet system) is said to ensure that

water is projected with high velocity on to surfaces to be cleaned. This action, combined with fresh—not recycled—water, rinses, adjustable wash temperature, the provision of up to two distilled water rinses, and a built-in drier, is claimed to provide efficient cleaning at a competitive price.

Either push button or punched card programme selection is available for the F570 Newmatic.

PROCESSING

Prototype processor

TWIN processor "1210" from Circuitape of Aylesbury will provide an economic method of prototype printed circuit board production. Two heater tanks, one with air agitation, will accept boards up to 12 by 10 in (304 mm by 254 mm) and will usually be used to develop and etch positive resist-coated boards, leaving the photoresist on the conductor areas to act as a final protection.

The unit may be used for a variety of other processes, such as chemical clean, immersion strip, etc. Three easily changed thermostats are supplied.

The processing tanks, constructed of 9.5 mm polypropylene, each have a solution capacity of 45 litres. Each tank is fitted with a 500 watt titanium-sheathed heater controlled by a contact thermostat mounted externally on the tank wall. Silicon-sheathed heaters can be supplied if required.

Circuitape, 33 New Street, Aylesbury, Bucks. G296 8411.

More from TI Metsec, Oldbury, Warrley, West Midlands B69 4HE (021 562 1541).

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Redditch, Tel: Redditch 25522

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The Marketing Scene

EDITED BY MICHAEL THOMPSON-NOEL

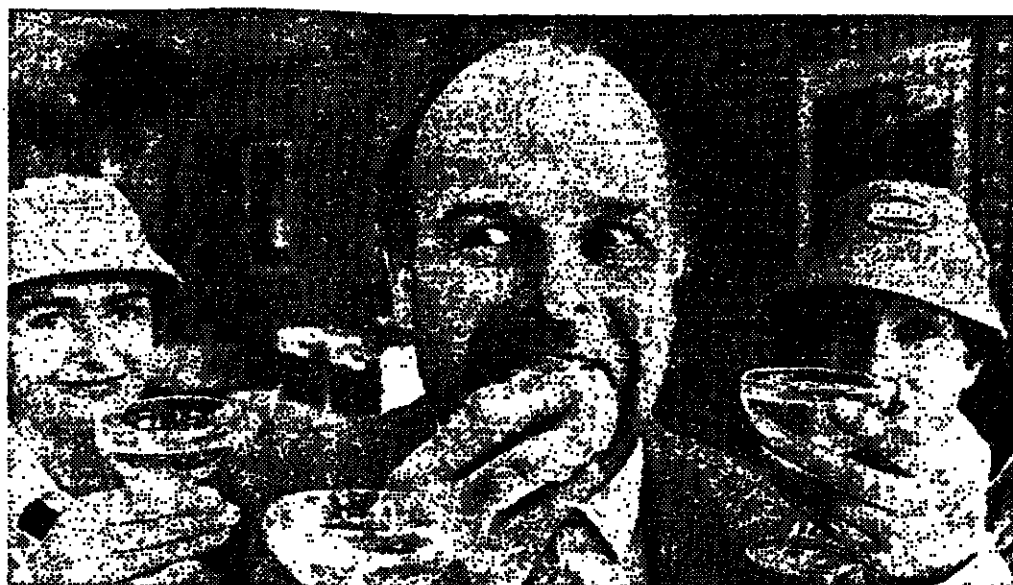
Wimpy finds its second wind

BY ANTHONY THORNCROFT

THE QUICKEST way to the U.S. of A is by underground to Notting Hill Gate where Wimpy has opened the first of its new-style fast food outlets. Instead of the rather faded, jaded look of many Wimpy bars, Notting Hill is all bustle and glamour. The staff, in cheerful red uniforms, prepare your order before your very eyes and you can either take your container outside to eat or slide into one of the newly designed and sparsely sited seats. There are hanging plants, split levels, and a picture window, a look created by the leading retail designers, Fitch and Co., and any similarity to the U.S. hamburger chain which has enlivened the UK fast food market in the last two years, is entirely blatant.

Wimpy combed the world for new ideas and collected many of the best from the U.S. The most important are probably the new machines which provide a fresh method of production, broiling instead of on the griddle, to ensure a more consistent burger. But for the customer the greatest changes are on the surface—the choice of whether to eat in or out, the hostess to cope with family groups and to find spaces, the view at the counter where you can see the kitchen at work, and the price of the meal. The reforms are geared to greater turnover and thus the hamburger is cheaper.

In the past 24 years over 600 Wimpy's have sprung up all over the UK and as many again overseas but Notting Hill is easily the most important. For the whole future development of the company is built around its anticipated success. Just over a year ago Wimpy International, a subsidiary of Lyons and the pioneer in fast food franchising, was sold to United Biscuits for £1.5m. At first glance the price was a bargain since Wimpy was producing profits of £1.5m a year. But in the previous three years volume sales of Wimpy's had fallen by 25 per cent and the arrival of McDonalds was not



Ian Petrie of Wimpy International: he wants Wimpy back in the High Street where the action is.

making prospects any brighter. United Biscuits' involvement was not a complete departure for the company. Its D. S. Crawford subsidiary had held the franchise of 20 Wimpy bars in Scotland for 15 years. Ian Petrie, managing director of Crawford, moved over to take control of Wimpy International and for the last 18 months it has been all change. Everything has been under scrutiny, down to the very fundamentals of franchising, the system whereby Wimpy International co-operates with energetic entrepreneurs, helping them to find sites for new Wimpy's, assisting them with loans, and then deriving its profit by supplying them with the basic product, the burger in all its forms, as well as ice cream and other lines.

Wimpy International actually owns the Notting Hill Gate bar and expects to operate directly more outlets in a variety of locations. But the franchising principle remains: the company-managed bars are to be the flagships, demonstrating to Wimpy

franchisees that the new approach means bigger profits.

But innovation has its price. In the past it cost little more than £30,000 to establish a Wimpy bar, and of that investment the equipment could be acquired for around £6,000. The Wimpy bars of the future will involve an outlay of £150,000, of which £75,000 will go on new machinery. But the other side of the coin is even more impressive: a good Wimpy bar today has an annual turnover of £150,000. Petrie expects the rearranged Wimpy to approach £500,000 in sales.

But he realises this will be impossible on most of the current sites. As part of the executive re-organisation at Wimpy International, Petrie has appointed a company outlets manager who is looking at the current spread of Wimpy and working towards a new pattern. At the moment the company is concentrated in the south of England and many of the sites have been bypassed by changes in urban development. Petrie wants Wimpy to be back

in the High Street where the action is.

There are far reaching implications to this approach. Some Wimpy's could well disappear unless they are in particularly profitable sites. The concentration on High Street localities will involve a much greater investment from the franchisees which could mean more companies, or wealthier individuals, taking on sites at the expense of the smaller entrepreneur.

Wimpy International realises it must lead its franchisees into these changes and has been energetic in keeping them informed and excited. It has also budgeted £750,000 a year in cash and cheap loans for franchisees to show that it is determined to invest with them in a more profitable future. There will be Wimpy International-owned bars on chosen, representative, sites, but the hope is that the new management will so stimulate the franchisees, many of whom are living off past successes, that

they will enjoy a fresh lease of activity.

Wimpy International has to take its franchisees with it in the reforms but obviously wants to improve its own profits along with those of the franchisees. At the moment it makes around 9 per cent against the 15 per cent plus returns earned on average by the operators of the Wimpy bars. The aim is to link its own profit more directly to its work for the franchisees.

For example, in the last year or so there has been a substantial increase in the advertising budget—to over £500,000 from £300,000—and this has probably contributed to the 10 per cent rise in sales this year as against 1977. Wimpy International wants to raise the advertising budget to 3 per cent of revenue, and to collect the cash directly from the franchisees. In other words, instead of a flat 9 per cent income it is looking for a fixed return for services provided, be they administrative, training, or advertising. At the same time the charge for the hamburgers and other products would be reduced.

Ian Petrie, and Wimpy International, believe that the potential in fast food catering in this country has hardly been tapped. They want to ensure that Wimpy becomes the Marks and Spencer of the business. Some of the reforms will make the Wimpy bar similar to McDonalds, especially the flexibility in eating, but this does not worry Petrie. He believes that Wimpy, the British pioneer, will by 1980 once again be the leader. The very success of the early Wimpy's created complacency, but that has now vanished.

Petrie predicts that Wimpy, with its new organisation, higher advertising budget, better future sites and more committed and larger franchisees, can double its sales. His brief was to have Wimpy International profitable in a competitive situation by 1980. The next few weeks should show whether the new approach is the right approach.

The rise and rise of Ski

BY MICHAEL THOMPSON-NOEL

TATE AND LYLE sugar and Anchor butter and Heinz Baked Beans and Soups you could have guessed. But if you knew that Eden Vale's Ski Real Fruit Yogurt was one of the UK's top ten grocery volume lines on the basis of units through the till then you have indeed earned a year's subscription to *The Grocer*.

In the late 1920s Express Dairies—which owns Eden Vale—was advertising plain yogurt "as a natural laxative as well as a food and selling it in 3d bottles and ten-ounce cartons at 1/6d.

Nothing much happened to yogurt until the early 1960s, but then Eden Vale capitalised on the original Swiss recipe which called for the addition of real fruit. According to Eden Vale, no market in the world has yet achieved yogurt saturation. Even in France, where they eat five or six times as much of it as we, per capita consumption is still rising.

On the other hand, yogurt is a very tough market to new entrants. According to Eden Vale's Christopher Nelson, yogurt has proved a "fair old graveyard" both for companies and brands, partly because manufacturers' margins are pencil thin, partly because retailers don't really need to offer more than two brands and partly because extremely efficient distribution is a must. For reasons like these, a market share of at least 15 to 20 per cent is regarded as necessary if anyone is to make a go of yogurt, and you do not buy 20 per cent of a £52m market on the cheap.

Eden Vale says numerous factors contributed to the success of Ski. It was first in with the right product with the right name. It says it has always refused to lower standards of production — other yogurt markets, such as the Australian, launch in January.

entering the market is no mean performance," says the company's sales manager, and has been achieved through a deliberate policy of innovation and market development strongly linked to an advertising and promotional strategy which has provided a stimulus for both market and brand growth.

That is true. The British really are into yogurt. The product has a claimed household penetration of 45 per cent. Total per capita consumption is around 60 ounces a year—per yogurt household the figure moves to something like 20 lbs. Average volume growth has been around 5 to 10 per cent since 1967, despite the tribulations in other grocery sectors, and there are no signs of levelling off. According to Eden Vale, the market in the world has yet achieved yogurt saturation. Even in France, where they eat five or six times as much of it as we, per capita consumption is still rising.

Eden Vale says its heavy TV rate. According to Eden Vale's Christopher Nelson, yogurt has proved a "fair old graveyard" both for companies and brands, partly because manufacturers' margins are pencil thin, partly because retailers don't really need to offer more than two brands and partly because extremely efficient distribution is a must. For reasons like these, a market share of at least 15 to 20 per cent is regarded as necessary if anyone is to make a go of yogurt, and you do not buy 20 per cent of a £52m market on the cheap.

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HOW REAL FRUIT YOGURT REACHED £50m.

Year	Volume pots m	+/- %	Value £m	+/- %	Ski advertising £	Market expenditure %
1967/68	108	—	7	—	175,100	50.5
1968/69	204	+89.0	10	+42.8	145,400	46.4
1969/70	206	+0.9	12	+20.0	423,400	80.0
1970/71	209	+1.4	14	+14.0	227,400	51.2
1971/72	304	+45.0	17	+21.0	251,000	58.1
1972/73	405	+33.0	23	+35.0	268,000	49.0
1973/74	400	-1.2	24	+4.3	321,500	52.7
1974/75	430	+7.5	32	+33.0	393,700	49.2
1975/76	415	-3.4	40	+25.0	384,400	46.0
1976/77	430	+3.6	45	+12.5	451,800	60.2
1977/78*	485	+12.8	52	+15.5	750,000	—

* Estimate.

AGB gets Index link

BY ANTHONY THORNCROFT

AFTER MORE than 12 months of research and an investment of £600,000, AGB, the largest market research company in the UK, is set to launch its latest project—Index, which probes into how least on every purchase in excess of £3.

In September, Index goes national, with 17 clients already committed to spending £8,000 minimum for each report, and another four likely to sign up shortly. For their investment they receive information, monthly or each quarter, from one of the

largest continuous panels ever assembled in research: 11,500 individuals will be recording all their expenditures over £3. Originally AGB thought the Index would be most useful to the financial sector—banks, building societies and insurance companies—but retailers and the travel trade are just as interested in discovering what sectors of the community have the cash and how they spend it.

The information could well change companies' attitudes to the old marketing class categories,

such as ABC's, and help them to segment potential customers much more accurately. Patrons will emerge tracing connections between buyers of credit cards and, say, takers of holidays overseas. Profiles of users of particular financial services and retail chains will be discernible.

Already Access and Barclaycard, Trustees Savings Bank and Nationwide Building Society have signed up. Within a couple of years AGB expects a revenue of £1m-plus a year from Index.

Move to marge

Co-op's soft margarine (£28m) and Blue Band (£24m).

NOW THAT the taste of margarine has improved to the point where it is no longer the vital basis of advertising that it used to be, and now that butter subsidies are apparently being phased out, margarine can expect continued growth at the expense of butter, and at a faster rate, says Mintel, the market research company, in its latest report. It expects margarine to show a growth of rather more than 1 per cent per year from its current 46 per cent volume share of yellow fats.

At the same time the decline in total yellow fats may continue at the slightly lower rate of 0.5 per cent per annum, though the forecasts naturally depend on the EEC's ability to control excess butter production and on interference with market forces.

Best estimates of overall retail market size for in-home consumption, says Mintel, indicate a total yellow fats market last year of £480m—£322m for butter and £158m for margarine.

If the butter subsidy really does disappear, margarine will benefit because the price differential will increase and butter consumption will contract. Two other factors may help: first, there is a growing view that margarine is healthier than butter. Second, yellow fats' prices have increased faster than all foods and encouraged down-trading to margarine.

Mintel lists the top margarine brands as Van den Bergh's Stork and Stork SB (combined) last year: (£75m). (Kraft £26m), the

Co-op's soft margarine (£28m) and Blue Band (£24m).

Van den Bergh is the easy market leader with 50 per cent of volume, says Mintel: "Much of Van den Bergh's market dominance must be related to the immensely strong consumer loyalty built up by years of consistent, if dull, advertising."

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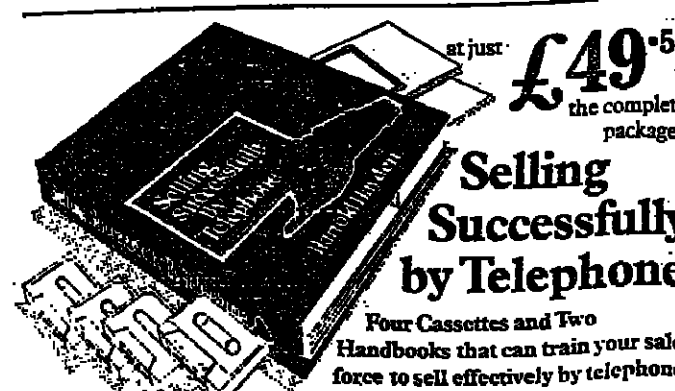
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Thursday July 13 1978

Getting back flexibility

THE FIRM statement which the Prime Minister made yesterday in his speech to the National Union of Railwaymen was that the Government wished the average increase in earnings during the next pay round to be very much less than that in the round just ending. Precisely how large even this will turn out to be is still a matter of guesswork. The Government made the tactical mistake at the outset of stating its target in terms of average earnings rather than of basic wage rates. It was therefore this higher figure which was picked on by negotiators and which tended in many cases to be treated as a minimum basis for negotiation rather than an overall average.

It has been argued that a large percentage of the major claims which have so far been settled have fallen within the official guidelines—an overall increase in earnings of no more than 10 per cent, together with anything that can be offset by genuine increases in productivity. In the first place, however, it is quite impossible for some time to come to say which productivity agreements are genuine and which are merely a polite way of circumventing the guidelines. In the second place, a much smaller proportion of the workforce than usual had settled at the latest date to be reported, so that there is probably an abnormally large amount of back-payments still in the pipeline.

1977-78 outcome

In the third place, the increase in average earnings during the first three quarters of the wage year which ends this month has amounted, even on official figures, to just on 14 per cent. This has to be set against the 10 per cent originally set as an overall target for the year as a whole and the 13-14 per cent which has been tacitly acknowledged for some time past as the most likely eventual outcome. It seems highly likely, in short, that the outcome for 1977-78 will be well above the revised as well as the original figure. The only reservation that can easily be made is that the newer index of earnings, which covers a wider range of employment, including jobs in which earnings are likely to have

risen less rapidly than in manufacturing production, cannot yet be seasonally adjusted and may conceivably show a more favourable result when the results for July are eventually published.

In any case, it is clear that next year's average increase will have to be very much less if the rate of inflation is not again to rise steeply. It is a fair bet—though not one all observers would take—that the annual rate of increase in the retail price index will remain at about its present level of 8 per cent until the end of 1978: the latest wholesale price indices published earlier this week have themselves made this more plausible. But any sharp increase in wages after the end of July will not only depress the balance of payments by making exports less competitive but will work even more quickly on the exchange rate and the cost of imports.

Differentials

An average rise in earnings well below the 10 per cent target of last year is therefore necessary. But the 5 per cent which Mr. Callaghan mentioned yesterday was apparently intended to be illustrative and took no account, in any case, of the sum which will have to be allowed for the overdue rectification of anomalies and restoration of differentials. Whether or not some such figure as this is actually specified in the coming White Paper on pay policy is something which has still to be decided in the light of discussions with the TUC and the CBI—as is the other vexed question of shortening the working week without a corresponding reduction in pay. There will be those who argue that any figure is better than none and that the Government was forced by the pressure of events into setting a target last time though it had not originally intended to do so. There will be those, on the other hand, who argue that the need to rectify anomalies and differentials is now so great—especially in the light of the special arrangements that have already been agreed—that any figure is likely to be treated as a basic minimum. It is difficult to launch an incomes policy. It will prove more difficult still to get away from it.

Open mind on gambling

THE REPORT of the Rothschild commission on gambling is not an easy one to digest at a single sitting. Nor could one expect it to be given the ramifications of the subject, the conflicting issues it raises, the variety of forms of gambling which are now permitted in Britain, and the complex web of legislation which governs its conduct. The commission's recommendations—there are over 300 of them—will not please everyone. But its report has the merit of being infused by a consistent philosophy and is as coherent as well as comprehensive.

Manual

The commission's stance can be described as broadly libertarian rather than paternalistic. It believes that individual liberty should be interfered with only as far as it is necessary to discourage excess and prevent the incursion of crime. It does not believe that people should be unduly protected from their own instincts or idiosyncrasies. On the other hand, the desire to gamble should not be unduly stimulated by excessive advertising or by pestered gamblers should be made aware of what they may be letting themselves in for. This last principle led the commission to produce its own 32-page guide to odds in most forms of organised gambling from prize bingo to punto banco.

This middle-of-the-road attitude has determined the commission's approach to what is probably its most important recommendation for a national lottery to be run by a government-appointed board which would distribute the proceeds to sports, arts and worthy causes. To the commission the issues are practical, not moral. In the commission's view, such a lottery would help to fill the gap created by the disappearance, in a society where the accumulation of private wealth has become more difficult, of private support for worthy causes on a large scale. It doubts that a national lottery would reduce the scope for the smaller lotteries, held by voluntary

SUCCESS FOR AID SCHEME

THE Government's machine tool industry aid scheme, which got away to a better start, turned out to be a roaring success after all, or so we are told by the Department of Industry. All the £30m allocated will be used up and the investment of £200m by the manufacturers.

Taking the broad view, the Department insists the scheme will put the industry in a much better shape to play its part in the Government's industrial strategy programme. In simple terms that means it should cut imports and stimulate exports of machine tools in years to come.

However, claims made by government departments have not always been able to stand up to close examination. So it is wise to take a more detailed look at this particular aid scheme and do so through the eyes of some of the companies which have benefited from it.

A minute part of the £30m, some £4,000, has been exact, has found its way to Metform Engineering, a small manufacturer of metal-forming machines which is based at Brierley Hill in the West Midlands. Metform is typical of many smaller British engineering companies. It was set up as a design company 10 years ago by a group of engineers. Five years ago it began manufacturing the products it designs.

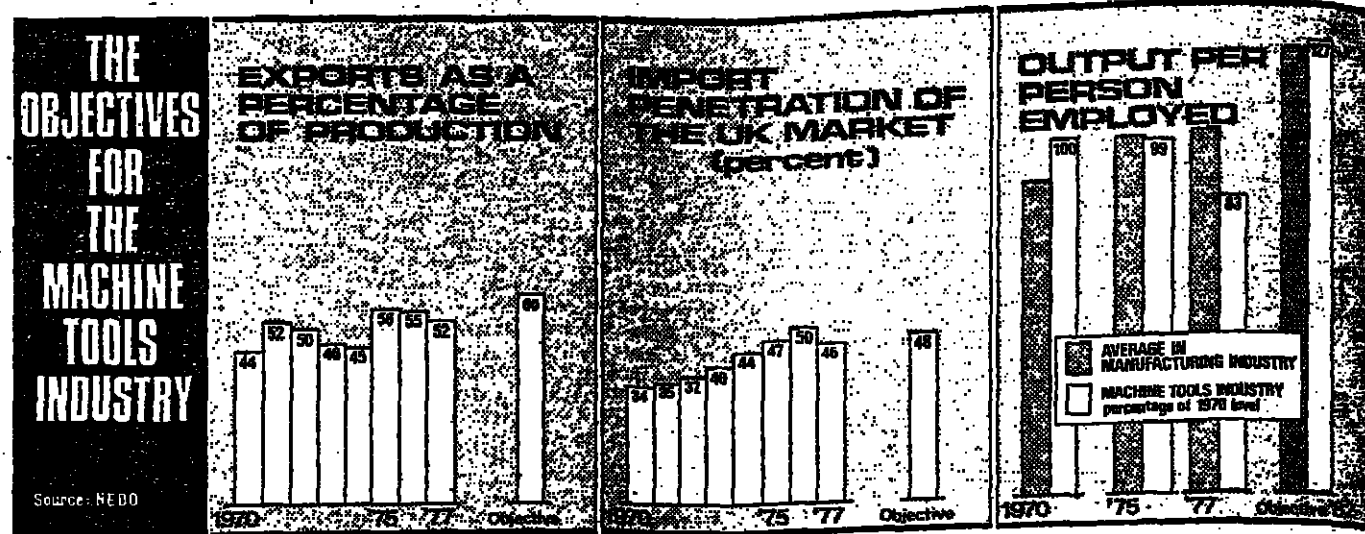
Although it is still a small business, the "package" it offers—computer-controlled machinery for painting, forming and cutting metal—costs around £250,000.

Some time ago the company was provided by its auditors with drawing up plans for a formal management information system and better production control. Consultants were called in and an application was made to the Department of Industry for a grant towards the £8,800 costs involved.

Mr. Bob Harris, one of the founder directors, says the industry aid scheme grant enabled Metform to go much further with the new management control system, particularly with the purchase of a mini-computer to help on the production side.

The new structure enabled management to set a much tighter hold on its operations and gave it the confidence to expand. It will now spend £100,000 on new machinery and £50,000 on new buildings. And, of course, it has applied for an industry aid scheme grant towards the cost. This is still being considered.

The machine tool industry was a particularly suitable case for aid scheme treatment. Those companies involved are easily identified as it is a homogeneous industry. It needed pulling out of its steady slide which had involved a fall in share of world trade, lack of profitability, low



Three ambitious objectives for 1980-82 have been proposed by the Machine Tools EDC. They are: (a) to export 30 per cent of production; (b) to maintain the industry's share of the UK market; (c) to raise productivity to the average for UK manufacturing.

"Britain's biggest machine tool group," it is still large by the industry's standards.

Dr. Adolph Frankel, Staveley's managing director, makes no secret of the fact that he wants the group's other activities to increase their share of the company's products, but without any further running-down of the machine tool division. However, the aid scheme persuaded the group "there should be some moderate change of our distribution of resources," he recalls. Some cash which might have gone to other parts of Staveley went to the machine tool division and there was "some acceleration of projects we had in mind."

Staveley will be investing at the rate of £7m a year for the next few years and in all it will be getting government grants of the order of £2m, split almost equally between the machine tool aid scheme and the one for the ferrous foundry industry.

"So we get £2m over the next three to four years and in that time will spend in excess of £20m of our own money," Dr. Frankel points out. "The grants provide marginal lubrication." One important result of this "lubrication," from the point of view of the UK's balance-of-trade, is that it enabled Staveley to get into the market place earlier than expected with a heavy ram borer, a machine used in heavy mechanical engineering, nuclear work, boiler-making, shipbuilding and so on.

Staveley's Lapointe division is the sole UK manufacturer of this type of machine, which sells for about £300,000, and now one of the world's few producers of the machine.

Britain's performance in world machine tool markets does not look all that bad if you take a superficial glance at the statistics. But the worrying factor is that the UK is not strong in many of the newer types of machines which are becoming more and more important. There is a danger that Britain could become a supplier of standard machine

tools—against severe competition from the developing countries—while importing those incorporating higher technology.

The value per tonne of exports and imports reflects the situation as it existed in 1977. Each tonne exported was worth on average £3,500. Imports cost £4,100 a tonne.

Ironically, the machine-tool aid scheme will initially encourage imports of machine tools with higher added-value. Companies will be seeking more sophisticated equipment and often will not be able to find a UK manufacturer.

The Department estimates that, of the £200m expenditure to be generated, some £10m will be in respect of new machinery and much of this machinery will be in the "machine tool" category.

But the aid scheme was also specifically designed to encourage new product development. It offered grants towards the cost of developing a new machine tool from the design stage to the market place.

One company which benefited from this aspect was John Stirk and Sons, part of the Wickman group and ultimately owned by John Brown, Stirk, one of the heavy machine tool needs of a railway industry, has been offered an incentive of £167,000 towards project costs of £694,000 for the design, development (including prototypes) and launching of a large computer-controlled machine. It will meet a specific need in the machining of components for the railway industry, oil and gas industries and for large aircraft components.

Stirk developed the machine because it could see a gap in the world market where the UK had a chance to break in against mainly West German competition. Inquiries from Canada, Australia and Eastern Europe have come in after the company's product received some publicity in the technical press. Mr. Kenneth Duffield, Stirk's

sales director, says that potential overseas customers have been attracted because they are being offered an entirely new concept and not just a development of an existing machine. "The world is interested in a 'better mousetrap' concept."

Mr. Duffield also insists that without the aid scheme the introduction of the new machine which will sell for around £250,000, would have taken much longer. "It was of tremendous assistance and provided the boost which got the project off the ground much more quickly."

Gaps in the range

The aid scheme attempted, too, to stem the growing number of gaps appearing in the range of machine tools offered by UK manufacturers, gaps always filled by imported machinery.

For example, Penton Tools of High Wycombe has been offered £78,000 towards a £405,000 expansion programme. The company makes high-quality, one-off moulds for a wide variety of customers in the plastics industry. This is an area of the metal working industry which has seen a decline in investment and capacity and which has become vulnerable to foreign competition.

The Startite Engineering Group of Gillingham is now manufacturing in Britain a machine previously imported, thanks in part to the £68,000 grant it received towards a £367,000 investment programme. The group is one of Europe's leading makers of banding and allied machines.

As these and other examples show, this was certainly not an aid scheme devised to protect employment through the support of failing or struggling companies. But the Machine Tool aid scheme has been a very good thing. It has certainly helped to keep a lot of people capacity for six years, right in work."

through the worst recession living memory for the industry its heavy duty machines, boring machines and lathes go to a wide range of heavy engineering customers but not to automotive industry and the probably explains why it has been able to buck the trend.

Mr. Brian Bailey, Butler managing director, says that the company brought forward expansion plans and spent not because aid schemes cash was available. The extra money was on more new machines in modernisation scheme now costing £955,000. The grant will be £391,000.

Butler will add 25 to 30 per cent to its capacity in volume terms as a result.

It will be two to three years before all the expenditure encouraged by the aid scheme is reflected clearly in the UK machine tool industry's performance, particularly as there were so many last-minute applications. In any case, new product development takes time.

The Department must monitor the situation, mainly to make sure that the companies are spending the State cash in the way they indicated in their applications. But this monitoring system should enable the Government at the end of the day to analyse the impact of the scheme on the balance of trade.

In any event, current investment by the UK machine tool industry is at the highest level since 1970, which must be good news for an industry which has under-invested for much of the past decade.

And the good news for the Government is that an industry which was originally suspicious about the scheme became a whole-hearted convert and did not want it to end. As Mr. Bailey of Butler Machine Tool commented: "We all complain at times about what the Government has been up to. But the Machine Tool aid scheme has been a very good thing. It has certainly helped to keep a lot of people capacity for six years, right in work."

MEN AND MATTERS

Why Dalton turns in his grave

Yet another shower of brickbats has descended on Whitehall and Westminster about attitudes to our national art heritage by politicians and officials. "Disastrous decisions" and "appalling muddle" were just two of the expressions used yesterday by Lord Rosse, in his farewell remarks after 22 years as chairman of the Standing Committee on Museums and Galleries.

One of the examples Rosse gave was of the Burrell Collection in Glasgow: rats were eating the pictures because there was nowhere to house them properly, and despite letters he wrote to three successive Chancellors of the Exchequer, nothing was done for years. Work has just begun on a building now expected to cost £12.5m. But the Government's contribution has only been made possible by denying funds for other cultural institutions in Scotland. "The biggest scandal in the museum world," said Rosse briskly.

On the Land Fund, which Hugh Dalton set up in 1946 to help preserve Britain's cultural heritage, Rosse was equally severe. He said he had known Dalton and felt he must be turning in his grave at the manner in which the Fund had been treated. The Government surrounded its contributions for saving works of art from export with a "ghastly secrecy" and there was now such a muddle that nobody knew what to advise.

I asked Rosse about the section in the standing committee's latest report, released yesterday, criticising the performance of Whitehall's Property Services Agency in maintaining national museums. The report cites the case of the Tate Gallery extension, where the wrong air conditioning was installed and had to be ripped out and replaced at a cost of



"Surely the October one will be a big enough gamble for most of us?"

£500,000. It also complains of having to "grapple with a network of PSA agencies" and contrasts this with the "admirable service" given to museums free to deal with outside architects and contractors. Rosse said he was constantly making representations about the PSA. (A government spokesman later told me that a review of the way the agency is run has now been started.)

Before leaving the Standing Committee's spacious offices in Carlton Gardens, just a gentle stroll across the park from Westminster, I asked Rosse about proposals for encouraging commerce and industry to give more to the arts. He believed that donations should be "unequivocally treated as a legitimate business expense." "Yes, but more strictly controlled. In the U.S. it has been too open to abuse."

Freshly baked
The Campaign for Real Ale having scored so many palpable hits on the big brewers, a Cam-

paign for Real Bread seems in his game, which has been a long time in the making. The demand for stirring commercial success. The French-style bread on the one company which Ollman formed hand, and for wholesome on the other, is rising; but Britain's profits are to go to socialist overall bread consumption is schools and journals has had falling, as Spillers never tired to make a fresh batch for the of reminding us to explain their U.S. market. The game is soon £28m bakery losses.

After a year's experimentation, the secret of making crusty French bread—but with British flour and in British ovens—is a set home. The problems, however, arise Norman Chamberlain, at the over its distribution. The game's Flour Milling and Baking Research Station in Chorley, Bookstores, is at odds with its wood, Herts, will shortly be issuing a report on how to turn unloving some of Brentano's out loaves a Parisian might suburban stores and have been relish. "The crust must be on strike for seven months. They sharp enough to cut your want Ollman to remove Class mouth," says Chamberlain. Struggle from their employers' "The inside must be soft and with a real bread taste."

But when I asked a spokesman at the research station whether the search for ways of making real bread reflected public discontent with the wrapped and sliced factory product found in every supermarket, the answer was a rather crusty brush-off. That could be because a large part of the funds for the station come from the mass bakery concerns, such as Rank Hovis McDougall.

Radical chic
The class struggle rumbles on, or at least the struggle over Class Struggle does. The American creator of the board game of that name, Bertell Ollman, now finds himself in the middle of two battles. His game is the socialist's answer to Monopoly and, as described in this column six weeks ago, his selection to head a department at Maryland University led to a major political controversy. That controversy continues, with Ollman now threatening to take legal steps if a final decision on his appointment is not taken within a week.

But in the meantime, some problems have also arisen over

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FINANCIAL TIMES SURVEY

Thursday July 13 1978

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By James Buxton

Sudan

Sudan's experience in achieving political reconciliation internally should stand it in good stead during President Nimeiri's forthcoming year as chairman of the Organisation of African Unity. At home it is making determined efforts to develop its immense agricultural potential.



President Jaafar Mohammed Nimeiri of Sudan

SUDAN IS an appropriate host for this weekend's summit meeting of the Organisation of African Unity. It is the largest country in Africa and among the most linguistically and geographically diverse; it is also, to use a grossly overworked phrase, a bridge between the Arab and non-Arab worlds. It is also, to use another phrase, a bridge between the Arab and non-Arab worlds. It is also, to use another phrase, a bridge between the Arab and non-Arab worlds.

Under the influence of Communists and Arab Nationalists a mass party—the Sudan Socialist Union—was conceived, and almost for the first time some Cabinet posts went to men of technocratic background. At the same time Sudan moved closer to its radical Arab neighbours, Nasser's Egypt and Gaddafi's Libya.

But the regime's pragmatism stopped well short of sharing power with the political parties which had dominated the country during the days of parliamentary government before President Nimeiri's coming to power. The parties on the Right formed themselves into the National Front, loosely affiliated at times with the outlawed Communists. It was the National Front which tried to overthrow the regime in a coup attempt in September 1975 and mounted a far more violent effort in July 1976 with Libyan and, to a lesser extent, Ethiopian backing. It only narrowly failed and several hundred people died in the fighting.

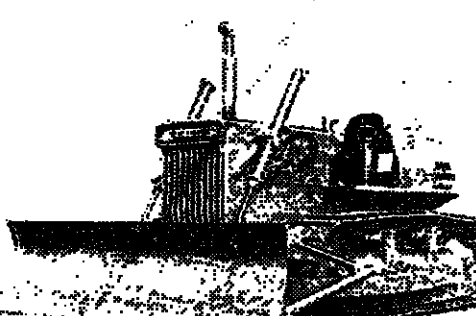
The July 1976 coup attempt demonstrated the force and determination of President Nimeiri's enemies, but also indicated the underlying strength of the regime. There was no popular uprising and the army stayed loyal. Clearly there could never be another coup like it, and the Government was at first determined to press on with its policies, though it took no chances. About 100 Sudanese were executed and repressive measures in force since the 1975 coup attempt were stepped up, with several thousand people imprisoned.

But the need for both internal and external vigilance was a serious strain on the Government at a time when economic problems were increasing, and both sides became aware of the futility of continued confrontation. The first feelers towards reconciliation were put out as early as January, 1977, and the basic terms were agreed at a meeting between President Nimeiri and the overall leader of the National Front, a former Prime Minister, Mr. Sadiq el Mahdi, at a secret meeting in Port Sudan in July.

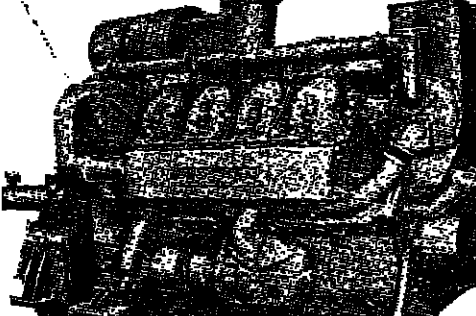
The detailed story of the reconciliation is told in another article in this survey. It has already had remarkable results with the release by now of all political prisoners in the country and a surge of free expression. In elections held in February this year the electorate in the southern region brought about a total change of government, while in polling for the national People's Assembly people previously affiliated to the old political parties were allowed to stand, nominally under SSU colours, and did remarkably well.

But the process is not complete. Partly because the Government has not yet repealed financially astute sections of the population have been able to enjoy the rewards of the development drive. But perhaps the most important question is whether the reconciliation, while advancing national unity, has brought Mr. Nimeiri's regime full circle, so threatening to stultify the process of social change the May Revolution was intended to unleash. As other articles in this Survey explain, long-engrained attitudes to work and technical innovation have hampered economic development, and if attitudes are to change the nature of Sudanese society must adapt first.


BASIC STATISTICS	
TRADE (1976)	
Area	967,491 square miles
Population (1976)	16.1m
GNP	SE1.49bn
TRADE (1977)	
Imports from UK	£86.8m
Exports to UK	£13.2m
Imports	\$834m
Exports	\$819m
Imports from UK	£92.0m
Exports to UK	£14.2m
Currency: Sudanese pound	£1=SE0.747



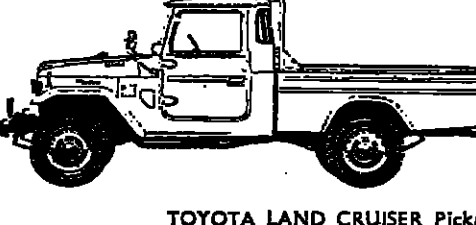
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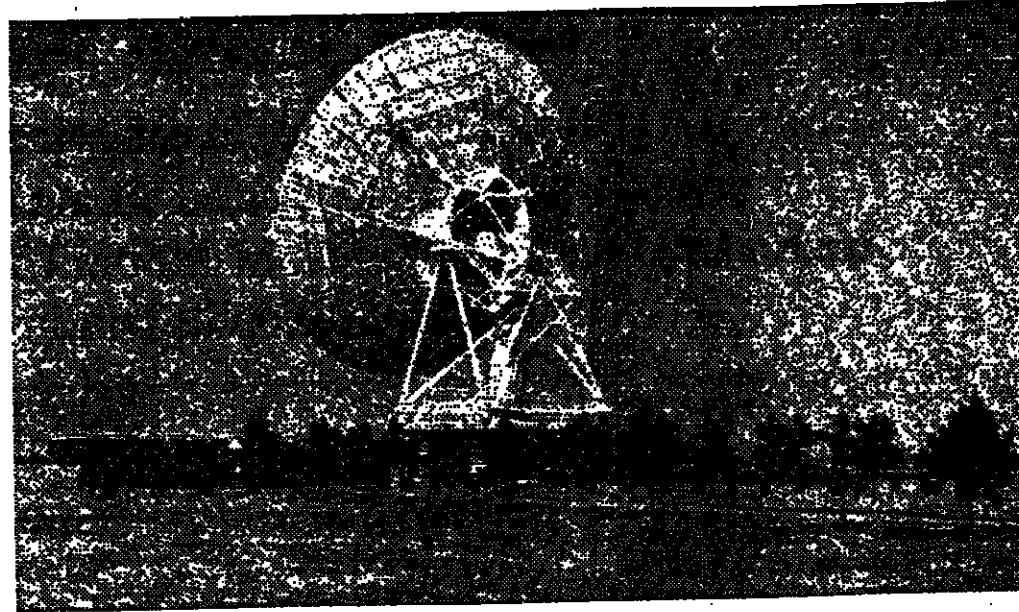
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SUDAN II

Economic strategy gets under way



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SUDAN IS experiencing the fastest economic growth in its history. In the past four years the capital, Khartoum, and the neighbouring towns at the confluence of the White and Blue Niles, Omdurman and Khartoum North, have been losing their traditional soporific image and are beginning to bustle with the first traces of prosperity. A few tall buildings are starting to break the skyline, while in the hotels and clubs the talk is of the enormous development projects being carried out at isolated sites in Sudan's immense hinterland.

Yet this is a country going through a very serious economic crisis. It has a big balance of payments deficit, a high inflation rate and a mounting backlog of unpaid debt so serious that it is finding it hard to obtain vital imports such as fuel and pesticides. The main cause of the crisis is the determined effort by President Jaafar Mohammed Nimeiri's Government to break out of a vicious cycle of low growth and to realise Sudan's potential. The fact that it is now finding it hard to obtain credit, despite having ample project aid, raises serious questions about how the less developed countries of the world can ever become rich.

Though Sudan has some development successes in the years after independence in 1956, its traditional exports, of which cotton has always made more than half, were not able to earn enough to keep pace with the country's population growth, running at more than 2½ per cent a year. Government expenditure and energy were devoted in large part to trying to end the civil war in the South, and meanwhile this huge country's tenuous communications system—the railway from the interior to the coast and the river transport system—steadily ran down for shortage of spare parts, poor management and labour problems.

The Nimeiri Government could only start serious economic development after the end of the civil war in 1972, while it did not opt firmly for a mixed economy until after the 1971 Communist coup—and not before it had nationalised large sections of the economy. From then onwards Sudan has been able to attract growing quantities of aid, especially since the 1973-74 oil price rise which so enriched the Arab oil-producing States.

Dream

Between Sudan and the Arabian oil States was formulated the concept of investing in Sudan to make it a major food producer for the region (it was, and still is, a major food importer). Spurred by the dream of Sudan as the breadbasket of the Arab world, Sudan's borrowing of all kinds rose from \$252m in 1971 to about \$1.5bn today.

The intention was to improve the transport system, especially in the eastern part of the country, while at the same time starting a number of productive projects both in agriculture and industry. It was always accepted that any development strategy based on heavy borrowing abroad and at home would produce balance of payments problems, but Sudan went ahead in the belief that short-term support would be forthcoming.

Whereas imports and exports had previously been well-balanced, suddenly imports and invisible payments began rising far above exports (not helped by problems until the past year in selling cotton) and Sudan's current account went into deficit on a large scale. Both in the financial year 1974-75 and during the first nine months of 1977-78 financial year, but although exports showed a definite improvement in the first of those years and although there has been a rising trend in remittances by Sudanese working abroad (shown under services receipts) the balance of payments figures have come to understate the true position. More and more goods and services are not immediately paid for, and loan service payments not met, so these do not show up on the balance of payments.

Instead Sudan has a growing accumulation of unpaid debt. Last August the public sector's share alone is believed to have amounted to \$491m, consisting of \$230m for loan instalments and interest due, \$55m for overdraft facilities abroad by the Bank of Sudan (the central bank) and a further \$206m for

suppliers' credit, purchases system puts more pressure on the economy and leads to more imports of necessities—notably fuel—which must be paid for out of the Bank of Sudan's foreign exchange resources.

Meanwhile development spending, mounting from a mere \$252m in 1971/72 to about \$250m in 1977/78, has had an inflationary effect and led indirectly to more pressure on the balance of payments, though it has produced a growth rate of more than 4 per cent for the last three years. It has been inflationary partly because of the physical bottlenecks and the pressure on the supply of certain commodities such as cement, and partly because to match external funds with local counterpart finance the Government has had to borrow from the Bank of Sudan, since it has not had a sufficient surplus after recurrent spending items have been met. Its total borrowings from this source now amount to nearly \$240m. Any development spending in Sudan leads to further imports of essential supplies in addition to items met by aid donors.

Inflation was reckoned to be running at an annual rate of between 16 and 17 per cent for Sudanese wage and salary earners at the end of the third quarter of last year (the latest figures available) while for expatriates the figure was 23 per cent. Discontent at prices culminated in a series of strikes by public employees last March, and the Government had to pledge to implement its wage reclassification scheme which meant pay rises averaging 15 per cent on July 1.

Meanwhile the balance of payments situation has become so bad that Sudan has found it increasingly hard to pay for essential imports. Iraq, its main supplier of crude oil, has at times withheld supplies to enforce payment, while Kuwait, which supplies petroleum products not made at the Port Sudan refinery, has also been tough. Sudan has had to barter cotton for oil with Egypt to keep the refinery going. Meanwhile it had difficulty assembling foreign exchange to pay for pesticides and insecticides essential for next season's export crops.

The Government persistently argued that it would be politically difficult to slow down the pace of development at this stage when the sacrifice by spare parts and fuel more badly needed than luxuries. The development in terms of the

ment of an Act that gives the Ministry of Finance far tighter control than it has had before over government payments, so that individual ministries now have to refer to the Finance Ministry even to make payments authorised in their budgets.

The Government began cutting recurrent spending—in a fairly brutal way by simply not paying the wages of some of its staff, for example—and has succeeded in reducing the rate of increase of the money supply to around 23 per cent from 44 per cent in 1976-77. The stabilisation programme was spelled out by Mr. Osman Hashem, the Finance Minister, in his budget in May, when he stressed that it was intended to concentrate on breaking bottlenecks and raising production from existing schemes and plants.

Among its more controversial items is the decision to peg development spending at \$202.8m, compared with about \$250m last year.

On June 9, Sudan announced that it was devaluing the Sudanese pound. The official rate was adjusted from \$2.89 to the Sudanese pound to \$2.50, a devaluation of about 13 per cent, but the official rate only applies to cotton sales. The rate for most transactions which benefits from a foreign exchange premium / subsidy system dropped from \$2.50 to \$2, a devaluation of 20 per cent. This is still considerably above both the black market rate and the rate offered officially to expatriate Sudanese, and Sudan still retains its multi-tier exchange rate system.

But the devaluation apparently impressed the IMF, with which Sudan reached an agreement at about the same time. Sudan is to make a first credit tranche drawing of 20m SDRs and obtain an IMF trust fund loan of 30m SDRs. An IMF team is to visit Khartoum in October and according to sources in Washington the way looks clearer to agreement on a standby credit of \$130m.

The agreement with the IMF should pave the way for getting balance of payments support from Saudi Arabia and possibly Kuwait (at one point Saudi Arabia was said to be prepared to provide \$700m). Senior Government officials have made clear that when the short-term situation has stabilised and Sudan has impressed outsiders that it is taking matters in hand it will seek a formal rescheduling of some of its debts on loans.

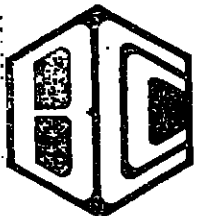
But Sudan's economic problems are by no means over. Devaluation raises the price of essential imports such as fuel and food and can only be made to have the desired effect on the balance of payments if it is accompanied by stringent control of the money supply. The Government, through its stabilisation programme, is trying to achieve this but it will not be helped by the wage and salary reclassification operation which amounts to an average pay rise of 15 per cent and is expected to cost the Government about \$340m (out of a total recurrent budget of \$539.5m).

One can trace quite easily the process by which the Sudanese economic situation has deteriorated. But the Government's growing awareness of the problems associated with its economic strategy and the fact that it is slowly but surely tackling them are becoming more obvious too.

James Buxton

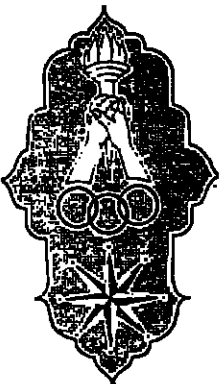
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Political system begins to relax

SUDAN'S POLITICAL system seems currently to be in the course of refinement. Although the main government and party institutions will remain in being, the manner in which these institutions operate is likely to change.

The refinement is the latest phase of a longer process of change and development—a process which has been in operation ever since the present institutions were first introduced. The party and government structure was laid down in the years between President Nimeiri's coming to power in 1969 and 1972, under the influence of the political groups predominant at that time. Changes in the nature of the political forces supporting and confronting the regime, and consequent changes in the ruling bodies, has resulted in a continuing tendency to reform the basic structure.

The groups which played the leading role in devising the institutional structure (between 1969 and 1972) were the Mu'ayya Ibrahim section of the Communist Party—which had broken with the main party on the issue of support for the new regime—and the broad and unorganised grouping of Arab Nationalists. The two groupings saw the institutions they were creating as instruments for fundamental social and economic change. The Sudanese Socialist Union (SSU) was to be the dynamic institution at the centre of the whole system, seeking to shift the balance of wealth and power in the country away from the traditional "big families" who for so long had used their social influence to maintain a grip on economic resources. While the SSU would be a mass party rather than a cadre party, particular emphasis would be placed on drawing into the party elements which had shown themselves to be committed to substantive change.

Influence

By the end of 1972 the Mup'awiya Ibrahim section of the Communist Party and the Arab Nationalists had both lost influence over the regime. The overriding influence shifted to a grouping of pragmatists. The latter were more concerned with bringing about development within the existing socio-economic structure than with trying to change that structure. The SSU remained central to the political system but the idea was now to attract to the organisation all elements of the population which professed loyalty to the regime. Radical elements would be given no priority, and in practice many of the traditionally influential families of the rural areas found places within SSU bodies.

While this conception of the SSU no doubt made it possible for more Sudanese than before to participate in the political system, the emphasis was still on participation rather than representation. The SSU was still a "top-heavy" organisation—authority and initiative came from the leadership rather than from the membership. A large part of the activity of SSU branches revolved around demonstrations of support for government policy; the lower bodies of the SSU saw little genuine and open debate on government policy; and while there were occasions when initiatives taken in the lower bodies led to changes in government policy, such cases were few. The

practice of filling a large number of the places in the top organs of the SSU by presidential appointment emphasised the top-heavy aspect of the organisation and inhibited any genuine contest—either of ideas for governmental adoption or of individuals for leadership positions.

The change now envisaged would involve placing greater emphasis on representation, making the SSU an open forum where governmental policies could be genuinely debated, contested and determined by majority vote, and where the leadership of the party (therefore ultimately the national leadership) would emerge by free election.

On several occasions in recent years there were indications that the President was prepared to see the creation of a more open political system. It is unlikely, however, that so far-going a change as that now envisaged could have come to the point of fruition without a new factor on the political scene—the possibility of drawing the opposition National Front into acceptance of the regime. To understand the nature of the change now being discussed, therefore, it is important to examine the demands which the National Front have made in return for the abandonment of their struggle.

Following the failure of the major coup attempt in July 1976, the National Front (grouping together elements of the Umma, Democratic Unionist and Muslim Brother parties) was led to reconsider its strategy. A policy paper drawn up within the National Front after July 1976 stated that while the regime as a whole was characterised by totalitarianism, it did nevertheless possess some positive aspects. These aspects could constitute the basis for reconciliation, provided the system could be democratised. They constitute elements of a consensus—a consensus which may help to stabilise Sudan's political system.

The presidential form of government, the regional autonomy arrangement for the Southern Sudan, the economic strategy giving priority to agricultural development within the public sector; the attempt to strengthen the Islamic element in legislation; and the rejection of multi-party liberal democracy were all regarded as positive. These then are aspects upon which consensus exists among Sudan's major political forces, with the single but significant exception of the Communist Party.

The acceptance of the regional autonomy arrangement for the Southern Sudan is perhaps the most important item in the consensus. As the Communist Party also accepts (and indeed first proposed) the structure of autonomy, the South is now no longer an issue in national Sudanese politics. The policy paper went on to discuss the negative aspects of the regime. These were that the SSU was a narrowly based instrument of government policy, permitting no genuine freedom of discussion or competition for leadership; that personal liberties were severely restricted; and that legislation made it possible for arbitrary action to be taken against individuals on supposed grounds of security. When the first contacts aimed at reconciliation between the National Front and the regime took place in January 1977 (a meeting in London arranged by two Sudanese resident outside Sudan), these were the issues on which the National Front demanded change.

On July 8 1977 Sadiq al-Mahdi, the overall leader of the National Front, flew to Port Sudan for a meeting with President Nimeiri. The meeting resulted in an eight-point agreement detailing the changes in the political system to which President Nimeiri would agree in return for the dissolution of the National Front. The existence of any such agreement was denied at the time (albeit widely suspected), but has been revealed to the writer by Sadiq al-Mahdi in a recent interview. As the agreement sets out the framework for change, encompassing the objectives which the National Front leaders are still pursuing, the eight points are worth stating.

● All political prisoners shall be freed, and a general amnesty declared for those charged with offences connected with political activities.
● All actions taken against individuals involved in the political struggle (confiscation of property, dismissal from civil service position, etc.) shall be revoked.
● The structure and operation of the SSU shall be reviewed, with a view to opening its bodies to election at every level and permitting government policies to be freely debated and decided by majority vote.
● The constitution shall be revised so as to ensure greater protection of individual liberties.
● Greater emphasis shall be given to neutralism in Sudan's foreign policy.
● Laws restricting personal liberties (primarily the State Security Act) shall be revoked.
● The local government structure shall be reviewed so as to remove the negative aspects of it, especially with a view to cutting down the vast expenditure of resources in this field.
● The prejudicial attitude of members of the Ansar sect should be revised, mainly by issuing a statement of regret at the death of the Imam al-Hadi in 1970.

The agreement was accepted at a meeting of the National Front executive held on July 14, 1977. This then was the framework of change which the National Front leaders demanded, and which President Nimeiri accepted.

The process of implementing the agreement has created problems. The National Front leadership itself became split on the issue of implementation. Sadiq al-Mahdi was prepared to return to Sudan and work from within the system, immediately the release of political prisoners was under way and the amnesty announced. He believed that pressure could best be exerted from within. A faction of the Front, led by Sherif Hussein al-Hindi, insisted, however, on staying outside and continuing to oppose the regime until a formal agreement had been signed and most of the basic changes implemented. While they did not oppose Sadiq's return, conceiving it as the opening of negotiations between the Government and the Front, they became increasingly bitter towards Sadiq as the lack of progress towards implementation became apparent.

That both wings of the Front still accepted the framework laid down in Port Sudan is, however, clear from subsequent developments. At the beginning of April Sadiq al-Mahdi addressed the central committee of the SSU, calling for nine basic changes in policy and organisation. The changes related to the points agreed in Port Sudan. On April last Sherif al-Hindi signed an agreement with government representatives which outlined the changes which the government would make and the guarantees it would give in return for the dissolution of the National Front. Again, this fitted within the framework laid out in Port Sudan.

What progress has been made then towards creating a more liberal and open political system? Political life in Sudan has become more relaxed. The release of political prisoners and the amnesty began to take effect in July 1977, and the process seems now to be virtually completed. A large number of previous exiles have returned to Sudan. A number of prominent returnees are now working within the regimes institutions. These developments have naturally encouraged people to be more open in the expression of their views; there is a realisation that the expression of

critical opinion is no longer likely to lead to government reaction. Moreover, many of the individuals newly released from prison or newly returned home have bases of authority outside of the regime, resting on previous political organisation or on social position. Such people are unlikely to be cowed into tame acceptance of government policy.

As a result of the new confidence which people feel in expressing critical opinions, and in reflection of the Government's new approach, a more genuine debate than before takes place within the People's Assembly. Members have recently expressed some harsh opinions on government policy, especially in the economic sphere.

The more liberal atmosphere has also affected the Press. Newspapers have opened their columns to articles which evaluate, rather than simply justify, the policies pursued. Press freedom is of course still incomplete. The editor of the National Front's exile newspaper has not as yet been granted permission to publish his paper in Sudan. Nevertheless a move towards liberalisation has been made.

Evidence

The People's Assembly elections in February provided further evidence of change within the political system. Although all candidates still had to be supported by the SSU, and none could identify himself with a party label other than that of the SSU, many constituencies saw a contest between candidates whose differing political persuasions were public knowledge.

Evidence for this can be found in the composition of the new Assembly. Of the 225 elected members about 30 were closely connected with the Umma Party before 1969, at least 30 were closely connected with the Democratic Unionist Party, about 20 were associated with the Muslim Brothers, and about 10 were associated either with the Southern Front or with SANU. The proportion of the Assembly made up by members with a known political record before 1969 is considerably higher than in the old Assembly.

It might seem that multi-party tendencies are again coming to form the focus of Sudanese politics. This, however, may not be so. The Government believes that previous party allegiance is not crucial, and that those who are now working within the system have revoked their past partisanship. The very act of working within the current institutions, it is contended, creates a mentality in which previous party allegiance becomes irrelevant.

In spite of the progress towards liberalisation, the National Front leaders remain dissatisfied—mainly because no substantial change has yet materialised in the legal sphere. They believe that the process is being held up by elements within the regime hostile to the trend of events. Although prospective dissolution of the Front was announced in the agreement of April 11, therefore, the Front does still exist.

Sherif al-Hindi will not be returning to Sudan until more progress is made. While the Government has prepared for National Front supporters housed in camps outside of Sudan to return and obtain employment in agricultural communes, Sherif al-Hindi appears to be discouraging their repatriation. Significantly, Sadiq al-Mahdi and Sherif al-Hindi have reconciled their own major differences and now appear to be agreed on the priorities for bringing about change.

It is unlikely that the process towards creating a more open political system will be impeded. It seems clear that President Nimeiri is convinced that he can strengthen the system as a whole and his own position by broadening the basis of support. There is evidence, moreover, that substantial sections of the army leadership are encouraging the development.

The ultimate political question which remains unanswered is whether the development of the political system in the direction now envisaged will create a framework within which the wider socio-economic problems of Sudan can be solved. Some may question whether a liberal consensus system can bring about the big changes of attitude and approach which may be required. Failure to cope with the problems facing the country would encourage working within the regimes which remain outside the reconciliation.

Dr. Timothy Niblock
Lecturer in Politics
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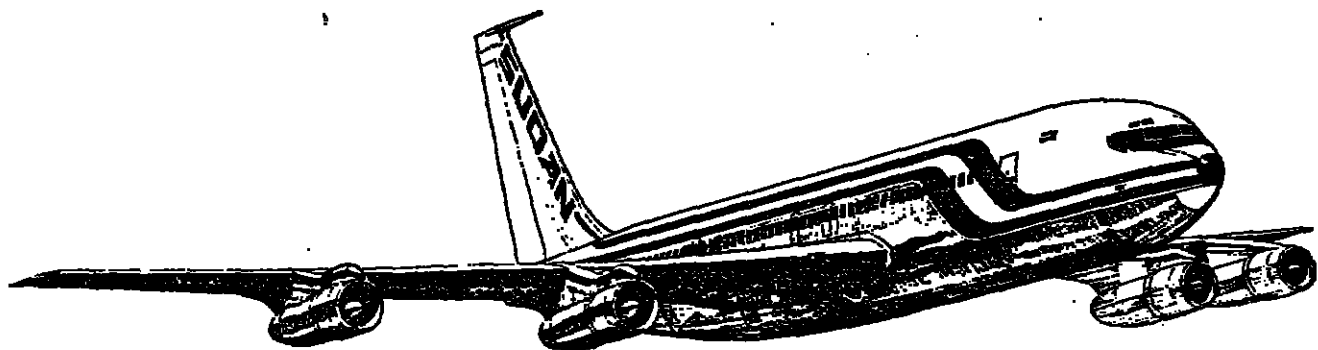


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Oil discoveries still unproven

ABOUT TWO months ago the hard-pressed Sudanese public received what appeared to be the best news for years. Newspapers in the Gulf and Beirut reported that an enormous oil field had been discovered in Sudan. Soon, they said, Sudan would be one of the biggest oil exporters in the world. One paper went so far as to say that Sudan would be able to produce at the rate of 15m barrels per day—3-in barrels per day more than Saudi Arabia's capacity.

The reports lent a new dimension to Sudan's oft-proclaimed "potential." In addition to its agricultural wealth it was, it seemed, a country in which one could discover in just a few months after drilling only two wells about as much oil as Saudi Arabia has found in more than four decades.

Oil is an emotional subject in the Middle East among those few Arab countries that have not yet discovered any. Indeed such is the distorting effect of the oil boom on the economies of Arab countries that the non-oil producing states often feel that only a major discovery will give them a real chance to develop their economies.

Against this background the Sudanese Government, in the quoted statements of President Nimeiri and other senior officials, has handled the oil discovery issue responsibly and done little to raise hopes higher

than the known facts merit. Oil has been found in Sudan, as Mr. Nimeiri said in a broadcast on June 12. But so far it is not known if it exists in commercial quantities.

Chevron has been exploring for oil in Sudan for several years. In co-operation with Texaco it drilled three offshore wells in the Red Sea in 1975-76, encountering natural gas in two of them, the third being dry. The companies considered the size of the gas deposits not large enough to justify production, and relinquished their concessions.

Concession

Meanwhile, Chevron, as sole operating company, was investigating a vast concession area, about the size of California, stretching across the south-west of the country encompassing much of the White Nile and Bahr el Ghazal basins and the notorious Sudd swamps. Having outlined a large sedimentary basin, the first well (named Baraka) was drilled late last year about 50km south of Muglad in South Kordofan province. The hole was dry.

The rig was then moved to a location about 250 km away, north of Bentiu in Upper Nile province (in the Southern

region), where the Unity No. 1 well was sunk to a depth of 14,483 feet. Oil shows were discovered which Chevron described as "very encouraging." Some weeks later, after laboratory analysis, the Energy Minister, Mr. Mamoun Abu Zaid, said: "The results of the laboratory analysis proved high quality specifications promising excellent crude oil." There was no mention of oil being in commercial quantities, however.

After casing the Unity No. 1 well the rig is to be moved 130 km south to Baang, where another well is to be drilled.

Meanwhile a second rig is drilling a well about 100 km south east of Muglad. The programme is expected to have cost about \$60m by the end of this year.

The drilling programme is taking place in some of the most desolate and remote terrain in Africa. The supply base at Muglad is about 1,400 km as the crow flies from Port Sudan, and drilling is being carried out in areas that are waterlogged or flooded (and deserted by their nomadic population) for seven months of the year. Chevron has built about 20 airstrips, dug countless water wells and constructed hundreds of kilometres of graded road. Some of the drilling equipment has to be moved within the area by helicopter after arriving by rail May 24.

Chevron is financing the

J.B.

A good season for cotton

EVER SINCE the first Europeans dreamed of irrigation of the Gezira, the Sudan has seemed pregnant with the greatest agricultural promise in Africa. Long and painful gestation continues to this day, a torment alike to the country's citizens and its friends.

The history of that torment is principally one of cotton—of how unexpected difficulty in the production of long, silky Egyptian-type cotton was not convincingly overcome until demand for such fibre was just being inhibited by man-made substitutes, and of how the vagaries of the market have since frustrated progress at almost every turn. To one who in the past has frequently been critical of Sudanese marketing tactics it is therefore a particularly pleasant duty to record a period of well-deserved success.

British patents for Terylene, the first polyester fibre, were issued in the early 1950s. At that time Sudanese long-staple cottons were emerging increasingly as competitors to those of the Egyptian Delta. A total of 310,000 bales was produced in 1951-52 (when Egypt produced nearly 2m), and as much as 1.17m in 1961-62 (Egypt 1.812m). Secure markets had been established in Western Europe, India and Japan, and new interest, then without political implication, was developing in the Eastern bloc.

The success of the Gezira scheme was evident for all to see. The largest single farming enterprise in the world was expanding still further; with cotton as its principal cash crop. The three-fold sharing of its proceeds among the tenant farmers, the Government and the managing body, the Gezira Board, worked apparently to the satisfaction of all. Ancillary producing schemes were begun elsewhere, and numerous lesser schemes, the private estates, came into being.

Although internal marketing of the Gezira and other ancillary crops was at that stage achieved by public auction, export sales were entrusted to a private, and largely expatriate, merchant community. This was centred on Khartoum but owed much to its connections with the European traders.

Inevitable

Once the Sudan achieved independence, it was perhaps inevitable that the private exporting system should attract criticism, particularly when selling prices were thought inadequate. As long-staple cotton came under greater pressure from the man-made fibres, the intensity of such criticism increased. Nationalisation of the private producing estates was followed in 1970 by nationalisation of the entire marketing system, with just four separate Government-sponsored companies operating under the aegis of the Cotton

Public Corporation, upon whose behalf they negotiated contracts.

Although its advent must have given deep political satisfaction, the corporation's commercial performance was for some years a disappointment. The success of Egypt—whose cottons were, it must be conceded, intrinsically somewhat superior—exposed with depressing regularity the extent of Khartoum's isolation from the market.

All too often attempts to withhold supplies in anticipation of a price increase proved ill-advised, all too often the volume of exports could be maintained only by dint of bi-lateral transactions with the Eastern bloc. Such transactions gravely restricted the selection of goods that could be bought with the proceeds, a disadvantage often lamentably apparent in the quality of capital equipment bought for an economy sorely in need of the best.

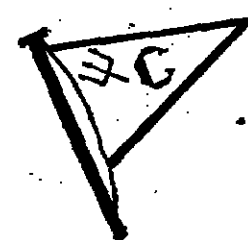
It was during this period that Western bloc traders urged on Khartoum the desirability of producing ordinary American-

type or upland cotton in preference to long-staple. From Russia, anxious to maintain the allegiance of what had become a virtually a client State, came contrary advice. Among the earliest evidence of President Nimeiri's disillusionment with Russian motives was the Sudan's rejection of that advice.

The excellent acala strains of upland cotton which have for many years been the principal varieties of California had for some years been grown with some success in the lesser irrigation schemes. These strains were adopted for all new land brought under irrigation, despite some misgivings among farmers. Properly cultivated, they will yield so heavily that the abundance of fibre will compensate for the generally lower level of price commanded by an upland as opposed to a long-staple variety.

But they are less forgiving when acreages under cotton are neglected. Once set back by failure to observe the recommended sequence of water and fertilizer application they will mulch the long-staple cotton respond good-naturedly to remedial measures. There was thus some disinclination among experienced growers to accept the more rigid discipline demanded by these newcomers.

CONTINUED ON NEXT PAGE



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SUDAN V

Land resources in abundance

ROAD BRUSH strokes on the landscape of agricultural development reflect the way Sudanese have come accustomed to hearing descriptions of their land and its potential: largest in the world, abundant unused land, waters of the Nile. So it is surprising to find that Sudan's resources tend to follow the same descriptive pattern. An agricultural project which can be ranked for size among the world's top ten tends not to merit mention. And sometimes it is assumed that big schemes mean the automatic implementation of a project.

But vast tracts of rich land do not yield automatic harvests. In countries with comparable endowments of land and water have in the past become centres of civilisations. Natural fertility is not enough. Indeed, terms of per capita GDP, and terms of economic and social structure, Sudan ranks among the world's poorest countries.

Although today agriculture contributes some 40 per cent of GDP and contributes over 95 per cent of the total export revenues, Sudan has deep agricultural traditions. The past, until well into the 20th century, the major life-sustaining activity of the Sudanese communities making up the Sudanese society has been pastoral nomadism with an associated slash-and-burn agriculture. There is a classic subsistence economy, and the society has never been noted either for strongly developed economic motivation for entrepreneurial flair. Of course, the enormous distances involved and the remoteness of the Sudan from large markets have played a part in inhibiting economic growth.

The early years of the 20th century saw the birth of plans to harness the waters of the Nile for regular sustained irrigation and for the development of a cash economy. The completion of the Sennar dam on the Nile in 1924 permitted the irrigation of the flat lands between the Blue and White Nile south of Khartoum known

as the Gezira. The Gezira scheme had been very carefully planned over the course of a number of years. In addition to the building of the Sennar dam and the construction of the associated irrigation channel network, the project involved a complex interrelated series of plans for new land tenure systems, management and husbandry, agricultural extension services, financing, marketing and the social welfare of the thousands of families settled in the Gezira.

Cropping patterns have varied over the years, but broadly it can be said that one-third of each plot was to be planted with cotton, one-third with food and fodder crops and one-third left fallow. The Government would buy the cotton, and the plot holder was free to dispose of his other produce to suit himself.

The scheme was successful and revolutionary in that it transformed the basis of Sudanese agriculture. By the end of the 1960s it was estimated that in one way or another, in addition to involving employment (as tenants, members of tenants' families, labourers and general employees) for about 600,000 people, the scheme with its extensions was contributing 30 per cent to GDP, and providing 35 per cent of export earnings.

Model

The Gezira scheme was important, too, in that it provided the model for future agricultural projects, especially irrigated projects. It was proudly described as the largest farm under one management in the world. It was politically acceptable in that it was obviously neither plantation nor collective. Above all, it worked. So it was only reasonable that, when the prospect appeared of Arab money being made available to supply the hitherto missing capital input, Gezira would form a model. The Rahad project, a marrying of Sudanese basic resources with Arab money and Western technology, is a logical extension of the Gezira experience.

Formally inaugurated by President Nimeiri on December 3, 1977, with the Koranic quota-

tion "And the land comes alive," the first stage of the Rahad agricultural project makes available 300,000 feddans (128,000 ha) of hitherto uncultivated land, initially planned to cost \$125m when conceived in 1972, the cost of the scheme so far is \$348m, of which \$98m is Arab money, \$62m an IDA soft loan, \$11m U.S. AID, with the Sudanese Government providing the balance as the local currency element.

Described as "the second biggest farm in Sudan," Rahad could become an important additional foreign exchange earner, especially from its medium staple Acala cotton. This is an innovation: hitherto Sudanese cotton exports have been largely of long staple varieties. National policy now is to change to the medium staple types, which have a ready market internationally because of the ease with which they may be blended with man-made fibres.

There is no reason why the first stage of the Rahad scheme should not achieve the overall objectives expected, nor the second stage, a further 500,000 feddans (210,000 ha) ultimately to be implemented. But the implementation of Stage 1 suggests that such projects cannot be hurried and that they demand top quality management. For understandable—if not altogether prudent—reasons, it was thought desirable to glean the maximum public relations advantage from the Rahad inauguration. Resources were strained to get a crop planted and harvested. It was hoped to plant 150,000 feddans in the first growing season, but in fact only 116,000 were planted. The reasons for the shortfall are the epitome of Sudan's current economic problems: cement was in short supply, so essential buildings could not be finished on time, fuel oil and spare parts were in short supply so that essential vehicles could not move.

Then, at harvest time, sufficient additional labour could not be found in time and much of the crop was harvested too late. It was also found at harvest time that the insecticides used to combat pests had not been completely effective. The result was a disappointing, even a poor harvest. And, in the words of one of the engineers working on the project, the haste to get dramatic results in the first year has cost progress in the second year.

Yet vast acres which have never yielded cannot be expected to bloom profusely overnight. Provided that the management of Rahad, and the Government, take a long view, and do not seek the bubble reputation of instant results, Rahad can be expected to be as much a model for the first years of the 21st century as Gezira was for the middle years of the 20th.

Irrigated agriculture forms only part of the overall Sudanese rural economy. And Government schemes are matched by private endeavours. Just as cotton is the principal product from irrigated lands, so are the other important cash and food crops, groundnuts, gum arabic, sesame, sorghum and millet the mainstays of rain-fed agriculture.

The main Sudanese Government agency for promoting rain-fed agricultural development is the Mechanised Farming Corporation, set up in 1968 after some prodding by the World Bank to act as an institution through which Bank lending could be deployed. The MFC set up a number of state farms, beginning in 1969. These farms had a dual function: first, they were to be well managed, economically viable units themselves, and second they were to be models for private sector emulation. The MFC offers loans to prospective farmers for land clearance and the purchase of machinery, on condition that it have a say in the management of the new farms being established.

The World Bank, acting through the MFC, has so far sponsored 600,000 feddans (252,000 hectares) of mechanised agriculture in rain-fed areas. The current six-year development plan calls for the farming of a further 4m feddans (1,680,000 hectares) by mechanised methods. The great attraction of the mechanised farming approach in those areas of Sudan where there is sufficient rainfall is that it is very much less expensive than irrigation.

Virtues

Apart from obvious considerations of added value and return on investment, a comparison of the relative virtues of investment in irrigated or rain-fed agricultural development schemes is far more complicated than the bare figures might suggest.

Indeed, some of the consequences of a too rapid introduction of mechanised farming are becoming so alarming that the World Bank is making a condition of further loans a much tighter control of husbandry. The trouble with mechanised farming is that it seems so easy. Ploughing, harrowing, weeding, harvesting by traditional methods was slow and laborious. But at least trees and ground-holding undergrowth were not disturbed, and shallow ploughing meant that wind erosion was never a serious problem. But put a man on a powerful modern tractor and he can do the work in hours, knocking down trees and bushes as he goes.



Street market in Khartoum.

Further, the apparent ease of results for the first crop means that the process is continued year after year, without fallow, rotation or fertilisers.

Very soon there is increased wind erosion and increased dryness in the soil as the roots of essential stabilising plants are destroyed. Instead of sowing the seeds for next year's crop, farmers are sowing the seeds for the next decade's creep of desertification. The problem is now fully recognised, and it is not too late to take firm corrective action.

The ill effects of inadequate controls of mechanised farming is a contributing factor in the fall of Sudan's groundnut production. Although Sudan still occupies fifth place internationally among groundnut producers, Sudanese production, and the Sudanese share of the international market, fell in 1977. The correcting of this trend is important if the ambitious plans for Sudanese agriculture over the course of the next few years are to be realised.

Not all agricultural development schemes in Sudan are Government sponsored. Among international private sector granaries of the Arab world are the Seleit beef and mutton producing scheme and the enormous Damazoun dry farming project. The Seleit agro-industrial project is a \$45m, 14,000 feddan operation located some 20 km from Khartoum. It is owned by three Sudanese families, with 67 per cent of the equity, the International Finance Corporation and Guinness Peat International, which is manager of the project. Cattle and sheep will be bought by agents in the countryside from local drovers and herdsmen, fattened in feedlots, slaughtered in the project's own abattoir, chilled and airfreighted to Saudi Arabia.

John Townsend
Editor, Near East Business

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Cotton

CONTINUED FROM PREVIOUS PAGE

Sudanese experience. Cotton is the most available storage crop at a time when its quality is at its best. It has been called the wonderful ginning machine (by which fibre is achieved from seed) had, it was once asserted, been shamefully neglected. Fine trash that was a major impediment to spinning in consequence accompanied the fibre into the bale. In the Sudan, insect-control measures were overlooked in the 1950s, and Sudanese cotton acquired an unenviable reputation for adhering to spinning machinery.

Within the course of two or three brief seasons much of this trouble has been overcome, and Khartoum has taken full advantage of temporary changes in the market. It has been said, one must admit, by the fully reduced competition in Egypt. The horrifying increase in that country's population, and the rise in its domestic prices, have put great pressure upon its limited land resources. Its production of cotton has therefore fallen drastically. Output in Peru has been disappointing.

Sowings

Cotton in the Sudan is sown during August, picking begins the following January, continuing for some weeks. Usually, the first sharp reduction in long-staple sowings, in 1973-74, coincided with a scabrous growing season and its normally low yields. Long-staple sowings were further restricted in 1976-77, devoting almost as much acreage to upland cottons, which were selling with little difficulty.

World prices for all cottons are sharply down, with the result that marketing posed difficulties. Much of the long-staple crop was bought speculatively by the international trade. It was to prove an unrewarding exercise. From March to October 1977, upland cotton values fell by most 40 per cent. Economic uncertainties and a glut of man-made fibre were depressing offers for cotton yarns, particularly in the finer types. Egypt, an exceptionally small crop, but the trade holds of Sudanese staple styles, nonetheless proved difficult to

market. For the first time the Sudan planted more upland cotton than long-staple, even allowing the former into the Gezira itself.

It was inconceivable that this much larger prospective upland crop would quickly find buyers. However, Khartoum began forward sales (in advance of the harvest) of such cotton as early as January and made steady progress. The commencement of sales in the long-staple was delayed until May so that the volume and quality of the crop could be assessed with some accuracy.

World prices had recovered slightly since the previous November, but were still by no means high, and the international trade's earlier purchases of old crop were still weighing heavily on the world market. With a delicacy worthy of Egypt itself, the Sudan ascertained that many Eastern bloc buyers were in need of cotton as substitute for Egyptian, and would pay, in convertible currency, about 12 per cent more than they did last season. The initial selling prices were set at just that level, and the enthusiastic entry of Eastern buyers into the market, enticed Western traders to add impressively to their holdings.

Within a few days Khartoum had sold over 330,000 bales of staple cottons, divided almost equally between East and West. Since the balance of the crop will be mainly of the very popular lower grades, its disposal should present few difficulties. As all but 128,000 bales of the upland cotton have already found buyers, the current situation could scarcely be bettered.

Moreover, the Sudanese domestic textile industry is at last expanding rapidly. Its consumption of cotton will probably reach 100,000 bales of upland styles and 40,000 of long-staple in the current season, and will continue to rise. Expenditure on textile imports will thus decline sharply. Oil may indeed now offer the principal hope of quick emergence from the country's daunting financial difficulties. It is no less heartening to observe that far from adding to those problems, cotton is unquestionably at last lightening the burden.

John Garner
Editor, Cotton Outlook

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SUDAN VI

Development bottlenecks

SUDAN HAS decided not to start any major development projects for the next year or two and will instead concentrate on completing existing schemes and on clearing the infrastructure bottlenecks which still bedevil the economy. Though the decision was anyway essential to bring the balance of payments back into equilibrium and to ensure that investors are not discouraged by the short or medium-term problems of development in Sudan, it also provides both Government and outsiders with a pause during which they can assess what has been achieved so far and consider what the next priorities in development should be.

After the initial euphoria, in the wake of the 1973-74 oil price rise, about the concept of Sudan as the breadbasket of the Arab world, attention has lately focused on the delays suffered by development projects and on the immediate economic problems that development has caused. In one sense this is welcome realism. The broad basket concept may have raised expectations too high and given an impression that far more was happening in Sudan than was actually the case—the distinction between a project being considered and being implemented or completed became blurred, to say the least. But the critical and rather negative look at Sudan's development programme has also tended to obscure the extent of what has already been achieved.

In 1971-72, when the development drive began with the ending of the civil war in the south, Sudan spent only about \$25m on development. Six years later, in 1977-78, some ten times as much—\$250m—was invested.

Whereas its total outstanding debt (including aid, trade credits and short-term loans) was \$252m in 1971 and \$312m in 1973, it reached nearly \$440m in mid-1974, \$778m in mid-1975 and at least \$1.13bn by the end of 1976. Last year alone Sudan attracted nearly \$300m in aid and loans (giving the lie to reports that the country has stopped attracting project aid).

Disposing of the money has been constrained by the inevitable problems of absorbing capacity and Sudan has not followed any single plan. But in addition to rehabilitating and laying the foundations for development in the devastated Southern region, Sudan has pursued a number of major objectives.

One has been to improve the transport infrastructure, concentrating initially on the eastern and central part of the country. Sudan has aimed at reaching self-sufficiency in food, especially in the production of wheat. It has ambitions to become an exporter of sugar, and to reduce dependence on imported textile products by developing its own textile industry using Sudanese cotton. It has also tried to increase the output of traditional export crops such as cotton, sesame and groundnuts.

Work on all these objectives is underway, though the success achieved has been uneven. On the infrastructure side, while the main road network to the coast should be completed by the middle of next year, little progress has been made in raising the efficiency and capacity of the railways, which still offer a potentially more economical method of transport in Africa than roads. The petroleum products pipeline between Port Sudan and Khartoum came on stream in 1977, a year late, and has operated at only half its capacity since. It is now going to have to be shut down for a time for major repairs.

Air transport has deteriorated and it is now more difficult to fly round the country by Sudan Airways than it has been for several years, partly for lack of equipment but partly because of bad management. Little has been done to improve river transport.

Agricultural production has recently been increased with the coming onstream of the Rahad irrigation project—a successor to the Gezira scheme on which Sudan's prosperity was founded but using more sophisticated technology. The first 300,000 feddans are now becoming available for cultivation and the second phase of the project envisages extending it by a further 500,000 feddans.

There has been some progress in mechanised farming although the problems of erosion and desertification are alarming. Two livestock schemes are getting underway—and in sugar production two factories of the State Sugar Corporation at Senar and Hagar al Asalayra are coming into operation, while the Kenana Sugar Company, whose troubles have been much documented elsewhere, should come into operation next February. There are many other projected schemes but they have yet to solve the problems of finding and mobilising finance.

Disappointing

Industrial development has mostly been disappointing. Little has been achieved in improving the generally ill-conceived plants built during the 1960s. There has been uneven progress in textiles, with the private sector achieving some success. In the public sector one of the main achievements, the building of six weaving sheds in different parts of the country, now nearly complete, is undermined by the very slow progress in building the spinning mill at Hajj Abdullah in the Gezira from which they should draw their yarn. An integrated spinning, weaving and finishing mill at Hassa-Heissa, built by the Chinese, has been in production for some time now.

Despite the serious shortage of cement from which the country has suffered for the past few years, and despite a great deal of talk, no new cement plants are yet under construction and work is only now beginning on trying to raise production from the country's two existing plants.

In the next two years Sudan intends to concentrate on clearing up the loose ends left over from the past years of development. It intends to make a determined effort to improve the railways. It wants to raise production from existing plant and agricultural schemes and concentrate on completing those in progress, so that it can begin to get large foreign exchange earnings and savings from its investment.

Several lessons are being learnt from the development experience of the last six years. The first is the need for more concerted planning and better control of development activity by government. Planning in Sudan has been haphazard and projects have tended to be selected on the grounds that finance has been available rather than that the project had a place in any overall plan at the time. Conversely, other projects for which there has been an obvious need and for which in many cases finance has been available—such as a number of cement projects—have been obstructed for unexplained reasons.

As it is, in the rush for development, projects have competed with each other for scarce resources in whose allocation there has been no clearly thought out list of priorities. Some responsibility for lack of co-ordination must lie with aid donors; by pouring project finance into the country they have allowed development to proceed at a galloping pace without pondering the consequences for the balance of payments. In other cases they must take the blame for ill-designed or inappropriate projects. But the ultimate responsibility lies with the Government, which decides what projects should go ahead.

Only recently has the Ministry of Planning acquired the power to oversee the whole development effort and so far it does not have the staff to enable it to fulfil its role of sorting out overlapping projects and allocating resources properly. In both the projects largely run by expatriates and smaller private sector ventures managed by Sudanese the achievements have often been almost heroic considering the administrative and physical problems.

If the problem of creating an administrative structure to oversee development in Sudan is now being tackled, a far deeper problem of manpower resources remains. It comes in three forms. First, education has hitherto placed too much emphasis on arts subjects and not enough on either technical or managerial subjects. As a result many Sudanese are highly educated and make excellent analysts of problems in academic sense but are less good at providing the drive and the management ability to solve them.

A second facet of the manpower problem is the brain drain to Saudi Arabia, Libya and the Gulf States, which has accelerated in the past four years, helped by the lure of higher salaries and the prospect of assembling enough capital to buy a good house in the capital area for the eventual return home. Inevitably it is the more able and more ambitious who go abroad, leaving Ministries and State corporations bereft of administrative talent and men prepared to make decisions, depleting the ranks of Sudanese professionals such as doctors and engineers, and soaking up the country's relatively few skilled labourers such as plasterers, plumbers and mechanics.

The third facet of the manpower problem is that traditional attitudes in the Sudanese establishment have yet to be much altered by the develop-

ment drive. The State bureaucracy, boosted by the nationalisation of many companies in the early days of President Nimir's regime, now numbers about 400,000, compared with about 176,000 just over a decade ago.

Here there is gross over-staffing and little sense of co-operation either within departments or between one department and another. Management attitudes have been slow to take root, while the senior officials' time is wasted with having to authorise everything from the pay cheques upwards.

Thus it can take months even for projects which have theoretically been accorded the highest priority—such as Chevron Oil exploration programme—actually to obtain the concessions, such as priority on the railways, that they have been promised; other worthwhile projects such as a Sudanese private sector scheme to assemble radios in Sudan which took more than half a decade to get going, become bogged down in a welter of red tape and obstruction.

In the public sector companies nationalised after President Nimir came to power are hampered by having to pay people according to their educational qualifications—a hopeless condition if one wants tough but unintellectual men to work in a government foundry or in the BATA shoe factory, recently handed back to the private sector. The pay situation should improve following the introduction of the wage reclassification scheme on July 1.

But good management can usually produce results and Sudanese show themselves easily motivated. The manpower deficiency is a structural problem that cannot be solved quickly, though the current development plan gives considerable emphasis to social infrastructure. Another primary objective of the plan is to distribute the benefits of development as equitably as

possible throughout the country and among all income groups. Sudan has been criticised both inside and outside the country for concentrating development on those areas of the east and centre which are already, by the standards of the rest of the country, well developed. It was probably inevitable that they would receive the main development effort because of the needs they still have, because of their importance as the main revenue earning areas of the country, and because it is always easier to implement development projects where there is something to build on. But the emphasis has caused understandable resentment in the south and west, especially as each has its own great, if less easily developed, potential.

If the breadbasket concept may initially have fostered the belief that development in Sudan would be an easy matter tempting investors to ignore the fact that Sudan is one of the poorest and least developed countries in Africa, it would be a pity if the pendulum now swinging the other way, leading to despair and doubt. Certainly the 1977-83 plan, envisaging a spending of some \$2.6bn over the six-year period, looks unlikely to be fulfilled in its entirety.

Resumption of rapid growth depends on two main things. The first is whether sufficient progress is made in dealing with outstanding problems during the two-year breathing space on Sudan's success or failure in attracting balance of payments support; the second is whether the Arab Authority for Agricultural Investment and Development (generally known as the triplic-A-I-D) fulfils its promise. The authority could become a remarkable institution, both as an example of inter-Arab co-operation and as an outside body with supranational powers charged with the development of a country which has only a

relatively small equity stake in it. It is intended to assist agricultural development with a view to making Sudan a major exporter to the rest of the Arab world, and by its agreement with the Sudanese Government should be able to by-pass much of the Sudanese bureaucracy and deal directly with investors from the Arab and western world, as well as with aid donors.

The authority is intended to draw up investment plans and select projects for implementation. Some projects (mainly productive) will be under its direct control; others (mainly infrastructural) will be under the Government. But all projects approved by the authority will enjoy privileges—e.g., tax exemptions, concessions on import duty, transfer of earnings, security of investment. All plans must be agreed with the Sudanese Government.

With its authorised capital of KD 150m and with authorised borrowing and counterpart finance it could be responsible for KD 750m of projects. By guaranteeing investment it should be more effective in attracting private investment to Sudan, which should also be helped by the planned revision by the Government of the three existing and slightly conflicting investment laws.

Above all the authority could have the capacity to act as a co-ordinating organisation and as a clearing house for information on development in Sudan—thus fulfilling two glaring needs. The problem is that the authority has yet to start operating fully because only recently has an inter-Arab dispute over who is to be its president and chief executive been settled. Dr. Osman Badran, an Egyptian, has been appointed. It will probably take some months for him to build up staff and start to commission projects—even though there are several which are almost ready to be implemented provided finance is available.

J.B.

Uphill struggle for education

"WELL IN our country," said Alice, still panting a little, "you'd generally get to some-where else if you ran very fast for a long time, as we've been doing."

"A slow sort of country!" said the Queen. "Now, here, you see, it takes all the running you can do to keep in the same place. If you want to get somewhere else, you must run at least twice as fast as that!"

Any sympathetic Alice visiting the Sudan will recognise that in the field of education everyone is indeed running twice as fast as that. Over 1m primary school places have been created since independence, while almost 3,000 schools were added to the system during the seven years of the last national plan. A pioneering university was opened a year ago in the four University of Khartoum formerly strife-torn southern part of the country, and a new one in the Gezira is to admit its first students in September.

The familiar dilemma of quality or quantity certainly exists, but the rate at which Sudanese university graduates, polytechnic students, skilled labour and even school leavers are snapped up on the hungry labour markets of the Middle East suggests the problem is perhaps not as acute as elsewhere.

With a stated emphasis on educational provision which will meet the country's development needs and potential, current policy has five major objectives. By 1990-91, it is hoped to achieve universal primary enrolment through the imaginative utilisation of not only new schools but also two-shift schools, alternate year intake, one-teacher schools, traditional Koranic and sub-grade schools and basic rural education centres. It is also hoped to eradicate illiteracy by the same date. The other main objectives are expansion of technical and teacher education, the expansion of postgraduate studies and the gearing of higher education policy to national manpower requirements.

While the successes mentioned earlier are real and should give cause for satisfaction, it is an awareness of the problems which preys on most minds. During the last few years, in particular in preparation for the ILO Strategy Report, the Education Sector Review and the formulation of the national six-year plan, much work has been done in examining the education system and measur-

ing its internal and external efficiency. For the first time, for example, unit costs, albeit approximate, became available for serious planning purposes, and the educational planners are now in a position to guide the politicians rather than the other way round.

Few could have guessed that the politically desirable self-help "shaabia" people's schools, once built, often involved the Government in higher recurrent expenditure than their own schools. Even fewer could have realised that unit recurrent expenditure for training a public health inspector at the School of Hygiene was 1½ times the cost of a student at the Faculty of Medicine or that a student at the Forest Rangers College was costing more than the mafi goal of the pupil entering primary school. Jobs University in the south has already been described, perhaps prematurely, as the first real African University providing barefoot academics who will play a vital role in development. The plans for the embryonic Gezira University, located in an area which has traditionally served as a laboratory for development experiments elsewhere, augur well for its long-term contribution to rural Sudan.

The other two universities, both modelled on Egyptian institutions, the Omdurman Islamic University and the Khartoum Branch of Cairo University, unsympathetically criticised on occasions, nevertheless serve important functions. The former offers a balance to the predominantly westernising bias in higher education, while the latter meets an important social demand for further education otherwise unavailable. Both have shielded the University of Khartoum from what would have undoubtedly been irresistible and regrettable pressures to expand more than it has.

Technical education is seen by most ordinary Sudanese as the last resort after failure in academic education, which determines entry into the jobs boasting higher salaries and greater status. The shortfall in the production of sub-professionals, technicians and skilled labour may prove to be the Achilles heel of the current six-year plan.

The expansion of technical schools is not feasible because of teacher shortages. Practically all the graduates of the formerly UNDP-supported Higher Technical Institute of African and Asian

Studies at the University of Khartoum and the preparation of literary materials in the main southern vernacular languages by the Summer Institute of Linguistics will no doubt improve performance in this field. The expansion of postgraduate studies, backed as it is by enlightened administration, social demand and financial commitment, both internal and external, should not prove too difficult. Nor should the gearing of higher education policy to manpower requirements if these are seen on a regional, rather than a national basis. Over-production of graduates is unlikely to be a problem while the brain drain continues.

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SUDAN VII

The South finds a basis for unity

THE SOUTHERN region of Sudan must be in one sense—among the most democratic political entities in Africa. The elections held early this year for the Peoples Regional Assembly in Juba not only ended in a defeat and replacement of many of the sitting members: they led directly to the formation of an executive which inherited only one minister from its predecessor and which drawn almost entirely from the South, from the legislature.

The new President of the Higher Executive Council is Joseph Lagu, the former leader of the Anya-Nya guerrilla organisation which fought the 7-year civil war. He replaced Mr. Abel Alier, one of the South's presidents, who had led the southern region since the Addis Ababa agreement in 1972. Mr. Lagu's government, coming to power in a surge of popular feeling, has promised a far more vigorous approach to developing the south than its predecessor had made it clear that it will fight much harder for the demands of the south with the Khartoum Government.

It has been said that any southern government that had a face reasonably free elections after the first six years of regional autonomy would have been defeated. Hopes and aspirations after the civil war were so high, while the possibility of any regional government fulfilling them have been low. The South, an area of about 250,000 square miles but with a relatively small population of about 3m, is one of the wildest and most remote places in the world. It is luxuriant and humid, in contrast to northern Sudan: it consists of large limestone plateau surrounding the basins of the White Nile, its tributaries and the enormous Sudd swamps rising in the middle. During the rainy season, which makes up about half the year, many of the South are quite inaccessible.

Exploitation

Before the British came to Sudan at the end of the nineteenth century the South was a victim of slave raids and commercial exploitation. The British policy in the South gradually brought peace but at the effect of limiting economic development and discouraging integration with the north. Then, in 1955, began the sporadic but increasingly intense fighting that not only brought development to a standstill but led to the collapse of what little infrastructure the South had. Roads disappeared under tropical growth, railway lines and bridges were sabotaged, the education system came close to collapse (though the Anya-Nya fought in the areas it controlled) and the machinery of government outside the main towns disintegrated. Isolated hundreds of miles from any pastime, the South had almost nothing to build on when the war ended.

The two worst hindrances to Mr. Abel Alier's Government's attempt to rebuild the South were the manpower and the transport problems. Lack of education and the drift of many southerners into exile or to the north made it difficult to staff administration—even now, fewer than half the posts originally created in some of the ministries are filled. Because of the lack of roads, vehicles and, as well as the weaknesses of the railway and river transport systems, the Government was unable to function effectively outside a few main centres and along the few existing roads. That prevented collecting more than a very small proportion of the taxes due to it, increasing its financial dependence on the north. The lack of an adequate road system discouraged farmers from growing surplus crops since they could not

market it, so there were food shortages.

Many of the South's problems stem from the fact that it is at the extremity of a very large and very poor country. The transport system in northern Sudan is so bad, and has recently come under so much strain with the development drive, that the South is very much at the end of the queue—it can take at least six months for goods to reach Juba from Port Sudan. In a country that has suffered increasingly serious fuel shortages, even in the capital itself, it is no wonder that very little fuel reaches the South. The central Government has financial problems of its own so the South has rarely obtained anything like its full budgetary allocation, which should amount to more than S£ 50m (recurrent power and development spending combined) a year, while the central Government naturally controls foreign exchange. There are lingering suspicions in the South that the Government's sluggishness in transferring funds is not only due to financial problems and bureaucratic constraints.

Difficulties

Apart from the physical difficulties of administering the South the regional government's effectiveness has been circumscribed by the lack of definition of some of its powers in relation to those of the central Government and by the overlapping jurisdictions of the officials of the Sudan Socialist Union and of the Peoples Local Government system in the towns and villages, all of which have led to muddle and lack of co-ordination. Mr. Alier's Government was frustrated by the difficulty it had in influencing Khartoum, and since it was mainly chosen from outside the Regional Assembly, that eager and vociferous body became disillusioned and critical. The resulting depression of the administration was understandable; less forgivable, perhaps, was the widely acknowledged corruption, which led to some glaring disparities of wealth.

Yet despite all the difficulties the Executive, assisted by national and international aid agencies, could claim many achievements. More than 1m refugees who had fled to neighbouring countries during the civil war were resettled. Of the 25,000 ex-Anya-Nya many were absorbed into the army, police and civil administration, and though some later had to be laid off for lack of funds this was at least a creditable attempt at solving a tricky problem. A start was made in setting up small agricultural schemes and restoring food production. A programme for building main feeder roads got underway. The education system was revived the last year the University of Juba, specifically attuned to the needs of development and of training administrators, opened. And at long last a number of potential revenue-earning projects, financed with foreign aid, began to get off the ground. But perhaps a key achievement was gradually to inculcate some sense of realism about what the South could reasonably achieve after the initial over-optimism.

The first six years of the Addis Ababa agreement have been years of relative tranquillity in the South, if one allows for the intermittent tribal conflicts inevitable in so diverse and backward an area. Two major incidents in 1975 and 1976 arose from problems with absorbing the ex-Anya-Nya into the armed forces, but the coup attempt at Juba in February last year was probably more an offshoot of the political struggle in northern Sudan—the southern settlement system discouraged farmers from growing surplus crops since they could not

threat to it could drastically weaken his own position.

But neither growing realism nor relative stability were enough to keep Mr. Alier's Government in power. By drawing most of his Government from the Assembly Mr. Lagu should avoid at least initially the lack of cohesion that characterised his predecessor's regime. In some ways it is logical that the man who fought the civil war should now govern the South inside a united Sudan, after an appropriate interim period. Mr. Lagu undoubtedly has greater support in the South than his predecessor, but he has also used the six years since the ending of the civil war to establish good contacts with prominent northern politicians. Before becoming President of the Executive he was army commander in Juba.

It remains to be seen whether a Government with mainly inexperienced ministers can overcome the difficulties that so burdened the previous regime. In some ways the situation is improving. Supplies are still short and a road through north-west Kenya is still being considered which will speed up transit from Mombasa, the South's nearest seaport, and avoid risky transit through Uganda. But if disbursement of funds is still only a small percentage of the development allocation, some of the region's enormous potential is being realised. Some 7,000 acres have been planted with coffee, while tea and forestry projects are getting underway. There are several experimental agricultural projects and the new Minister of Agriculture, Mr. Benjamin Bol, is working on a programme for introducing large-scale mechanised farming for production of cotton, groundnuts, sorghum, etc. at several locations in the region, with the help of the World Bank and aid donors.

But the biggest project underway in the south is the construction of the Jonglei Canal. This is a scheme originally conceived at the beginning of the century to divert part of the White Nile through a canal to reduce the evaporation that occurs in the Sudd swamps and thus make extra water available for both Sudan and Egypt. Now it is actually going ahead, under a partnership of the two countries. A giant bucket-wheel excavator should now be starting work digging the 350 km canal from the Sobat river, near Malakal, to Bor, south of Jonglei. From the south's point of view an important aspect of the Jonglei project is that it will create a direct waterway from north to south and that straight roads can be built along its banks.

Inexpensive

The digging of the actual canal is being carried out by a French company and could prove relatively inexpensive—the original contract was for about S£16m—because the excavator was custom-built for a job now completed in Pakistan and its capital costs have effectively been written off. The machine, capable of moving 9,000 tons of earth a day, has been labouriously reassembled near Malakal after an epic journey by sea, road, rail and barge from Pakistan. Not the least of the many problems it could face is the difficulty of finding and supplying the 30 tons of diesel fuel it will consume each day. Official estimates put the total cost of the canal itself at about S£90m, the bulk of the money going not on the ditch but on the structures—sluices and locks—at each end. When com-

plete—theoretically in about four years' time—a quarter of the White Nile's flow at Bor will be diverted through the canal, adding 4.7bn cubic metres of water to the two Niles' present usable capacity of about 74bn cu.m, of which Sudan is entitled to 18.5bn and Egypt 55.5bn. Both countries are nearing the limits of their entitlement.

The Sudanese have been understandably hurt by some of the international criticism of the project, since one of the main arguments raised against it, that it will drastically alter the rainfall pattern of this part of Africa, seems to be based on a fundamental misunderstanding of climatology. But any manipulation of the environment is bound to have some effect on the ecosystem of the region—and in recognition of this fact the Sudanese are organising studies whose results they hope to present at a conference in Khartoum next year.

Nor does anyone deny that the Jonglei project will greatly alter the life of the Dinka, Nuer and Shilluk people who now graze their cattle in the area, and while the canal may increase the amount of grazing land available at the southern end of the canal flooding could decrease it at the northern end.

Disease control in itself would greatly improve cattle yields in the area, irrespective of the amount of dry grazing land available. Livestock development has been under study, and now arable development and fisheries are being assessed, as well as the effect of the canal on the wildlife. At this stage it is too early to say that the development of the Jonglei area will take, but there are some pointers towards an integrated rural development programme for each of the groups of people in the area.

The Jonglei project could pose political problems both within the region and between north and south. If the oil already discovered on the fringe of the southern region proves to be in commercial quantities, that could also become a difficult issue, even though this eventuality is covered by the 1972 agreement. The Addis Ababa agreement is working better than many people expected but it is far from institutionalised, and Mr. Lagu can be expected to take an aggressive approach to aspects of the relationship with the central Government that he considers to act severely to the disadvantage of the South.

Southern politicians have frequently sounded the alarm about the degree of Sudan's involvement in the Arab world, its moves in the direction of unification with Egypt, the reconciliation with the more conservative groups, steps towards greater Islamisation and other developments that reflect Sudan's dilemma of being between the Arab and African worlds. But the fact that all northern political groups are agreed on retention of the Addis Ababa agreement, and the fact that the southern opposition group in exile, the United National Sudanese Liberation Front, last week officially dissolved itself in Nairobi are encouraging factors. The wounds of the past could not have been expected to heal quickly. But the North-South problem can be seen, as Dr. Francis Deng, the Minister of State for Foreign Affairs, has propounded, as a matter of identification, and every encouragement should be given from the fact that Southerners see themselves unquestionably as Sudanese. That is a good basis for unity based on cultural diversity.

J.B.

Education

CONTINUED FROM PREVIOUS PAGE

academic colleagues, have used their skills where they are most appreciated, mainly in the development of neighbouring countries.

The vocational training centres, under the Department of Labour, supply a small amount of skilled labour, but it is significant that until recently their total budget represented only half that of a university faculty. Once again these people have been migrating to economies elsewhere in the Arab world which recognise their importance.

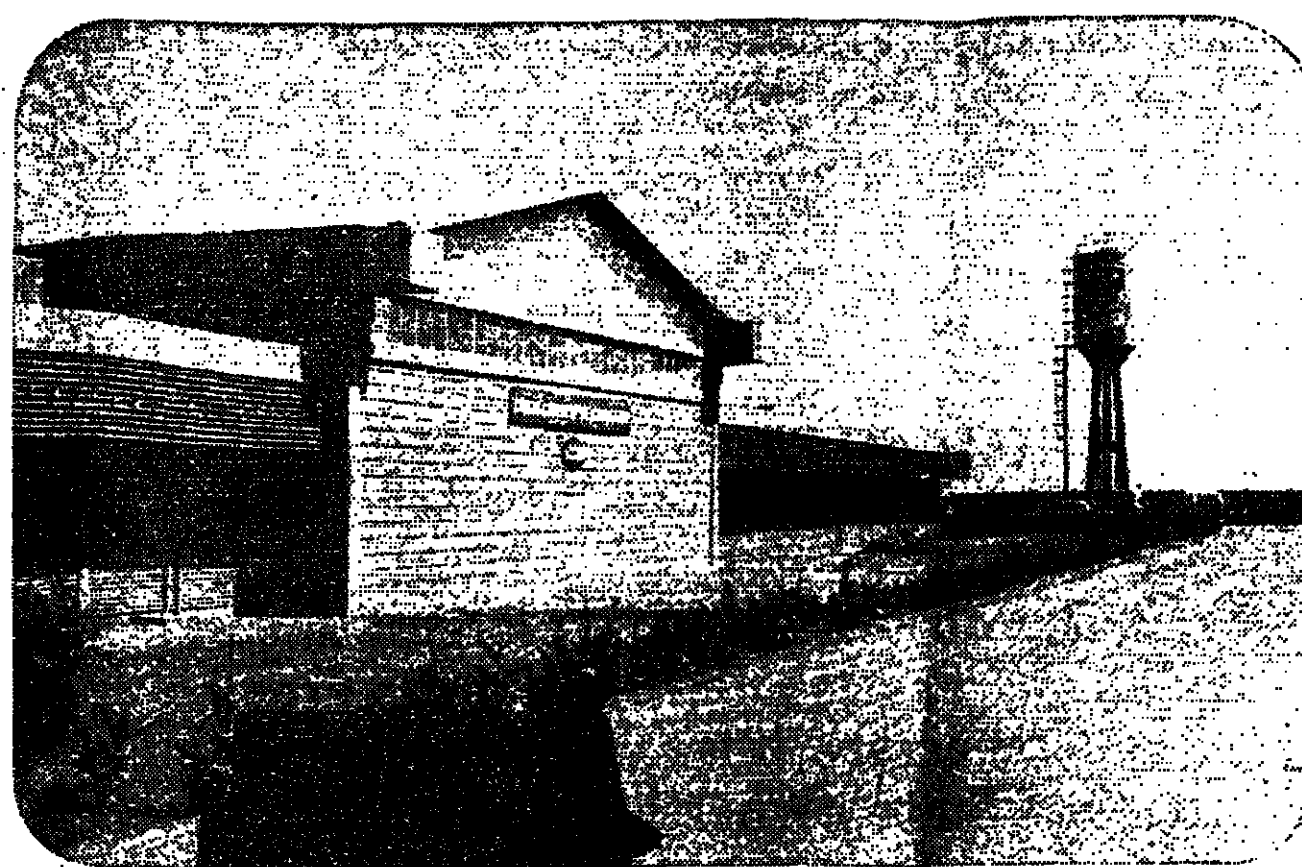
At the tertiary level technical education is offered at specialised institutes which award diplomas. Most come under the aegis of Khartoum Polytechnic and many are linked to ministries or technical bodies. Considerable expansion is envisaged. One of the main constraints on technical education, however, is the fossilised Government salary structure, which is still based on the

number of years of education rather than the function of the job. It has been the root cause over the last decade of student troubles which have led to lengthening of courses, with the most recent demands being that the Polytechnic should upgrade its courses to degree level.

On the positive side the country can look forward to even greater education successes in the coming years than those already achieved. In general education it will simply require sustained political commitment and adequate finance to bring to fruition the sensible plans aimed at ironing out regional and sexual inequalities in educational provision.

The Sisyphian task of promoting technical and vocational education however remains and has disturbing implications both for short-term economic growth and the long-term development of the country.

Terry Sandell
British Council, Khartoum



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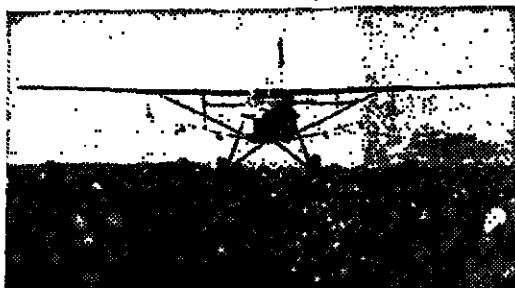
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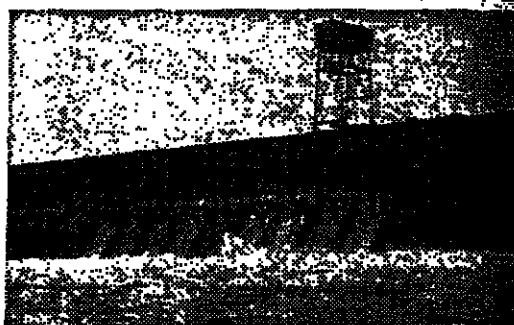
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520,000 acres come annually under extra-long staple cotton, 355,000 acres under sorghum, 465,000 acres under wheat, 266,000 acres under ground-nuts, 24,000 acres under vegetables, 68,000 acres under legumes and 10,000 acres under rice.

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Sennar Dam

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Middle East Surveys appearing in the Financial Times July-December 1978			
Arab Banking and Finance	July	Algeria	September
Egypt	July	M.E. Travel	October
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		Arab Construction	November
		Lebanon	November
		Yemen	November
		Syria	November
		Arab Insurance	December

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SUDAN VIII

Big gaps in the infrastructure

A RECENT cartoon in the Khartoum daily *Al Ayam* pictured two men discussing the prospects for oil. "They say that Sudan will produce 500 barrels of oil a day," says one. "Fine," says the other, "but where are we going to get the barrels from?"

This neatly sums up one of Sudan's major problems: the basic and essential back-up facilities which must underlie any economic development plans. The whole infrastructure is not an attractive area for investment and must be funded by loans or grants. It therefore lags far behind in the rush to launch new projects. But in recent years Sudan has become painfully aware of its infrastructural inadequacies, and has been trying to do something about them.

Roads are a priority, claiming nearly half the funds allocated to transport and communications. At present there are only 500km of paved road in use throughout the country. Towns are mostly linked by tracks across the savannah or desert, hard on vehicles and often impassable in the rainy season.

At independence in 1956 there were no paved roads except within Khartoum and some of the bigger towns. The first trunk road, linking Khartoum with Wad Medani, capital of the cotton-rich Gezira Province, was completed in the early 1970s.

This road forms the first leg of the major artery, 1,200 km long, which will link Khartoum with the country's only seaport, Port Sudan. Due for completion next June—a year behind schedule—its roundabout route will serve the Gezira and the agricultural schemes further east.

A southwards extension of this road, linking Wad Medani and Sennar on the Blue Nile with Kosti on the White Nile was begun in 1975 by the Roads and Bridges Corporation with British financial and technical assistance, and is due for completion next year. The Corporation has just completed a road linking Kadugli, capital of Southern Kordofan, with the railway 187 km to the north at Dubeiba. Three more roads totalling 780 km, two centrally situated and one in the west, will be started before 1982.

This still leaves most of the country, especially the South, unserved by any kind of road network. A number of major road projects are under study or seeking finance, including 582 km highway from Juba to Lodwar, in Kenya, which will give southern Sudan much-needed access to Kenyan ports.

But finance does not always come easily. Road building in Sudan is expensive for the relatively low standard required. Imported materials, difficult access and foreign contractors fees bring the cost to around \$400,000 a kilometre. The Roads and Bridges Corporation reckons it can do it for half that, but it does not have the resources to take on more than one contract at a time. Even where the cost per kilometre can be cut down, the sheer distances involved keep expenditure high.

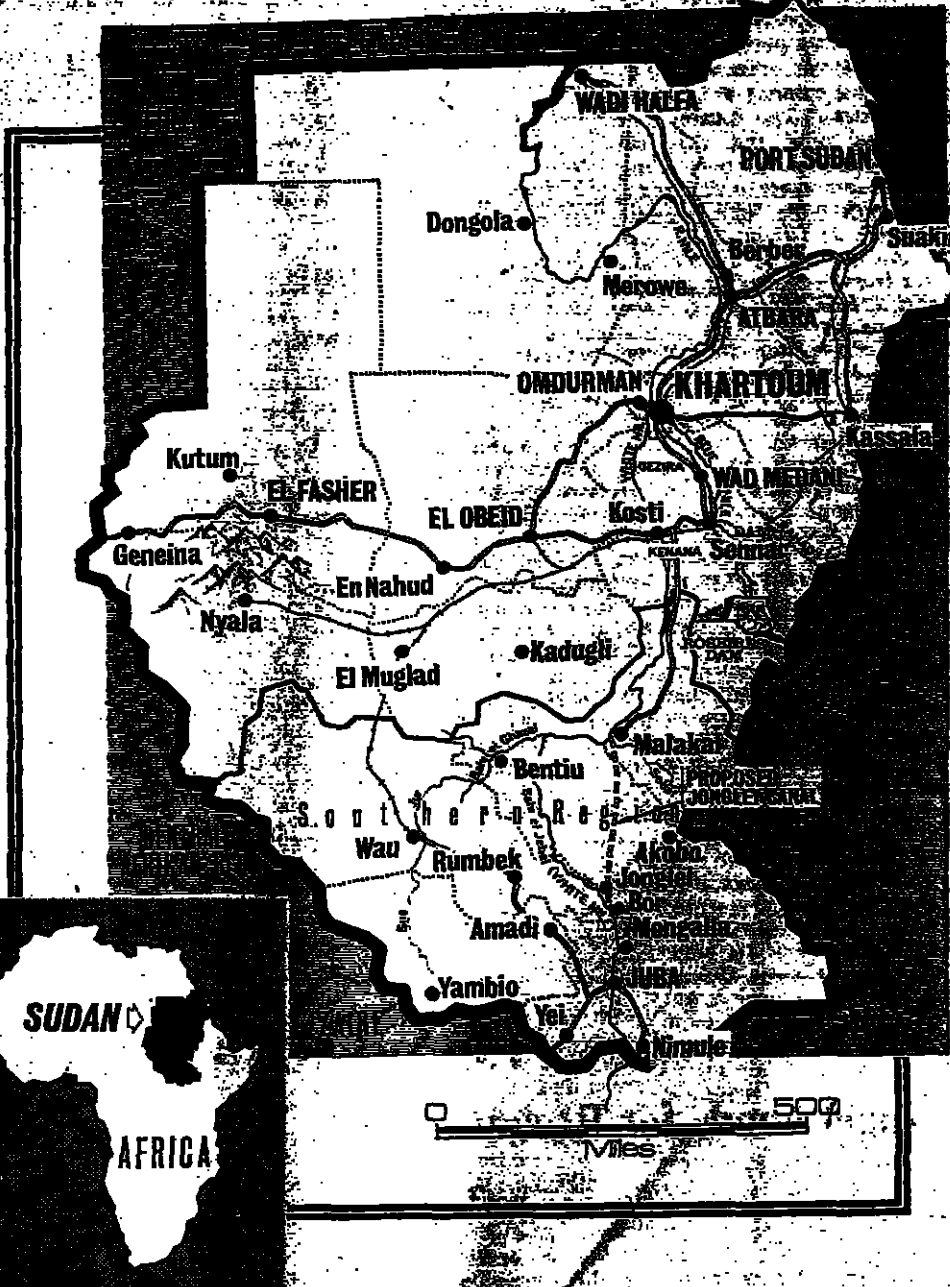
As roads demand a larger

sure or the safe, prospects are not so bright for the railways, which have dominated transport in Sudan since the turn of the century, when the main line from Khartoum to Wadi Halfa was built by Kitchener's army. Extensions to Port Sudan and westward to El Obied were all completed by 1923, and the remainder in the 1960s.

Sudan now has 5,000 km of single track, narrow-gauge line. Only two years ago, the railways still carried 70 per cent of all the country's traffic in people and goods. But the percentage is steadily falling. People are increasingly transporting goods by truck, even at a cost that can

One reason is that Sudan railways operate at only 60 per cent of their theoretical capacity. Lack of spare parts, wash-outs, breakdowns on the line and industrial disputes mean that six out of ten waggons, and up to seven out of ten locomotives can be out of action at any one time. Much of this comes down to lack of funds and management talent. Sudan Railways currently has a hard-currency debt of \$14m. Loans for capital equipment have not included 'provision' for expensive spare parts and maintenance.

Over the last ten years Sudan Railways, on Government instructions, has constructed 500km of branch line to feed new agricultural or industrial projects. The materials for this have come out of maintenance stock in order to save money. Stocks are now severely depleted and sections of line that need replacing have to wait.



The Dinder siphon which carries water pumped from the Blue Nile under the Dinder to the Rahad river to supply the vast new Rahad irrigation

ping the four Fokkers in favour of bigger aircraft, and to acquire more Boeings for its international operations.

As the long-awaited solution to Sudan's fuel supply problems—the 800-km Khartoum-Port Sudan pipeline—has not yet had any noticeable effect. Its history of technical hitches during construction has continued since it came on flow last January, supply has been erratic, and it may have to close down temporarily for repairs.

The supply faces more than one technical snag. There is a definite shortage of hard currency to pay for crude oil, even though this has mainly been supplied on easy terms from friendly Arab states. Thus even when the pipeline is working, there is often nothing to put in it. The refinery at Port Sudan, which processes 26,000 barrels a day, has closed down three times this year because there was no crude oil.

Fuel constraints put a premium on hydro-electric power stations as a means of electricity supply. But siting problems and the gentle gradient of the Nile make it a difficult sector to dare. There are two power stations at present, at Sennar and Roseires, both connected to the Blue Nile grid which serves Khartoum and the high-demand area of central Sudan. The rest of the country relies on fairly localised fuel-powered generators.

Samar produces 15 MW of power, and Rosieres 90 MW, though this will rise to 250 MW with the installation of four more generating sets. In the flood season power output from the hydro-stations drops by about a third so it is essential that they are reinforced by thermo-stations. The Blue Nile grid's peak demand is 125 MW, which gives the grid no spare capacity. Any breakdown at peak hours means a cut-off, a common occurrence in Khartoum, especially during the hottest season. Supply is further undermined by an underinsurance and inadequate distribution network.

A system costing \$200m aims to forecast and meet the country's electricity demands for the next eight years, and longer-term plans look to the end of the century. But electricity officials still complain that, as long as the lights work, electricity is taken for granted.

With the need for quick and efficient contact across the country and abroad, telecommunications are expanding rapidly. The satellite station at Umm Haraz, south of Khartoum, operates direct telephone and telex links with the rest of Africa, Europe and the U.S. Began in 1972, the station initially operated on 12 channels, which have been increased in two phases to 28. A nationwide satellite network is being established by Saudi Corporation with 74 earth stations in the province.

Strategic

A \$70m scheme, financed by the World Bank, the EEC, the Saudi Fund and the Sudanese Civil Aviation Department, aims at major improvement for four strategic airports: Port Sudan, Juba, Wan and Malakal. Five other provincial airports are to have their runways asphalted. The resting of Khartoum Airport, estimated to cost \$70m, has not yet secured finance and looks as though it may have to wait. In the meantime a new prefabricated terminal, together with workshops and freight stores, is being built at the existing airport.

Improvement of the airports should help Sudan Airways, which operates the domestic network, to increase its efficiency. The airline also plans to expand its very limited domestic fleet, probably driven

A summit of ignoramus in Bonn

THE TITLE of this article is not intended to be insulting. It is intended to emphasise that the main obstacle to achieving results at the summit is not just the normal clash of national interests. Instead it is an intellectual one. Never since the Great Depression of the 1930s has there been such a conflict of diagnosis and views about both the world economy and the economic policies of particular countries.

It is often asserted that the problems at conferences such as the coming summit are "basically political". This means, if it means anything, that the real difficulty is that of persuading governments to act or of governments in carrying their domestic electorate with them. The problem this time, however, is that it is far from certain what governments should do even if they could be persuaded to do it. Moreover the intellectual differences are no longer between Keynesians and monetarists, or supporters of intervention versus the adherents of free markets. Within each camp there is now a bewildering variety of assessments.

These circumstances, knowledge of what Chancellor Schmidt said to President Giscard d'Estaing in deepest privacy or of Mr. Callaghan's real motives, or the horse trading that would interest President Carter, is not all that important. The corridor merchants or those who specialise in bar-room realism can no longer enlighten us very much.

The central issue at the summit is illustrated by the chart. The long and remarkably steady expansion of the main industrial countries represented in the Organisation for Economic Co-operation and Development

(OECD) suffered a check at the time of the oil crisis of 1973. After the subsequent recession the industrial world never got back to the old trend line. On a purely mechanistic view, OECD output would be nearly half a trillion dollars p.a. higher than it is now if the old trend had been maintained.

The simple-minded response is to regard the whole giant "loss" as being due to deficient world demand, and urge that the Germans and the Japanese take the lead in stimulating their economies, with others following locomotive-fashion. The U.S. and British view seems to be that the greater the total world stimulus the better.

Loss of output

But suppose, however, that there has been a permanent displacement of the trend. An equally plausible interpretation of the chart is that there has been a one-for-all loss of OECD output and that in addition the growth of productive capacity—i.e. the slope of the line itself—is permanently lower.

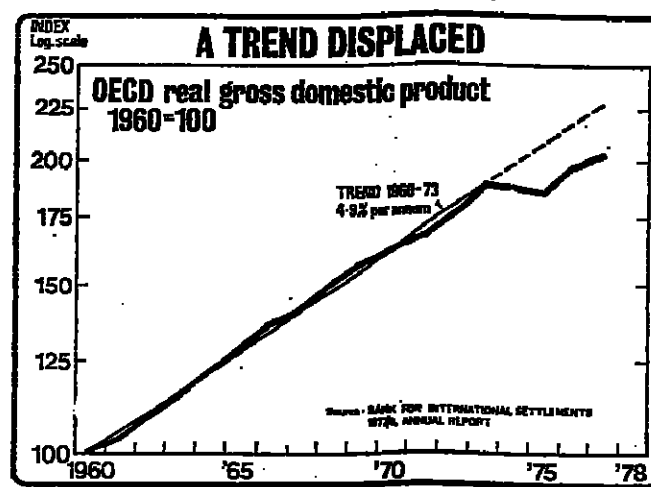
There are many signs suggesting that if there is any deficit demand in the world at all, it is very much less than the British Treasury or U.S. Council of Economic Advisers would suppose. The OECD rate of inflation has—like the British—fallen to 7 or 8 per cent but shows no sign of falling further and could well increase again. Even unemployment has been falling slightly for the OECD world as a whole. There is not here much of the "deflation" against which British Ministers so incessantly warn.

Let us suppose that the Carter-Callaghan advice were taken and that a large concerted increase in national budget deficits, with sufficient extra monetary expansion to finance it, were agreed at Bonn this weekend. The old style monetary would concede that this would increase output and employment for a temporary period, even though the eventual result would just be more inflation.

But in a world where people are highly inflation-conscious, and react quickly and rationally to events, even the short-term results may be perverse. Professor Patrick Minford, a former editor of the National Institute Review, has made a tentative attempt to quantify some of these effects. If the extra budget deficit were expected to last, and had not been completely anticipated in advance, output would fall—not rise; but interest rates, as well as the inflation rate, would increase.

In his model the first year slump would be followed by a second year boom and then a series of oscillations, after which we would be back where we started, but with a permanently higher rate of inflation. The perverse initial effects are basically due to wealth effects. The reduction in the value of financial assets brought about by a faster than anticipated inflation, and higher interest rates, dwarfs the impact of the extra budgetary spending.

British experience in the past couple of years supports the revisionists. Alan Budd and Terry Burns remind us in the London Business School June *Economic Outlook* of the dire prophecies of woe we heard in



the course of the negotiations with the IMF, which were supposed to result from any attempt to make a major cut in the UK borrowing requirement. Mr. Healey for instance said on October 19, 1976, that a 5.5bn cut in the budget deficit would reduce output by 5 per cent and add 1m to the unemployed. In fact the deficit was cut, not entirely intentionally, by £4.5bn between the third quarter of 1976 and the middle of 1977 and monetary growth was held in check. Yet so far from any of the predicted dire effects, production has been rising since the middle of 1977, while unemployment stopped rising and began a gradual fall. One can argue endlessly about time lags and other influences. The debate is not concluded. But we should surely think many times before risking another round of so-called world re-inflation, when there is at least a chance that it will retard rather than promote real expansion, as well as boost prices.

The canner expansionists, such as the authors of the last Bank for International Settlements' annual report, try to meet these dilemmas by advocating increased budget deficits without any change in money supply targets. But as Chancellor Schmidt has pointed out, such a policy could easily lead to higher interest rates and thus further depress long-term growth. In any case, such a divergence of monetary and fiscal policy could only be a temporary expedient; ultimately the two would have to be brought into line. These thoughts lead up to the ultimate heresy of wondering whether a convincing declaration that other countries would reduce their rate of inflation to the German one—and adjust financial policies accordingly—might not do far more to underpin world recovery than the kind of growth package which the British and Americans would prefer.

These reflections have a direct bearing on the British attitude to the proposed EEC currency union. For they would suggest that the best thing of Government to reinforce the joint full-heartedly without any

of the watering down now being demanded. A very good second best would be to continue the independent float of the pound. The worst course of all is that to which many in London seem inclined: that is to try to make monetary union into a Bretton Woods system of temporarily pegged exchange rates, in which we would be continually putting pressure on the Germans to lend us money and to inflate at British rates.

The way to gain from EEC monetary union would be to announce a three-year timetable, at the end of which sterling would be tied permanently to the German mark and UK monetary and fiscal targets adopted which would make this possible. We would benefit, of course, only if people believed the announcement. In that case there would be far more certainty about the rate of inflation and that rate would be expected to be lower. On top of this there would be the advantages of what would approximate to a single currency over a large part of Europe, in which there would eventually be a unified money and capital market as well.

A credible commitment in this direction would do more to promote economic recovery in this country and in Europe than the most ambitious summit agreements about paper growth targets. A genuine monetary union would also shelve for a long time the whole incomes policy argument. With the devaluation option removed, wage bargainers would have to settle direct bearing on the British attitude to the proposed EEC currency union. For they would suggest that the best thing of Government to reinforce the joint full-heartedly without any

"European" supporters of adjustment. Domestic policy would still necessitate periodic devaluations; but these would be delayed so long as there was a hope of other European countries either financing our inflation-induced deficits, or being forced to inflate their own currencies instead. Thus, so far from being given more certainty, business would only experience even more stop than in the past. The British political, business and union establishments all fail to appreciate the monetary roots of the obvious exchange-rate regulator for the balance of payments, they would demand more export support, import saving and creeping protection of all kinds. Instead of cementing the EEC, the monetary union would fragment it.

The above paragraphs simply put into slightly clearer language the official British conditions. So long as these honestly-held intellectual attitudes remain, it would be a mistake for the UK to join a monetary union or for the hard-core EEC countries to have us. By far the best policy in present circumstances would be to maintain an independent float for sterling and watch how the French fare in the monetary union. If and when it is shown that the French can prosper with a monetary and fiscal policy designed to be the same as the mark with no let or escape, then British policy-makers may at last learn the lesson. But for the moment British membership would do more harm than good to all concerned.

A British government entering a currency "snake" would regard itself as free to leave and enter again at another parity. The British insistence on "resource transfers" from Germany and on "mutual adjustments" by creditor and debtor countries, means that the UK would go back to a policy of "reluctant parity".

Samuel Brittan

Samuel Brittan

Letters to the Editor

Angel bonds for Broadway risk

From Mr. E. de Bono.

Sir,—Everyone seems agreed that there is no shortage of funds for entrepreneurs and no shortage of channels for getting the money to them. But — for very sensible reasons — the money does not usually get to the people who need it most for innovation. The reason is that at any particular moment true innovation is always uneconomic because by definition a truly novel idea cannot be adequately assessed in the framework of older ideas. Being intelligent people, bankers and others have intelligently and so the dilemma arises: innovation and opportunity development are essential if we are to develop the added value products that are going to compete with the labour intensive ones from the Far East.

We need to look at different sorts of risk to solve the dilemma. Insurance risk: the cost of the occasional failure is spread among all those who consider themselves at risk — through no fault of their own. The Export Credits Guarantee Department scheme is an obvious example, though it might be improved with a two-tier system. Banks' risk: all bank borrowers are, by definition, 100 per cent credit worthy and that is why commercial banks can afford to lend as low as a 4 per cent spread over the London interbank offered rate. The customers they lend to can always be made 100 per cent credit worthy by the banks' willingness to reschedule debts. Venture risk: this is what venture capitalists group, merchant banks, government organisations and High Street banks regard as the funding for entrepreneurs. There has to be a reasonable chance of success — say 70 per cent — which is subsequently reduced by the necessity to charge interest rates high enough to compensate for the risk. Security is often required as well. Broadway risk: four out of five ven-

tures are certain to fail, but the fifth (like a Broadway play) will be successful enough to repay the costs of the failures. Every venture ought pay lip service to this concept, but is then careful to avoid it in practice.

True entrepreneurial innovation requires Broadway risk (note this is totally different from scatter-gun risk) but this is made impossible by the structure of the system. Taxation removes the spectacular rewards that are necessary for Broadway risk. Committee decisions remove the personal flair that is needed to allocate funds.

In order to overcome this I propose I would dearly like to set up an Angel Corporation (from the theatrical term) which would be funded by an issue of bonds. These angel bonds would only pay 4 per cent — but the yield would be tax exempt. If this tax exempt status, so much used in the U.S., were too revolutionary we might pre-tax the yield at a flat 50 per cent no matter what the income level of the investor might be. This would offer a politically acceptable way of reducing top tax rates. It would also mobilise rather than just redistribute capital since high rate tax payers would be encouraged to realise unproductive assets in order to invest for income.

The other side of the suggestion is that innovation ventures would enjoy a ten year tax holiday. Finally the Broadway funds made available in this way would not be distributed by committee but by individual businessmen whose performance would be judged not on overall profitability but on a Broadway profile of many failures but some spectacular successes. Otherwise we would soon be back with ordinary bankers risk or venture risk.

Edward de Bono
Centre for the Study of Thinking
11 Warwick Street,
Cambridge.

Sources of talent

From Mr. J. Walker.

Sir,—My previous letter merely comprised a few random thoughts from an untutored mind but I cannot let the matter go by—particularly that of Mr. Todd (July 7). Mr. Todd lists all the assumptions about graduates in business for which, in a long and varied management career, I have found no evidence. Broadly speaking, he advances the assumption that graduates probably have logical and incisive minds and that non-graduates almost certainly do not.

I have managed graduates: I have worked alongside graduates and lectured to graduates. Outside working hours many of my friends are graduates and I have served on all sorts of committees with graduates. At work a few are excellent, few totally incompetent—but these are the exceptions. The bulk are as muddled-thinking and indecisive as anyone else—although they talk better (albeit for longer periods). Their most common disadvantage is a posed amateurism which is unsurprising since the usual message from university is that work is not the most important thing in the world. I applaud that civilised viewpoint but I must be pardoned for looking for rather more commitment in my managers.

A further disadvantage for the graduate is his/her lack of practical experience. It may seem obvious but it is worth repeating I

that there is a real problem in learning the mundane but important elements of management using a secretary effectively, clearing an inbox, finding information within the company, arranging priorities, managing your diary, getting the best out of staff. These basic and necessary skills can be taken for granted in the bright young person with five years' clerical administrative and supervisory experience.

It is quite true that most of tomorrow's top managers will be drawn from graduates. I used to be a staff manager with one of the country's biggest companies which, each year, recruited numbers of graduates. They were immediately placed into junior management positions, moved around to find their most suitable niche and, if they showed ability, they were rapidly promoted and "developed".

This had two effects. On the one hand a graduate of ability must progress to the limit of his ability—to which I have no objection. On the other, however, was that by artificially crowding the junior management rung of the promotion ladder, it was made almost impossible for a supervisor—no matter how able—to move into management. This was my point of view when the waste of talent comes in.

Young people work for me in responsible jobs for seven hours a day, five days a week, 45 weeks a year (less statutory holidays). I doubt many undergraduates

work at their studies for half those hours. If a middle-aged man or woman can achieve degree standard by correspondence course and night school when also performing a full-time job then I cannot be convinced that a younger person need work particularly hard to cover that same ground with the privilege of full-time study. I am a kindly motorist who gives lifts to hitch-hiking undergraduates as they pour home on Thursday/Friday and dribble back to college on Monday/Thursday.

I do not want to overstate my case, but based upon my experience in industry and my observation of the sixth-form students I know, attendance at university is a limited indication of management potential and a doubtful mark of adequate motivation. Contrary to the lack of a degree is not necessarily a reflection upon a person's thinking or managerial capacity. Firms which do not overlook this are certainly overlooking a reservoir of talent and their policies are sometimes promoting the wrong people. After all, British Steel Corporation and British Leyland are bulging at the seams with educated junior and senior management. There are, undoubtedly, a number of benefits which stem from a university education and I have encouraged both my children to seize those benefits. It does not follow, in my view, that they should also be given preferential treatment over their intellectual equals when eventually they begin a career.

J. R. Walker,
Kingswood House,
47-51 Sidcup Hill,
Sidcup, Kent.

Tomorrow's top managers

From Professor K. Lockyer.

Sir,—Mr. Walker (July 5) in his most thoughtful letter implies, I think, that the experience is the most appropriate training for managerial positions. I have indeed a great deal of sympathy with much of what he says. I am sure that the casual study of history or economics is not particularly useful training for today's managers.

In the past decade, however, there has been a considerable growth in managerial training at undergraduate level, specifically designed to improve the standards of managerial performance of U.K. companies. Of course no degree in "management" can produce a manager, any more than a degree in "physics" produces a physicist or a degree in "English" produces a writer.

There are, however, a large number of ideas, techniques and concepts which can be usefully taught within places of further education. The ability to read and understand financial statements, for example, or an introduction to the problems of stock control, industrial relations, marketing and so on, can prove useful and save a considerable amount of time. Many of today's managers have learned (if they ever have learned) how to read a balance sheet by a process of osmosis: such an ability can be quite readily taught.

It is the experience of management which can only come about through the actual workplace, and here I would agree entirely with Mr. Walker that experience is of the utmost importance. The better undergraduate courses in management are undoubtedly the "sandwich" type where practical experience goes hand in hand with academic study. It may be thought that I am arguing with my own particular interests in mind. This, of course, is true. The only test of an effec-

VAT and bad debts

From the Managing Director
Credit and Guarantee Insurance
Company.

Shrewsbury, Homan, Mackey, Shewell, Turton and Watt (Jtts) 6) rightly criticise Clause 10 of the Finance Bill which excludes a trader from relief of VAT for a bad debt loss unless the debtor company is in a formal category of liquidation. This results in the exclusion of relief where a receiver has been appointed and certain other situations such as moratorium arrangements.

I fully agree with your correspondence that unless the Finance Bill is amended, then creditors may be influenced to liquidate debtor companies for the purpose of ensuring their entitlement to relief. Whether creditors will be prepared to do so for an amount equivalent to 10 per cent of their debts is another matter, but the situation which is clear is that the Finance Bill should be amended to enable H.M. Customs and Excise to use their judgement and discretion for other classes of "insolvency". Certainly no case has been made for the uncompromising draft of the Finance Bill.

Credit insurance for VAT bad debts was introduced in April, 1977. We, too, had some difficulty in drafting our own clause which determined the event which "triggered off" a claim settlement. Our policy provided a definition of insolvency which covered seven distinct but obvious situations, as for example, an adjudication in bankruptcy, a court order for winding up and the appointment of a receiver for debenture holders. Additionally, at our sole discretion, we were prepared to admit a loss as a claim where the circumstances of the debtor did not fall within these definitions provided the debtor was not entitled or obliged to refuse payment of the debt under any law or regulation having the force of law.

There is a further grievance about the proposed "Value Added Tax (Bad Debt Relief) Regulations 1978". It concerns the situation where the debtor owes money, including VAT to the supplier and the same supplier, under a different contract, owes money to the debtor. The regulations, in such instances, provide for full priority "set-off" in favour of the VAT debt. Surely the drafters of the regulations could have introduced the pro-rata or average principle? Another potential case of preferential treatment which, I suggest, must be defeated by the commercial community.

V. J. Fowler,
Colwyn House,
Hilting Lane, E.C.3.

Today's Events

GENERAL

Index of industrial production (May, provisional)

By-elections in Labour-held seats at Penistone and Moss Side.

Mr. Cyrus Vance, U.S. Secretary of State, and Mr. Andrei Gromyko, Soviet Foreign Minister, and two-day talks in Geneva on strategic arms limitation.

Mr. Frederick Mulley, Defence Secretary, ends two-day informal talks at Ditchley Park, Oxfordshire, with M. Yvon Bourges and Dr. Hans Apel, his French and German counterparts.

TUC Steel Industries Committee expect to discuss EEC plans to end steelmaking at its Glenarnock, Strathclyde, works.

White Fish Authority annual report.

City of London lunch to celebrate Diamond Jubilee of English-Speaking Union, Mansion House, E.C.4.

House of Commons: Finance Bill, completion of remaining stages.

House of Lords: Wales Bill, third reading. Motions to approve European Communities (Definition of Treaties) (Joint European Torus) Order 1978; and European Communities (Privileges of Joint European Torus) Order 1978.

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House of Lords: Wales Bill, third reading. Motions to approve European Communities (Definition of Treaties) (Joint European Torus) Order 1978; and European Communities (Privileges of Joint European Torus) Order 1978.

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Parliamentary Business

Sir Peter Vaneck, Lord Mayor of London, presides at dinner to Her Majesty's Judges, Mansion House, E.C.4.

First British International Television Festival opens. British Academy of Film and Television Arts, 185, Piccadilly, W.1 (until July 21).

Royal Tournament opens, Earls Court (until July 30).

Kent Agricultural Show begins. Deiling Showground, Maidstone (until July 15).

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Parliamentary Business

COMPANY NEWS + COMMENT

Raybeck ahead 37% to record £6.41m

A SECOND-HALF £1.2m rise to £6.41m in taxable profits at Raybeck, ladies' and men's wear manufacturers, boosted the full year 1977-78, with a final of 37 per cent to a peak £6.41m. This is compared with £4.87m for the previous 52 weeks which excluded an extraordinary profit of £1.46m, after 15% arising from the sale of premises in Oxford Street, London.

At the interim stage directors said results for the full year should be excellent.

Sales for the year were ahead by 30 per cent from £63.12m to £75.85m and directors say that, in the current year, sales are significantly higher than the same period last year. The directors look forward with confidence to another successful year in 1978-79.

After tax on the ED19 basis, of £2.92m (£2.35m), stated earnings are 8.41p (6.44p) per 10p share and the dividend is stepped up to 3.54p (3.012p), costing £1.2m (£1.0m), with a final of 3.512p, based on a 35 per cent ACT charge.

Also proposed is a scrip issue on the basis of one 10p per cent cumulative preference share of £1 for every 10 ordinary shares and the authorised share capital is to be increased to £2m.

A valuation of the company's freehold and leasehold properties, apart from the Bon Marche (Wood Green) properties acquired in January 1978, on April 28, 1978, with the valuation, on November 10, 1977, of the Bon Marche properties, showed a net surplus over book values of some £4.78m.

comment

Boosted by both retailing and manufacturing interests, Raybeck's profits are 37 per cent higher for the year. The second-half jump of 48 per cent compares favourably with Hepworth's 1st-half profits increase of 36 per cent for a roughly similar period. Once again the Lord John menswear chain has led the way, with newly acquired John Sissons contributing £110,000 to full-year profits. The West End of London is still an important retail stronghold for Raybeck, as the drop in the number of tourists must have had some effect. However this was cushioned by outlets elsewhere in the country and group sales—a fifth higher—included a half to £1.7m compared with £1.2m previously, leaving pre-tax profit for the April 30, 1978 year down from £2.55m to £1.81m. Mr. G. M. Williams, the chairman, says that current conditions are much better than the depressed level at the same time last year.

Bulmer stronger in second half

A RISE in taxable earnings in the second half from £913,000 to £1,021,000 at H. P. Bulmer Holdings, was not enough to make up the ground lost in the first six months and profit for the year to April 28, 1978, finished £1.01m lower at £2.35m. Turnover showed improvement from £32.91m to £36.01m but there was a sudden downturn in cider sales volume during the period.

The directors say that, as a result of the lower volume, the company's capital spending budget was substantially reduced by deferring about £2m of investment originally planned for the year. In the event capital expenditure for 1977-78 totalled some £3m, and in the current year it is expected to be about £4m.

Cider sales in the first two months of 1978-79 show a modest volume increase compared with the same period of last year and the directors hope that this improvement will continue to make up the ground lost in the first half. Borrowings are expected to increase by about £1m this year and will remain well within the group's substantial £100m facilities, they add.

INDEX TO COMPANY HIGHLIGHTS

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Boulton & Paul downturn

A DOWNTURN in second half earnings from £4.11m to £3.49m (taxable profit of Boulton and Paul down from £6.78m to £6.24m in the March 31, 1978 year. Turnover of the British Electric Traction Company subsidiary increased in the year from £65.81m to £77.49m. After tax of £2.3m (£2.4m) and minority interests of £22,000 (£14,000) the attributable profit was up from £3.34m to £3.42m.

Earnings per ordinary and "A" non-voting ordinary shares are shown at 13.4p (13.1p) while the dividend is trimmed from 7.6p to 7.4p.

The company's interests include structural engineering and wood-working.

Christie-Tyler at £1.8m

IN LINE with the interim forecast, profit of Christie-Tyler recovered strongly in the second half to £1.7m compared with £1.2m previously, leaving pre-tax profit for the April 30, 1978 year down from £2.55m to £1.81m. Mr. G. M. Williams, the chairman, says that current conditions are much better than the depressed level at the same time last year.

At the same time last year,

Turnover for the year was lower at £17.38m (£21.98m). The loss was before tax relief of £26,434 (£180,135) and an extraordinary loss of £191,915 (£420,694) profit.

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Allied Colloids falls in second half

SECOND HALF pre-tax profits of Allied Colloids Group, industrial chemicals manufacturer, fell from £2.91m to £2.18m and left the figure for the full year, ended April 1, 1978, behind from a peak £5m to £4.54m.

Directors say that profits were adversely affected not only by the value of sterling but also from an erosion of margins, principally from increased costs which could not be recouped by higher selling prices.

At the interim stage directors said that profits for the full year were likely to be in line with those for 1977/78.

While the longer term prospects for the group continue to be encouraging, the directors say that the current year will depend, directors say, in addition to the performance of sterling, on the group's ability, by an increase in sales volume, to absorb costs which continue to rise.

They add that it is too early, having regard to the state of world markets, to forecast what results will be for the current year, but say that group sales for the first quarter were more than 25 per cent ahead of the same period last year.

Sales for the year were up by 17 per cent, from £18.45m to £22.87m; 72 per cent was to overseas customers, £18.54m (£13.77m) and £4.32m (£5.65m) in the UK.

Earnings per 10p share shown as 5.46p (£5.65p) and the dividend is effectively raised from 1.51p to 1.64p net with a final payment of 1.11p.

BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purposes of considering dividends. Official indications are not available whether dividends concerned are interim or final and the sub-divisions shown below are based mainly on last year's timetable.

TODAY

Interim:—General Foods Investment Trust, Imperial Group, Watson and Philip.

Final:—British Building and Engineering Appliances, B. Industrial, Darian, Dishmond Sykes, Distillers, Ferruzzi, Industrial, Howden, Mitchell Somers, Smeeth, Smeeth, Trafford Carrels, United Gas Industries.

FUTURE DATES

Interim:—London and Lomond Invest. Tr. July 20 (Dixon J. and J.)

Final:—July 27 (Dixon J. and J.)

Interim:—July 27 (Dixon J. and J.)

Final:—July 27 (Dixon J. and J.)

Interim:—July 27 (Dixon J. and J.)

Final:—July 27 (Dixon J. and J.)

Bonser Eng. halved at midway

AFTER CHARGING £53,700 compared with £55,400 for new product development, taxable profit of Bonser Engineering fell from £210,700 to £104,900 in the May 31, 1978, half year. Turnover rose from £5.15m to £5.25m.

Although Mr. R. L. Greensmith, the chairman, believes that on balance net results for the full year may be marginal the outlook for the following year is healthy, he says.

The first-half result is subject to tax of £54,500 (£109,600) and after a steady interim dividend of 0.42p net per 20p share costing £25,200, retained profit was £25,200 (£75,900). Last year a 1.0223p net final was paid on record taxable profits of £400,063.

The chairman says Bonser lift trucks had a good first half year despite difficult conditions for the industry as a whole. As anticipated the UK foundry downturn produced losses at Chilwell Foundries, but the current improvement in order intake for special ductile iron signifies a return to profit by year end.

The costly rationalisation of Bristol Pneumatic is to be completed on schedule during the current year with resultant profit for 1978.

During the first half the company began the planned reorganisation of Hercules Hydraulic by divesting of the customised Bonser products into the newly formed Nash Handling Equipment.

Demand for Bonser lift trucks is being maintained at an improved level. In short the board foresees a growing market for the major earner with all-round improvement in the rest of the group.

Rotaprint declines to £0.3m

WITH THE recovery indicated by the first-half increase from £64,000 to £111,000 evaporating under increased pressure on selling prices in the second six months, pre-tax profit of Rotaprint fell from £111,000 to £313,000 in the April 1, 1978 year.

However, directors are guardedly optimistic about the future.

Turnover for the year rose from £10.86m to £12.87m, and the result was after interest of £176,000 (same). There is a £27,000 tax credit compared with a £72,000 charge.

Last year there was a £40,000 extraordinary debit from non-recurring start-up costs at a new factory.

Earnings per 20p share are given at 6.56p (£6.54p), and the final gross dividend of 2.7453p (£2.4539p) takes the total from £0.0284p to £4.4009p gross.

The group manufactures printing and duplicating equipment.

Near £0.16m by Jacksons Bourne End

After showing recovery from a pre-tax loss of £70,000 to a profit of £72,000 at halfway, Jacksons Bourne End, makers of millboard, etc. ended the year to April 1, 1978, with a surplus of £157,000 compared with a deficit of £26,000 last time.

Trading prospects must necessarily depend to a large extent on the conditions in the industry served by the company, the directors comment. However, in view of the improved position, there is a return to the dividend list with a payment of 2p per 25p share.

The last dividend was a final of 1.7855p net paid from a depressed profit of £38,794 in 1977-78.

After tax of £79,000 (credit £11,000) the net balance for 1977-78 came out at £78,000 (loss £15,000). This time there was an extraordinary debit of £133,000 (credit £18,000) which represented the costs associated with reducing capacity at the board mill, offset to some extent by the surplus on the sale of properties.

Turnover	1977-78	1977-77
UK	2,910	2,910
Overseas	18,540	13,770
Profit before tax	2,910	5,000
Tax	2,910	2,910
UK payable	1,258	2,020
Deferred	1,652	2,980
Overseas payable	134	133
Available	2,386	2,376
Interim dividend	24	20
Proposed final	471	419
Leaving	1,579	1,534

Moorgate Inv. earns and pays more

Gross revenue of Moorgate Investment Company rose from £285,334 to £339,333 and taxable revenue finished the May 31, 1978, year ahead at £288,779 compared with £239,063 last time.

Earnings per 25p share are shown as 4.094p (£3.245p) and the dividend is increased from 3.655p to 3.82p net, costing £178,012 (£142,333), with a final of 2.32p.

Pre-tax figure was struck after administration expenses of £19,881 (£18,941) and interest

Countryside Props. upsurge: well placed for development

THE DIRECTORS of Countryside Properties report an upsurge in pre-tax profits to £213,000 for the six months to March 31, 1978 compared with £49,000 for the same period to December 31, 1977.

Profit for the 13 months to September 30, 1977 recovered to £243,000, against £60,000 for the previous year and a loss of £1.3m for the 1974-75 year.

In their report on the 1977-78 period directors said they expected a further significant increase in profitability for the current year.

Turnover for the half-year more than doubled from £2.74m to £5.83m and directors say that first-half profit margins reflected the substantial proportion of turnover derived from sites which, because of changed circumstances since their acquisition, could be developed only at reduced margins.

Sites now being developed or held for future development are expected to show improving profit margins, they add.

The majority of Countryside houses, programmes for completion before the financial year-end have been forward sold and the directors expect that second-half results will show further improvement in profitability.

The interim dividend is increased from 0.1625p to 1.005p net per 3p share, absorbing £34,000 (£10,000) and is based on a 33 per cent ACT charge—the final payment for the 15-month period was 1.3225p.

Tax took £17,000 (£5,000) and £162,000 (£34,000) was retained.

Liquidity continues to improve and there are now considerable unused clearing bank facilities, so the group is well placed to expand operations as suitable opportunities occur.

Stems have been taken to extend Countryside's geographical spread of operations within the London commuter area. A new subsidiary, Countryside Build (Southern), has been set up to concentrate on developments to the south and west of London.

Directors say that demand for new commercial accommodation is growing in some areas and the group is moving from its recent policy of restraint to a more active development activity to serious consideration of new projects.

chairman says in his annual report.

There has been a steady rise in the cost of some basic chemicals and metals, but the cost of electricity and water, the metal-finishing division is a large user, continues to rise, Mr. Collis says.

Dwellers, the home furnishings subsidiary, is maintaining satisfactory progress and investigations are being made with a view to future expansion.

For the year ended February 28, 1978, pre-tax profits rose from £153,881 to £187,328 on turnover of £721,273 (£596,713). The dividend is 1.9p (£1.73p).

While the group made no direct exports, going 35 per cent of its turnover, going indirectly in exports, by virtue of it forming part of products exported by the group's customers. Meeting, 68, Epsom Road, Bow, E, August 4 at 12.30 p.m.

Small rise at Robert Jenkins

With turnover slightly lower at £14.61m compared with £14.72m previously, taxable profit of Robert Jenkins (Holdings) advanced from £1.1m to £1.34m in the March 31, 1978, year.

After tax of £0.7m (£0.72m) net profit came out at £0.64m (£0.59m). Earnings per £1 share are shown ahead from 59p to 60.6p.

The final dividend of 13.002p net takes the total from 17.5p to 19.5p.

Directors say all companies in the group had a good year and made a contribution to the profits. The group's export effort is slowly bearing fruit, and currently some 30 per cent of the engineering company's orders on hand are for export.

Robert Jenkins and Co. has completed its major capital expenditure programme and the new plant and layout was in full operation last autumn, they say.

Throughout the year the group has been mainly in credit at the bank, and the board is confident that it can meet all its financing needs in the foreseeable future, possibly without the need to make use of the available overdraft facilities.

All the companies within the group are seeking an increase in turnover and profit, but trading conditions are still difficult and competition in all markets is very keen indeed. At this stage, it would be imprudent to forecast.

Tecalemit expects more growth

The current year at Tecalemit has begun satisfactorily and subject to the usual provisos, another year of growth can be expected, says Mr. Nigel Bennett, chairman, in his annual statement.

As reported on June 28, pre-tax profits for the March 31, 1978 year expanded by 31 per cent to a record £8.7m (£2.83m) and the company plans to boost its dividend total from 3.22p to 5.47p net per share if statutory limitations ends, as expected, on July 31, the proposed final 3.0422p, but will be amended, if necessary, at the AGM.

Exports from the UK increased by 23.7 per cent to £4.5m with the group's garage equipment division accounting for the main part of this rise.

Balance sheet shows total assets at £15.79m (£13.88m) and net current assets at £3.45m (£2.07m). Auditors say that the valuation of stocks does not include fixed production overheads and consequently is not in accordance with SSAP 9. They add that if these overheads had been included, pre-tax profits would have been increased by £0.32m (£0.15m) and the stock valuation by £1.22m (£0.9m).

Britannic Assurance Company holds 7.25 per cent of the issued ordinary capital.

Meeting, Winchester House, EC, on August 4, at noon.

BUENOS AIRES TRAMWAYS

The Liquidator of City of Buenos Aires Tramways Company (1984), is now holding a public meeting to enable him to make a further distribution in the liquidation of the company on July 31. This distribution of the 12th, will be at the rate of 11.17p per share.

SHAW CARPETS

The directors of Shaw Carpets states that as ACT has now been determined at 33 per cent, the proposed dividend will now be 2.515p.

The results, announced on July 7, showed a dividend of 2.515p from pre-tax profits of £699,000 against a £229,000 deficit previously.

Radiant Metal starts well

The first three months show a satisfactory start to the current year. Radiant Metal Finishing Company, Mr. G. W. Collis, the

David S. Smith to pay more

DIVIDENDS TOTALLING 4.75p compared with last year's 2.60p (total) are in store for holders of David S. Smith (Holdings) following the proposed reconstruction designed to return some 30p per share.

Documents outlining the proposals show that the directors intend paying a 2p interim dividend in March next, with a 2.75p final to follow.

On the future they say it would be imprudent to attempt to forecast results for the full year as only two months have elapsed. The economic conditions combined with the uncertainties of a general election are causing considerable difficulties in planning, they say.

However, the order book is strong and they look to the future with confidence.

They add that following the cash distribution to shareholders the group's income from short term deposits will be substantially reduced. This totalled £132,633 last time.

A pro-forma balance sheet included in documents shows cash in bank and on hand reduced from £2.12m to £2.77m and net assets from £2.79m to £1.65m. The cost

of shares in the subsidiary in excess of the book value of assets acquired is shown up from £210,053 to £909,067.

If the proposals are passed at the August 4 meeting and no more than 10 per cent of share-holders dissent, the meeting will be adjourned until August 18 when the resolution to wind up will be voted on. If this is passed, directors expect that on or about September 8 the issue of non-renounceable share certificates in the new company will begin and the liquidator will commence making payments to holders.

Of the estimated reconstruction expenses of £71,000 the existing company will pay £36,000 and the new company the remainder.

Directors point out that the cash resources of the group built up as its cash flow exceeded requirements over the past 10 years. In recent years legislation has restricted the ability to increase dividend and they say they felt the company was vulnerable to takeover.

The documents show that the trading subsidiary, David S. Smith, will, if the deal is approved, pay salaries to shareholders, pay salaries

Ever Ready Co. (Holdings) has changed its name to Berec Group Limited.

Whilst 'Ever Ready' is the best selling dry battery in the U.K., overseas we are better known for 'Berec', the Group's leading international brand. In fact, world-wide we sell more 'Berec' than 'Ever Ready' batteries.

Now 'Berec' has been chosen as the new name for an international holding company which inherits a 1977/78 turnover of nearly £200 million. Almost two-thirds of our sales are to customers overseas, including over £50 million of exports from the U.K.

By any name Europe's leading dry battery manufacturer is richly qualified in resources, experience and flair to advance

the technology of portable power systems, to open new markets and to expand turnover, exports and profitability.

With the name 'Berec' we look forward to an even more promising future.

If you would like to know more about this successful British company please write for a copy of our current Report and Accounts.



Berec Group Limited

Formerly Ever Ready Company (Holdings) Limited

Bank of Greece

US \$300,000,000

Ten Year Loan

managed by

Bankers Trust International Limited

Barclays Bank International Limited

Bayensche Landesbank Girozentrale

Compagnie Financière de la Deutsche Bank AG

National Westminster Bank Group

Banque Nationale de Paris

Canadian Imperial Bank of Commerce

Lloyds Bank International Limited

Société Générale

The Tokai Bank Limited

provided by

Bankers Trust Company

Barclays Bank International Limited

Bayerische Landesbank International S.A.

Compagnie Financière de la Deutsche Bank AG

National Westminster Bank Group

Banque Nationale de Paris

Lloyds Bank International Limited

Société Générale

The Tokai Bank Limited

Canadian Imperial Bank of Commerce

The Bank of Nova Scotia

Canadian Imperial Bank of Commerce (International) S.A.

Gulf International Bank B.S.C.

Irving Trust Company

Mitsubishi Bank (Europe) S.A.

Orion Bank Limited

Republic National Bank of New York/Trade Development Bank, London Branch

Tokai Bank Nederland N.V.

Agent

Bankers Trust Company

June 1978

BIDS AND DEALS

General Cable agrees to BICC price

BY ANDREW TAYLOR

BICC, the largest UK cable manufacturer, has won agreement on the \$53m (£23.1m) price tag it put, earlier this year, on its 20.1 per cent stake in General Cable Corporation of the U.S.

General Cable is to raise the cash to buy BICC's interest through the issue of \$53m Junior convertible preference stock which it is hoped will be offered to the public—subject to shareholders' approval—within the next three months or so.

The U.S. group says it will retain its 8 per cent holding in BICC as a long term investment. General Cable is expected to put the deal to its shareholders sometime in September but ultimate success will depend largely on the state of the stock market in the U.S.—with the agreement subject to the successful underwriting and issue of preference shares.

The stock will be issued at par with a maximum coupon of 93 per cent. The conversion price will be at \$18.20, which is the price per share that General Cable is paying BICC for its stake.

The deal is conditional upon General Cable's share price not being less than 75 per cent of \$18.20 during the 10 days prior to the shareholders' meeting to approve the scheme.

In April BICC gave General Cable—under the terms of an agreement negotiated in 1970—10 days to accept its price tag after which BICC would have 120 days to seek an alternative purchaser.

The price of \$18.20 compares with the \$25.5m BICC paid for its stake in 1970, when it was envisaged that the two groups would act as partners in achieving a greater share of the U.S. cable market. Since then the American company has reduced its interests in cable—while BICC has been disturbed about a lack of consultation between the groups.

Because of the complex nature of the 1970 agreement it could be a highly complicated procedure for BICC to unwind itself from its U.S. investment. Should the current deal fail, there is an agreed timetable for the

British company will have to follow if it is to find an alternative purchaser.

BICC has said that it will use the cash realised from the deal either for its existing business or acquisitions overseas—notably in the U.S.

RIT STEPS UP GODFREY DAVIS STAKE

Rothschild Investment Trust, which helped make possible a bid for London Sumatra earlier this year, has increased its stake in Godfrey Davis the car rental company, to 9.4 per cent.

A spokesman for RIT said yesterday that Godfrey Davis was a different kind of investment from London Sumatra and would not form the basis for a bid. RIT's stake is intended to be a long term portfolio investment in a well managed service company, he said.

In its last published balance sheet, RIT had more than 5 per cent of 12 listed companies. Three of those have been the subject of take-over bids and in two cases, RIT was on the bidding side.

PULLMAN DEAL

Through its subsidiary, Carleys Fashion, R. and J. Pullman has acquired the capital of Gerber Bros. C and V Fur Fashions and Howard Furnishings, with effect from May 1, 1978, for £357,000 cash.

Profit of the Gerber group for the year 1977 was £34,000 pre-tax. Net assets at April 30 1978 came to £234,000 after £73,751 deferred tax liabilities. The assets currently include approximately £233,000 cash.

CORNERCROFT PREF.

Armstrong Equipment's offer for the ordinary shares of Cornercroft having become unconditional, Armstrong is now making an offer of 35p in cash for each £4.56 per cent cumulative preference share.

The Board and its advisers County Bank consider the offer is fair and reasonable and unanimously recommend its acceptance. The directors have already accepted on behalf of their 9.4 per cent ordinary shares.

70p OFFER FOR W. G. FRITH

W. G. Frith, after almost 40 years as a public, albeit a close company, is poised to return to private ownership with three members of the Frith family making a 70p a share bid valuing the company at around £368,000.

The trio, Mr. Robert, Mr. Dennis and Mr. Ian Frith already control 64.2 per cent of the company including their own joint holding of 37 per cent, held through the privately owned Frith Fails.

The offer has the backing of Mr. Spencer H. May, chairman and independent director, of W. G. Frith and the company's independent advisers James Finlay Corporation.

Close Brothers has advised the three men who have launched their bid for W. G. Frith—aluminium converters—through their Frith Fails company.

AGB BACKING FOR HULTON

AGB Publication, a wholly-owned subsidiary of AGB Research, has subscribed £90,000 cash for 85 per cent of the capital of Hulton Technical Press which has recently acquired the trade journals formerly published by Hulton Publications, involving a total outlay of £560,000.

AGB has agreed to provide HTP with £150,000 of long-term finance (bearing interest at 9 per cent) and such further working capital not expected to exceed £150,000, as may be required to operate the business.

The three executive directors of HTP, Mr. J. C. McBride (managing), Mr. A. B. C. Rodgers, and Mr. H. S. Watson will continue with the company and together retain the remaining 15 per cent minority holding.

Fairclough £3½m purchase

In a £3½m deal Fairclough Construction has agreed to acquire Robert Watson, the privately owned construction engineers.

Mr. Owen Davies, chairman of Fairclough, said yesterday that the group had recently received a number of approaches regarding new projects overseas—notably in Africa and the Middle East—where Watson's structural steel experience would be valuable.

He said that the two companies had co-operated on projects for a number of years and had been particularly associated with the construction of specialised multi-storey car parks.

Fairclough is to pay £3m in cash—to be raised by the placing of new shares—with the balance satisfied by the issue of 391,500 ordinary shares to the vendors.

Last year Watson, which is based in Lancashire, earned pre-tax profits of £709,000 on sales of £13.1m. Net tangible assets at the end of the year were £34,000.

Fairclough announced yesterday that subject to future legislation it intends to recommend to its shareholders a dividend of 3.5p—an increase of 41 per cent.

HIGHGATE & JOB

Highgate and Job Group, the whole oil trader and its processor is to withdraw from the production of animal and fish protein feeding meals at the Liverpool factory of Howard Baker (Proteins).

The trading activities of both Howard Baker (Ulster) and Howard Baker (London) will not be affected by this change in policy.

ASSOCIATES DEAL

J. Henry Schroder Warr and Co. on July 10 bought 3,000 Bawater at 185p on behalf of associates.

ALNWICK BWY.

Grand Metropolitan's subsidiary, Drybrough and Co., has sent out the form to document its £135,000 bid for Alnwick Brewery Co.

Alnwick's pre-tax profit over the past five years has ranged between £19,000 and £22,000. But the net assets of £216,000 in the last balance sheet include £198,000 of freehold properties valued by the directors at estimated market values in December

1984." No up to date valuation is included.

The directors of Alnwick and their advisers, Greaves, Grindle and Co., recommend acceptance. John Linsley, chairman of Alnwick, writes that a close association with a larger group is necessary to ensure a viable future. Drybrough's products will sell all others to Alnwick's depot and houses.

Customagic continues battle

The battle between Moolooly and Customagic is no longer over. Yesterday the independent directors announced that they were not accepting Moolooly's loan stock and intend to retain their Customagic shares, amounting to about 25 per cent of the equity.

They believe it "most important" that Customagic retains its public listing.

In addition, Customagic's advisers, Grindley Brandt's say they have written to Charterhouse Capital, which acts for Moolooly, asking why the cash alternative is not being extended for a further 14 days, in view of the fact that the Takeover Panel required Moolooly to revise its offer upwards by 1p.

Last night Charterhouse said that they were surprised at this statement since they believed the Panel had ruled that the revision was not a new offer and so no extension was necessary. They also say they believed Grindley Brandt's had already accepted this view.

MARTONAIR

Martonair International, the pneumatic control equipment maker, has agreed to purchase from Bridon the capital of Austin Beech for £725,000 to be satisfied by the issue of 430,770 ordinary shares and £25,000 cash. The new shares of Martonair have been placed with city institutions.

Net assets of Beech at end-1977 were £494,000 and net pre-tax profit for the year to that date was £101,000. Beech is a manufacturer of a range of glandless pneumatics control valves.

'Not ideal partner' says Wood & Sons

By Christine Mair

The detailed statement from the directors of Wood and Sons, outlining the reasons they are opposing the offer from Newman Industries, is an unusual document.

In it the directors admit that on financial considerations the offer is fair and reasonable but "the disadvantages to the company in becoming a subsidiary of Newman Industries outweigh the financial considerations."

"The directors, who own 39 per cent of the equity, say they do not intend to accept the offer (worth 60p in 10 per cent preference shares with a cash alternative) but they do not openly recommend other shareholders to reject it.

They emphasise instead that they feel that Grindley of Stoke (the pottery company with which Newman wants to merge Wood) is far from the idea trading within the ceramic industry."

They note that Grindley has only recently returned to profit and say that this appears in no small part to be due to the Government's temporary employment subsidy of £983,231 last year. They believe this confirms their suspicion that Grindley is short of work.

The directors also say that Newman is "not a suitable parent" for Wood because of Newman's history of buying and selling companies.

The document also contains the news that Wood intends to increase its dividend from last year's total of 1p to 2.5p, thereby increasing the net cost of dividends from £25,500 as shown in last year's accounts to £27,000. The total salary paid to the six directors last year amounted to £30,000.

Yesterday's document revealed that four of the directors, Mr. A. P. Wood, Mr. H. M. Wood, Mr. Ball and Mr. E. York, have service agreements entitling them to 3 per cent of the trading profits (after interest) when profits exceed £40,000.

The document does not contain a profit forecast though the directors do say that orders are currently 27 per cent above their levels 12 months ago, and that it is expected that the company's profits between first-half profits last year and the second half will be less severe.

A revaluation of properties has disclosed a surplus over book value of £473,853.

SHARE STAKES

Powell Duffryn: W. G. Andrews, director, has exercised an option in respect of 5,017 shares at 185p, increasing holding to 6,117 shares.

Oxley Printing Group: The ITC Pension Trust jointly with ITC Pension Investments hold 400,000 shares (5.9 per cent).

B.S.G.: B.S.G. International no longer has a declarable interest in "W" Ribbons Holdings ordinary shares (previously 28.2 per cent). The shares sold have been placed by Smith Keen Cutler with institutional clients.

Affiliated Retailers: H. Piatnek, director, has disposed of 308,435 shares at 120p. The shares sold were beneficial and 13,800 as trustee, L. P. Fisher, director, has disposed of 34,000 preference shares beneficial.

W.P.R.: C. J. Benson, director, sold 16,662 shares at 120p on July 10.

General Accident Fire and Life Assurance Corporation: Kuwait Investment Office has increased its holding by 50,000 shares to 12,325,000 shares (7.5 per cent).

Sun Life Assurance Society: Kuwait Investment Office has increased its interest to 5,075,000 shares (8.1 per cent) by purchase of 75,000 shares.

Spillers: M and G Investment Management hold 3.4 per cent of ordinary shares.

Harold Perry Motors: Mrs. T. D. Jackson, wife of director, sold 6,000 shares at 103p on July 7.

Clarke Nickolls and Coombs: J. Mathieson, director, has disposed of 33,000 shares held jointly with G. Mathieson.

OIL & GAS NEWS

Dry well in Baltimore Canyon

SHELL OIL has abandoned its first wildcat well in the Baltimore Canyon area of the Atlantic Ocean following negative drilling results.

The well was drilled on block 632 about 73 miles off Atlantic City, New Jersey, and reached target depth of 14,000 feet on July 5.

Mr. R. L. Ferris, vice-president of Exploration and Production, said "the drilling results were obviously disappointing but more wells must be drilled before the potential of the Baltimore Canyon area is known."

The drilling rig Western Pace-setter II will now be moved to block 272 where Shell and 18 other participating companies will drill a 16,000-ft well.

The Shell block 632 operation is the second dry well in the Baltimore Canyon area following that of Continental Oil.

A unit of Mobil Oil is to explore for oil and gas in Columbia and adjacent offshore Continental Shelf encompassing about 13m acres.

The work will come under a new association contract for development of hydrocarbons signed in Bogota by Mobil Oil de Colombia and Empresa Nacional de Petroleos, the Colombian state-owned petroleum company.

Mobil will assume all exploration costs and risks, while in the event of commercial development, Empresa will be entitled to acquire a 50 per cent share in the venture.

The contract covers an area in the Guajira peninsula and the adjacent offshore Continental Shelf encompassing about 13m acres.

MINING NEWS

Uranium mines Ref cost battle

BY PAUL CHEESRIGHT

IF U.S. uranium producers are to receive an adequate return on capital from new ventures, the only alternative to price increases is an improvement in the technology of processing.

This warning was given yesterday by Sir H. E. James and Mr. H. A. Simonsen of the extraction metallurgy division of the South African Atomic Energy Board in a paper presented to an international symposium organised by the Uranium Institute in London.

The need for a change in technology is particularly acute where grades of less than 0.1 per cent uranium oxide and mine concentrates are envisaged.

Mr. James and Mr. Simonsen pointed out that although there was considerable expansion in the U.S. industry, mining grades were falling at the same time as the rate of recovery was slipping. The declining recovery trend is likely to continue for the next three years.

The average mill-feed grade in the U.S. declined from 0.34 per cent uranium oxide in 1963 to about 0.15 per cent in 1976. They said, "This is a striking contrast above average in the Pacific Northwest—Getty Oil Jubilee deposit in Australia."

Looking to the possibilities of economies of scale in the U.S., Mr. James and Mr. Simonsen predicted greater centralisation of facilities. Larger plants would be required to treat a greater variety of sandstone ores on a toll basis.

Similarly, Denison Mines and Rio Algom, the Canadian producers at Elliot Lake whose facilities have been made more secure by the signing of long-term contracts with Ontario Hydro, have a great incentive to further improve ore-processing techniques.

The need for the incorporation of improved techniques in the new plants to be constructed will become imperative if capital costs are to remain at 10 per cent per annum and if the world market price fails to increase (in real terms) during the next decade, stated Mr. James and Mr. Simonsen.

In fact, both these factors look

likely to be realised. Costs have been increasing in Canada as the assessment has emerged that uranium prices have fallen out and could even decline between now and the mid-1980s.

Price projections are of vi interest to the potential Australian industry and not least within Western Mining Corporation, owners of the Yeelrie deposit in Western Australia.

Mr. James and Mr. Simonsen noted that the discovery of a calcrete deposit has generated widespread interest for technical reasons. They commented on the extraction of uranium from calcrete is relatively difficult a costly but this is likely to be compensated by low mining costs because the orebodies are likely to be shallow.

Indeed the draft environmental impact statement published by W.M.C. details of which a new available, stated that mine would be opencast.

The statement envisages the production of phases after treatment plant comes on stream at the end of 1984.

The first phase, lasting 10 years involves annual production of 2,556 tonnes of uranium oxide and 1,078 tonnes of vanadium pentoxide with a concentration of high-grade ore averaging 0.23 per cent uranium oxide.

Grades are graded in the second phase of about 12 years would lower at 0.09 per cent uranium production of 992 tonnes and vanadium output 393 tonnes a year.

The third phase could last five and a half years but is dependent on the reserves and grades found during the early phases mining.

Exploration projects in Belgium, Germany, Ireland, Italy and the U.K. will benefit from this late allocation.

In Brussels, the European Commission has announced that further 5m European units account (£3.3m) had been allocated for uranium prospecting within the EEC. This brings the total of funds available for this purpose to 11m units.

Exploration projects in Belgium, Germany, Ireland, Italy and the U.K. will benefit from this late allocation.

Bamboo Creek gem search

Australia's Bamboo Creek Gold Mines plans an extensive diamond drilling programme on what it describes as encouraging diamond prospects in the Pilbara region of Western Australia, reports Doug Lippincott from Perth. This was announced at yesterday's extraordinary general meeting, which authorised the company's non-renewable rights issue of three-for-two at 25 cents per share.

Apart from the Nullagine prospect in the Pilbara, Bamboo Creek has applied for two temporary reserves for diamonds in the West Kimberley gold field, scene of the most intensive panning activity in several years, with more than 1,000 claims taken up in the past month.

At Nullagine, in partnership with Otter Exploration (25 per cent), Spargos Exploration (25 per cent) and Samanthra Mines (25 per cent), Bamboo Creek is searching for the source of the alluvial diamonds known to occur in the territory gravel in the ancient beds of the Nullagine River at Brooks Hill.

Data from a detailed low level aeromagnetic survey of approximately 2,300 square kilometres has encouraged the group. It considers the survey has successfully achieved its objectives in that several magnetic anomalies were located in positions such that if kimberlites cause the anomalies then the causative bodies could be the source of the Nullagine diamonds.

A technical assessment has concluded that ten selected magnetic anomalies may be indicative of kimberlites and that the diamondiferous Brooks Hill considered highest priority for follow-up drilling.

It is stressed that rock masses other than kimberlites could be the source of these magnetic anomalies. Hence the consortium's next phase of exploration will be an extensive drilling programme.

However, the Bamboo Creek directors are critical of unjustified share price rises created by diamond prospecting exploration.

"A good example is perhaps you company's shares which recent drilling has shown to be centred around its Nullagine diamond prospect." The shares are around 35p in London.

ROUND-UP

Thor Exploration of Vancouver plans further drilling of its Duddridge Lake uranium prospect in the southern part of the northern Saskatchewan. The company aims to treble its present drill-indicated ore reserves of 500,000 tons averaging 3 lb uranium oxide per ton. Neoils are under way with a European-based company for the joint financing of the project.

Thor is also planning a right issue to provide funds for its uranium projects in Saskatchewan and other property in Idaho. Steel Alberta, jointly owned by Alberta Energy and Alberta Gas Trunk Line, has agreed to acquire a major iron ore deposit in Montana. Estimated reserves of the open-pit proposition are of 160m tons of which 80m tons are proven reserves, with an average iron content of 28 per cent.

Shareholders of Canada's Dickinson Mines and Robin Lake Mines (77.4 per cent owned by Dickinson) have voted to amalgamate the companies into Dickinson Mines. The two gold producers at Red Lake, North-western Ontario, adjoint and are for practical purposes one and the same mine.

The Anglo American Corporation's Hudson Bay Mining and Smelting of Toronto, has extended to August 8 its offer to purchase for C\$4 per share all the outstanding shares of Whitehorse Copper Mines it does not own.

MINING BRIEFS
CONZINC RENTALS MALAYSIA—31 Tons of zinc produced in July 1978.

GEORGINA, TIM—June returns: 11,533 tonnes created produced 102 tonnes Black tin (16 per cent Sn.) including 10 tonnes low grade concentrates.

British Dredging accounts qualified

AUDITORS, Deloitte, Haskins and Sells, have qualified the accounts of British Dredging Company for 1977 saying that they have been prepared on a going concern basis, the validity of which is dependent upon the fulfilment of proposals for the future reorganisation of the group.

Accounts have been modified to include the revaluation of certain fixed assets, the validity of which is dependent upon the approval of members, the holders of the 81 per cent debenture stock 1968/90, and the holders of the 19 per cent convertible unsecured loan stock 1968/98; the formal consents of the company's principal bankers, certain loan creditors totalling £2,362,890 at December 31, 1977, and the lenders for the transfer of certain licences.

The directors believe that the group has sufficient working capital for the immediate future providing these approvals are obtained to the proposed reorganisation of its dredging interests—Ready Mixed Concrete, which already owns 27.3 per cent of British Dredging, is to pay £2.21m for a half share in the group's dredging fleet. RMC will acquire 50 per cent of the capital of British Dredging (Sand and Gravel), which subsidiary will then acquire 10 dredging vessels and other assets from British Dredging; the net value of these is estimated at £4.42m.

Following this, British Dredging (Sand and Gravel) will acquire from companies in the British

Dredging group, certain fixed assets, including a further 10 ships, having a written-down value at December 31, 1977, of £1.4m. Auditors say that in the absence of the approval of these proposals, the going concern basis would be invalid and consideration would have to be given to the consequences of any realisation of assets which might arise.

They add that a provision of £565,000 has been made by the holding company against assets, the group's share of which have a book value of £1.2m, in certain loss-making subsidiary and associated companies. The auditors say they are unable at this time to determine whether this provision is either adequate or excessive.

As known, the group reduced its deficit for 1977 from £10.7m to £0.31m after exceptional credits of £0.47m (£0.42m debits). After all charges there is a net loss of £0.38m, compared with £0.98m.

"I believe we must be sanguine," says Mr. Bryan Clark, the chairman, in his annual statement with the accounts.

He says the aggregates division should be firmly on the road to recovery assuming the reorganisation involving RMC receives the necessary approvals, and the group's construction, engineering and dry dock divisions should make contributions in 1978, although their development is to some extent dependent on a general upturn in business.

Meeting, Cardiff, August 4, at noon.

In Argentina, India and Mexico we made it flat and as fibres.

In Australia, Canada, South Africa, Scandinavia and New Zealand we made it flat. Then we toughened and laminated some of it.

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Financial Highlights 1978

	1978	1977
Sales to outside customers	469.5	390.1
Total Group profit before taxation (including licensing income of £32.8m)	71.7	62.7
Group profit after taxation	35.4	33.2
Dividends	7.2	6.5
Profit retained in business	26.9	24.0
Earnings per share	54.9p	51.3p
Dividends per share (net)	11.5p	10.4p

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PILKINGTON

British insurance is being accused of failing to provide the right kind of cover at a reasonable price. ERIC SHORT reports

Refusing to do battle in the world price-cutting war

UK INSURANCE companies are failing to meet the needs of British industry. This accusation is being made not by Left wing politicians seeking to justify nationalisation of insurance, but by the insurance industry's best customers—the industrial companies themselves.

The insurance managers of British Leyland, Guest Keen and Nettlefolds, Rank Xerox and Glaxo have publicly complained that British insurance companies will not provide them with the right type of insurance at a reasonable price. In consequence, they are increasingly being forced to seek the required cover from overseas insurers, primarily U.S. companies. Indeed, Mr. Michael Paters of GKN went as far as to refer to London as being "the geriatric ward of world insurance."

In the wake of these criticisms the British insurance industry has presented its usual unflinching phlegmatic face, and official statements in reply to the attacks have been placid almost to the point of smugness. But in spite of this argument that all is well the question of whether British insurance is refusing to meet the needs of the 1980s needs to be asked.

The first factor affecting the industry is the world-wide overcapacity problem. With new insurance operations springing up all over the world, overseas insurance companies are now challenging UK companies in their own backyard. Liability cover is being sold at below cost as insurers, seeking to attract big blocks of premiums, cut their rates in the hope of winning a larger slice of the available business.

British insurers have seen this happen before and expect to see it again, and they claim that they are not going to be panicked into a rate cutting war simply to keep existing business. They say this would be a recipe for disaster, and they feel confident that what business is going away from the London market will return in due course. Meanwhile they are prepared to ride out the storm. This line of reasoning is valid,

for to remain viable in a free market, an insurance industry must operate under conditions of underwriting profitability, and UK insurance has been struggling to break even on its underwriting since the black days of the mid-1970s. The fact that it is still making losses does not indicate that the price charged for insurance is too high.

Stock market reaction to the attacks on British companies was a big non-event. The share prices of the composite insurance companies did not move as a result of the disclosure that the UK insurance industry was declining in the face of overseas competition. One leading insurance analyst felt that the attack was symptomatic of the tough line being taken by companies on underwriting, but he felt reassured by the evidence that insurance companies were putting profitability before consumerism.

Self-insurance

But there are other major features affecting insurance on which the industry remains silent. There is a growing practice among major companies to adopt a certain measure of self-insurance. This can be done either through the use of captive insurance, which involves a company setting up its own insurance operation, or by the buyer of insurance carrying a high level of the risk itself. This move arises from the growing application of risk management and risk control by companies.

The theory of risk management is complex, but basically it means that large companies operating over a wide area can carry much of the liability for fire, accident and other risks at a cheaper cost than insuring these risks. On average, insurance companies only pay out in claims about two-thirds of what they receive in premiums. And because of the high level of premiums it often makes economic sense for companies to insure for the big disaster only. So companies in insurance accept the first £x awards for damage have risen steadily — a feature known as

social inflation — and in the liability above this amount. This practice is known as deductibles and insurers in general do not like it.

UK insurers are finding it difficult to accommodate the client under such conditions. When the limit is fixed at a high level, then the cover being sought is in reality catastrophe insurance. This is a specialist type of insurance transacted by specialist companies. General insurers find that this practice of seeking high deductibles results in an unbalanced portfolio of business with a different spread from that needed to underwrite in the normal way. The insurance companies admit that there is an element of truth in the argument that they are not adjusting their attitudes to the development of risk management and self-insurance. They still hold the view, however, that companies should insure the whole risk with only a small non-repayable limit to cut out the small uneconomical claims.

The other feature is the insurance of product liability, the cause of the complaint by Mr. Terry Sharpe of British Leyland. This has now become a nightmare facing many manufacturing businesses, with the risk of being sued by a member of the public for injury caused by a faulty product. And in this era of consumer protection, governments are likely to tighten up further the legislation relating to a manufacturer's product liability.

Industry has been looking to the insurance companies for a lead in providing product liability cover, but this has not been forthcoming. The UK insurance industry, with the U.S. experience foremost in its mind, seems determined to avoid taking over this nightmare from the manufacturers, or at least ensuring that the price for accepting such policies will not result in losses.

The rising cost of court awards for motor accidents shows just how open-ended is the cost to insurers of liability insurance. In the U.S., court awards for damage have risen steadily — a feature known as

social inflation — and in the liability above this amount. This practice is known as deductibles and insurers in general do not like it.

The view of the insurance industry is that because of the unpredictability of court awards, then a cautious view has to be taken in determining premium rates. This means either no cover or high premiums. It claims that British Leyland could have got product liability as part of an overall package, but not as a one-off risk. British Leyland would not comment on this claim, but admitted that the company insured overseas at a cheaper price.

This probably sums up the crux of the problem. The new breed of insurance manager, with a large company is much more aggressive in buying insurance for his employer. He is often under pressure to keep costs down from finance directors who often regard insurance as a necessary evil that drains cash resources. Thus the insurance manager knows what he wants from insurance companies and the price he is prepared to pay. The UK insurance industry, it would appear, is not yet willing to operate in this new aggressive environment.

Advantages

But the fact remains that at present insurance can be bought cheaper from overseas companies, because of certain inbuilt advantages. Overseas companies do not have to support the extensive branch networks that exist in the UK primarily to service individual and small company business. In addition, UK insurers have tended to operate with premiums charged to small companies being subsidised by those charged to larger concerns and with the profitable industrial fire account side subsidising other accounts.

Insurance brokers, have, in general kept very quiet on this controversy. And with good reason. Not only have they a foot in both camps, but they have been the prime movers in bringing about a competitive market on a world-wide basis.

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INTERNATIONAL FINANCIAL AND COMPANY NEWS

AMERICAN NEWS

Earnings moving higher at International Paper

BY DAVID LASCELLES

INTERNATIONAL PAPER, the largest U.S. paper company, today reported improved figures for the second quarter of 1978, thanks mainly to the strength of demand for all its major product groups.

Sales were \$1.05bn, up 11 per cent on the \$946m in the same period last year. Earnings were \$99.3m (\$89.1m) equivalent to \$1.46 per share (\$1.26).

Mr. J. Stanford Smith, chairman and chief executive officer,

said that the strength of customers' orders registered in the first quarter continued into the second. Wood products operations reached record levels due to the rise in housing starts, and the company's North American newsprint operations ran at full capacity.

In packaging products, shipments reached record levels, but earnings continued to be affected by low overall prices, which are still below last year's levels. Mr. Smith also pointed to the

encouraging reduction in world pulp inventories, which was adding strength to the pulp market. Stocks had fallen by 1.3m tons, he said.

The company noted that results for the quarter included foreign currency translation losses of \$2.4m, compared to \$1.8m last year. During the quarter, IP redeemed a Swiss Franc bond issue ahead of time to reduce its exposure to foreign exchange fluctuations.

NEW YORK, July 12.

Record quarter for Owens Illinois

TOLEDO, July 12.

SALES and earnings for Owens-Illinois, the containers group, were a record in the second quarter and the highest for any quarter in the company's history, Mr. Edwin D. Doud, chairman and chief executive, said today.

He declined to give specific results but said net income was "comfortably" ahead of the \$32.7m, or \$1.12 a share earned in the corresponding quarter last year.

Sales topped the previous high set in the 1977 third quarter of \$726.1m. A year ago, second quarter sales were \$687.3m.

Harris Bankcorp

Final net income of Harris Bankcorp for the second quarter was \$7.7m, or \$1.14 a share, after securities gains of \$1.0m. In 1977, second quarter income was \$7.2m, or \$1.12 a share, after securities losses of \$112,000. AP-DJ reports from Chicago. Half-year income was \$13.3m or \$1.98 a share, against \$13.5m or \$2.12 a share, after a securities loss of \$1m, against overall gains in 1977 of \$3,000.

Tenneco dividend

TENNECO, the oil, chemicals and packaging combine, will return to its former practice of reviewing dividend policy in the fourth quarter instead of the third quarter. Reversing reports from Houston. The possibility of a dividend increase will therefore be discussed at the October board meeting. Meanwhile, Tenneco now declares an unchanged regular dividend of 50 cents a share for the third quarter.

Further setback for Xerox as jury reverses verdicts

BY OUR OWN CORRESPONDENT

NEW YORK, July 12.

IN A further setback for Xerox, the jury in the marathon anti-trust case pursued by SCM has reversed two earlier verdicts and greatly increased the copier maker's apparent liability for damages.

After returning a series of verdicts on Monday which indicated that Xerox had maintained an illegal monopoly of the plain paper copier market but did not wholly support the claim by SCM, a manufacturer of office equipment, that had been illegally excluded from the market by Xerox, the jury yesterday effectively reversed the second of these verdicts.

After being told by the Judge that the two verdicts seemed to be contradictory, the jury reconsidered and decided that SCM

plaintiff's biggest setback was the finding that it was not ready to enter the plain paper copier market in 1964, as it claims it was. This means that SCM will be unable to claim damages from that date. But the jury did find that it was damaged in 1969.

The jury has now been excused until July 19 when hearings on damages are to begin. When these verdicts are returned, the Judge will assess the exact extent of liability and damages. According to lawyers observing the case, the changed verdicts could raise SCM's damages to some \$225m, which could in turn be tripled as provided by U.S. anti-trust laws. SCM's initial claim was for damages of \$1.52bn based on business it alleged it had lost since 1964.

Caterpillar makes sharp gain

NEW YORK, July 12.

CATERPILLAR TRACTOR world's biggest manufacturer of earthmoving equipment, had a record second quarter net earnings totaling \$1 or \$1.74 a share, against \$1 or \$1.36 for the corresponding period of 1977. Sales \$1.54bn against \$1.45bn.

The major machine tool Cincinnati Milacron had a per share for the first half current fiscal year of \$1.9, pared with \$1.21, while the board and glassware manufacturer Federal Paper made \$1.43 against \$1.33 in same period. Light a manufacturer Beech Aircraft per share earnings of \$2.3 pared with \$1.67 for the first months. Agencies

Good first half for NCR

NCR CORPORATION announced net earnings from continuing operations for the second quarter of \$1.41 a share against \$1 previously. Total net from continuing operations increased to \$39.9m from \$27.8m. Operations of units since discontinued produced income of \$7.8m or \$0.12 a share compared with \$6.1m or 20 cents previously.

In the latest quarter there was a gain on the sale of the Appleton Paper division of \$110.5m or \$3.78 a share. Net income totalled \$158.2m or \$5.46 a share compared with \$133.9m or \$4.20. Revenue of \$679.7m compared with \$627.8m. Net earnings from continuing operations for the first six months jumped to \$56.3m or \$1.81 a share.

In the latest six months, gain on sale of assets was \$110.5m or \$3.78 a share. Net income of \$151.1m or \$5.29 compared with \$50m or \$1.60. Revenue of \$1,245m compared with \$1,145m.

Incoming equipment orders in the second quarter were outstanding, reporting substantial gains over last year's comparable period in the U.S. and all principal markets abroad. All major product lines contributed to the gain. Mr. William S. Anderson, the chairman, said the data processing industry continues to experience strong demand for its products and services and that NCR is benefiting from the impact of major new products and the continuing expansion of its marketing organization. AP-DJ

EUROBONDS

Dollar issue by Penney

BY MARY CAMPBELL

IN OTHERWISE quiet market conditions, a rare example of a straight dollar bond by a U.S. company was announced yesterday. It is \$100m for J. C. Penney for five years (bullet), financed by First Boston (Europe), it offers an indicated coupon of 8 1/2 per cent and an indicated offering price of par. J. C. Penney, one of the largest general merchandise retailers, is rated double-A by

Standard and Poors and single-A by Moody's on its U.S. debt. Also announced yesterday was a new floating rate note issue, \$35m for six years for Banque Exterieur d'Algerie. The issue, also managed by First Boston (Europe), offers a margin over LIBOR of three-quarters of a point with a minimum rate of 5 1/2 per cent. The BEA issue has been underwritten by the managers.

U.S. QUARTERLIES

ARIZONA			DOW JONES			GANNETT CORP.			RCA		
Second Quarter	1978	1977	Second Quarter	1978	1977	Second Quarter	1978	1977	Second Quarter	1978	1977
Revenue	211.6m	209.6m	Revenue	388.2m	80.0m	Revenue	173.3m	140.4m	Revenue	1.6bn	1.4bn
Net profits	1.8m	1.8m	Net profits	11.1m	9.5m	Net profits	22.5m		Net profits	78.3m	70.1m
Net per share	0.39	0.38	Net per share	0.72	0.63	Net per share	0.54	0.70	Net per share	1.02	0.82
Six Months			Six Months			Six Months			Six Months		
Revenue	438.1m	415.6m	Revenue	167.0m	153.0m	Revenue	320.7m	58.0m	Revenue	3.1bn	2.8bn
Net profits	12.0m	9.1m	Net profits	20.3m	18.9m	Net profits	37.7m	31.2m	Net profits	133.2m	118.6m
Net per share	0.97	0.73	Net per share	1.32	1.20	Net per share	1.41	1.17	Net per share	1.74	1.58
CBS INC.			FIRST NAT. BOSTON			GT. WESTERN FIN.			WHIRLPOOL CORP.		
Second Quarter	1978	1977	Second Quarter	1978	1977	Second Quarter	1978	1977	Second Quarter	1978	1977
Revenue	751.5m	696.5m	Revenue	15.4m	9.9m	Revenue	22.1m	18.2m	Revenue	619.1m	507.6m
Net profits	59.3m	54.9m	Net profits	1.25	0.81	Net profits	1.48	1.22	Net profits	34.4m	27.7m
Net per share	2.14	1.95	Net per share	0.81	0.51	Net per share	0.95	0.78	Net per share	0.95	0.78
Six Months			Six Months			Six Months			Six Months		
Revenue	1.5bn	1.3bn	Revenue	20.7m	19.3m	Revenue	43.0m	34.5m	Revenue	1.1bn	948.2m
Net profits	83.1m	87.9m	Net profits	2.42	1.58	Net profits	2.88	2.32	Net profits	59.6m	52.5m
Net per share	3.36	3.11	Net per share	1.58	1.32	Net per share	2.88	2.32	Net per share	1.65	1.45

AVCO AFTER THE REORGANISATION

Economic outlook casts a shadow

BY STEWART FLEMING IN NEW YORK

FOUR YEARS ago Avco Corporation, a Massachusetts-based company, which is to supply also got caught up in the property development field, space HS-148 feeder-liner jet, was in deep trouble. What in retrospect proved to be a wild diversification spree during the 1960s had saddled Avco with operating and financial problems which had investors in the company's stock in despair.

Today the company is once again paying its shareholders dividends—they were stopped in 1970 and resumed at the beginning of this year—and, since 1974 when it reported a \$27.4m loss, its profits have soared.

In the fiscal year to November, 1977, the company earned \$116.6m, equal to \$4.27 a share fully diluted, on sales revenues of \$1.5bn. This year analysts are forecasting a sharp rise in earnings to \$4.90 per share.

The company's problems in the first half of the decade had its roots in a spending spree which took an already diversified company with interests ranging from farm equipment and aerospace (particularly aircraft engines) to consumer finance, into an even broader spread of operations.

In 1967 Avco moved into accident health and life insurance with the acquisition of Paul

Revere Corporation, a Massachusetts-based company. It of the insurance companies which in the 1977 balance sheet totalled \$654m—had to be restructured to place greater emphasis on high yielding bonds.

AVCO'S SALES AND REVENUES

	Revenues \$m	Net earnings \$m	1977	1976	1977	1976
Financial services	921.3	727.5	50.4	20.5		
Products and research	603.3	545.2	47.9	37.4		
Motion pictures and land	113.7	72.3	1.79	11.1*		
Total	1.5	1.3	116.6	91.3		

* Loss

Products and research includes aircraft products, commercial and U.S. Government, with sales totalling \$33.6m in 1977, and earnings of \$32.9m.

rather than low yielding equities held for capital appreciation.

As the economic recovery gathered pace after 1975, the changes which had been made began to pay dividends. The boom in consumer spending—

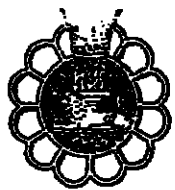
Avco owns one of the consumer finance companies around the country—has the company double the life and casualty insurance business have also more than doubled in the same period.

At the same time the recovery of the aerospace has been reflected in the growth of its Avco Lycoming division which produces aircraft engines for Textron's Bell helicopter business as well as of the major small aircraft manufacturers such as Cessna and Beech aircraft.

The recovery of the company profits has been reflected in share price which fell as \$2 in 1974 and this year doubled from just over \$344, currently putting shares on a prospective value multiple of around five.

Investors' caution about company's prospects under reflect fears that further increases in interest rates coincide with a weakened demand for consumer finance. There is also concern that casualty insurance industry has been enjoying improvement in under results and profits could cyclical decline again.

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THE CHASE MANHATTAN BANK, N.A.

6th JUNE 1978

INTERNATIONAL FINANCIAL AND COMPANY NEWS

Opel profits down sharply from last year's peak levels

BY GUY HAWTIN

FRANKFURT, July 12.

ADAM OPEL, the West German subsidiary of General Motors, today reported that sales last year for the first time exceeded 900,000 (84,400). This year's domestic registrations came up 14 per cent for the first half year and exports are ahead by 3.8 per cent.

As was expected, profits for 1977 were well below the previous year's extraordinarily high level—the net fell back from DM 785m in 1976 to DM 339.5m, but the group's executive board—which is noted more for understatement rather than exaggeration—described the 1977 returns as "overall good results."

Some surprise has been expressed at the steepness of the Adam Opel profit decline—after all Opel has long been known in Detroit as "the money machine."

However, analysts point out that the 1976 performance was exceptional even for Opel management.

It is also argued here that it is very difficult to assess the company's gross profit. Like most West German companies that have a high rate of return, Opel must be assumed to have a "margin of all possibilities" to keep the tax man's slice within reasonable bounds.

Last year turnover went up by 4.1 per cent to DM 9,170m (\$4,460m) with the group operating virtually flat-out. Production totalled 925,167 vehicles—400 up on the 1976 figure.

Franchised dealers delivered more than 500,000 vehicles to domestic customers for the first time last year, while the group's countries.

Today's statement pointed out that the rights issue will require an increase in authorised capital as a DM 200m nominal increase was approved by shareholders at the 1977 annual meeting. Some DM 80m nominal of this was taken up with the capital increase of October last year and the coming DM 80m nominal issue will still leave some DM 60m nominal to be taken up.

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Volvo Car losses worse than expected

By Charles Batchelor

AMSTERDAM, July 12.

VOLVO CAR, the Dutch subsidiary of the Swedish car maker, made a higher loss in 1977 than was foreseen when a rescue package of nearly FI 200m (\$90m) was announced in January. The company produced only 54,300 cars at its plant in Born, in south-east Holland, nearly 20,000 less than was at first expected.

Volvo Car made its worst ever loss of FI 125.5m in 1977—compared with a loss of FI 119.5m which formed the basis of the rescue operation staged by the Dutch Government and the parent company, Volvo.

This loss was almost equal to the accumulated losses of the preceding three years, which totalled FI 131m. This means that the Dutch state's interest-free loan of FI 88.3m will be increased by several million guilders.

The sharp worsening of the company's result—losses had been declining between 1974-76—was due to sales difficulties with its three models, the Volvo 46, 66 and 740. The newly-developed 343 also faced production problems.

Volvo car's sales fell to FI 723m (\$327m) from FI 832m in 1976. The workforce was 400 lower at 3,900. The company, which since January has been owned 55 per cent by AB Volvo and 45 per cent by the Dutch state, did not intend to publish accounts for 1977 but details leaked out to the Dutch Press. The company's results will in future be consolidated in those of Volvo.

The company had its most difficult year in 1977, Volvo car said. However, a good level of sales is now being achieved in the main European markets and the company is confident for the future.

The form of the Volvo Car rescue operation has been criticised in Parliament, with some MPs saying that Holland could have got more in return for its part in the operation, including a share in the parent company.

Holland is still studying the implications of the planned sale of 40 per cent of the Swedish company to Norway.

However, the Dutch unions said earlier this week that they were satisfied with the terms of the agreement, which guarantees that Volvo will not develop or produce another car in the 343 class outside Holland.

EUROCURRENCY MARGINS

Counting the cost of lending

BY NICHOLAS COLCHESTER

FOR OVER a year now, the spreads fall, bankers continue to say that they are losing interest in the game—and continue to have been under pressure. The play it. Some stick their necks out, saying "one per cent and no lower," and endure a brief period of subsequent ridicule. Others talk hopefully of "signs that market resistance is developing."

Occasionally a banker will state flatly that spreads no longer provide adequate compensation for risk, but he has not done the underlying sums he is unusual.

The interest on a loan should equal the cost to the bank of the funds, plus the rather higher cost of the capital element in the loan, plus the cost of the loan risk, plus the cost of the manpower needed to arrange and monitor the loan, minus the front-end fee (annualised over the life of the loan). Each of the elements in this basic equation provides food for lengthy argument.

Starting point

THE COST OF FUNDS. The London Interbank Offered Rate (LIBOR) must be the starting point here because it is the market cost of funds for the banking business. If the inter-bank market is reasonably efficient, LIBOR should partly reflect the access of some banks to cheaper money (be it from the Gulf or from customers in California). Banks are able to lower the cost of their funds through maturity transformation (borrowing and lending in different time-scales). But this part of such talk is aimed at having a small psychological impact on the market.

Public discussion of spreads very seldom stoops as low as the underlying figures. The greater part of such talk is aimed at having a small psychological impact on the market.

Challenge for Pakhoed

BY OUR OWN CORRESPONDENT AMSTERDAM, July 12.

AN INDEPENDENT Dutch pressure group is challenging the 1977 accounts of the storage, transport and property concern, Pakhoed Holding. The challenge comes from the Foundation for the Investigation of Business Mental Impairment for the company's continued existence.

It also asked for the inclusion of liabilities for the oil terminal on the Maasvlakte near Rotterdam in the accounts.

Pakhoed reported a sharp decline in net profit in 1977 to FI 3.8m (\$1.6m) from FI 49m. Sales fell by FI 44m to FI 413m. Property sales accounted for about half of the profit figure.

SOBI said that Pakhoed has overvalued its 15 per cent holding in the Dutch shipping group Van Ommen by FI 23m (\$10m). Pakhoed has also incorrectly counted a tax credit of FI 13m towards shareholders' equity, it claimed.

SOBI also called for more information on the conditions applying to loans generally. It said the accounts should list separately the results of Pakhoed's crude oil storage business since this is of fundamental importance for the company's continued existence.

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least because salaried staff are a fixed, not variable, charge. Bank of America reports to another set of tables based on experience. Its executives suggest that the average cost of making a loan is about 0.05 per cent of the total.

Pill-sweetener

THE FRONT END FEE. This is the traditional pill-sweetener in the lending business, but as the loan market has swung further in favour of the borrower, the front-end fee has come down with spreads. The current average is about 1 per cent which, spread over the life of an eight-year loan, represents an extra 0.1 per cent of spread. The picture is complicated by the fact that this fee is traditionally divided unequally between the lead banks and other members of the loan syndicate. But with the success of bank must show an expanding balance sheet, and "no self-respecting banker can tendency these days is for all big participants to be regarded as co-managers."

Filled out with these assumptions, and with the current six-month LIBOR rate of 9 per cent, the equation of costs and revenues suggests that current spreads are right in the area where resistance should logically be. To obtain this 16 per cent pre-tax return on capital on an average overseas loan, a typical U.S. bank needs a loan spread of 0.55 per cent. If the required return is raised to 20 per cent, the necessary spread rises to 0.75 per cent.

On the other hand, if the earning-asset/capital ratio is stretched out to a continental to an end.

THE COST OF MANPOWER. This is difficult to quantify—not

Bank denies Verwa link

ZURICH, July 12.

NEDERLANDSCHE Middenstandsbank (Schweiz) AG said it is in no way financially involved with the West German Verwa Bank and has no liabilities to it.

It said in a statement, following yesterday's news of financial problems at the German bank, that the partnership in Verwa Bank it manages in its own name was only assumed on a trustee basis on behalf of a customer.

It was announced yesterday that Germany's banking supervisory agency in Berlin had ordered Verwa's temporary closure.

Rheinmetall optimistic

BY OUR OWN CORRESPONDENT FRANKFURT, July 12.

RHEINMETALL BERLIN, which saw net profits slide from DM 9.1m to DM 5.5m last year, but expects improved business in 1978, has decided to restructure a large part of its machinery activities in the face of a heavy drop in mechanical engineering orders.

Six of its subsidiaries in the unclouded technology sector are to be brought together this year under one roof, the aim being to create a tightly structured unit as part of a strengthened mechanical engineering division.

A glance at the 1977 balance DM 475m compared with 1976's sheet gives an indication of the DM 445m.

selection Trust Limited

US\$40,000,000

Floating Rate 8 year Loan Facility

arranged by

Morgan Grenfell & Co. Limited

provided by

Canadian Imperial Bank of Commerce

Lloyds Bank International Limited

Midland Bank Limited

Morgan Guaranty Trust Company of New York

National Westminster Bank Group

Morgan Grenfell & Co. Limited

Agent Bank:

Morgan Grenfell & Co. Limited

These certificates have been placed, this announcement appears as a matter of record only

JULY 1978

IBJ

U.S.\$ 25,000,000

The Industrial Bank of Japan, Limited

London

Floating Rate Certificates of Deposit

Managed by

IBJ International Limited

Agent Bank

Credit Suisse White Weld Limited

IBJ

U.S.\$ 25,000,000

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ABDULMOHSEN ABDULAZIZ AL-BABTAIN COMPANY

KUWAIT DINARS 14,000,000
TERM CREDIT FACILITY

JOINT LEAD—MANAGED BY

THE NATIONAL BANK OF KUWAIT S.A.K.

CHASE MANHATTAN LIMITED

CO-MANAGED BY

ALGEMENE BANK NEDERLAND N.V.
THE COMMERCIAL BANK OF KUWAIT S.A.K.
KUWAIT INTERNATIONAL INVESTMENT CO. S.A.K.AMERICAN EXPRESS MIDDLE EAST
DEVELOPMENT COMPANY S.A.L.

FUNDS PROVIDED BY

THE CHASE MANHATTAN BANK, N.A.
AMERICAN EXPRESS INTERNATIONAL
BANKING CORPORATION
KUWAIT INTERNATIONAL INVESTMENT
CO. S.A.K.
NATIONAL BANK OF ABU DHABI
SECURITY PACIFIC BANKTHE NATIONAL BANK OF KUWAIT S.A.K.
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BANK OF AMERICA NT & SA
BANK OF MONTREAL
SOCIETE GENERALE
UNION DE BANQUES ARABES ET
FRANCAISES—U.B.A.F.

AGENT

THE CHASE MANHATTAN BANK, N.A.

30th JUNE, 1978

INTL. FINANCIAL AND COMPANY NEWS

Sumitomo Bank merger opposed

By Our Financial Staff

THE MERGER of Sumitomo Bank and Kansai Sogo Bank is to be opposed by Kansai Sogo employees withdrawing their opposition to the plan, Sumitomo has announced. It was reported last week that merger talks between the two banks had been taking place.

Sumitomo is the third largest of the Japanese City banks while Kansai Sogo is a medium-sized mutual savings bank, based in Osaka.

The merger—unusual in being between different kinds of banks, and the first involving a City bank since 1968—would create the second largest bank in Japan in terms of deposits after Dai-ichi Kangyo Bank. The combined deposits of the two banks would be ¥8.3 trillion (million millions) equivalent to some \$600bn, against Dai-ichi Kangyo's ¥9.4bn.

Kansai Sogo Bank said that it decided at its Board meeting late last month to seek a merger with Sumitomo by April 1, next year, but that its labour union raised opposition to the move. It is trying to persuade the union to support the plan.

Kansai sees the merger with Sumitomo—its largest shareholder—as a way of meeting the impact of the business slump in Japan.

Mergers and business tie-ups between banking institutions have been encouraged by the Ministry of Finance.

Shares in Mitsui Sugar Company are to be suspended from July 25 on the Tokyo and Osaka stock exchanges, following the company's decision to reduce its capital by 60 per cent.

Mitsui Sugar said that it has decided to reduce its capital to ¥13.2bn, from the present ¥33.8bn, as the result of a business slump.

The step has been decided to prevent possible sharp fluctuations in the share price. Trading is expected to resume from August 1 after the capital reduction is completed.

Mitsui Sugar capital cut

TOKYO, July 12

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Chikuma Shobo, a major publishing company in Japan, has applied to Tokyo District Court for protection under the Japanese corporate rehabilitation law, according to Kyodo News Agency.

Debits are estimated at about ¥35bn, reports AP-DJ from Tokyo.

Chikuma Shobo is the second leading Japanese publishing firm to go bankrupt in less than four years. Sanseido collapsed in November, 1974, with debts of about ¥3.5bn.

Japanese bond holdings

Some 215 Japanese companies hold bonds worth ¥33.40 trillion (million millions), or \$184bn, as investments of surplus funds at end-March, or 17.8 per cent more than a year earlier, according to a survey by the financial daily, Nihon Keizai.

Bonds worth ¥1.71 trillion were held in Gen-Saki Trading—a market for short-term trading in bonds under repurchase contracts. This represents an increase of 32.9 per cent, Reuter reports from Tokyo.

The 10 largest holders of bonds were Toyota Motor Company, Mitsubishi Corporation, Nippon Steel Corporation, Hitachi, Mitsubishi Heavy Industries, Matsushita Electric Industrial Company, Toyota Motor Sales Company, Sumitomo Corporation, Marubeni Corporation, and Nissan Motor Company.

Indian dividends

Corporate dividends in India in 1977 were 6.9 per cent lower than in 1976, according to the Economic Times newspaper. An analysis by the business daily's research bureau of 242 large and medium sized companies showed that dividends fell to Rs 1.7bn in 1977 from Rs 1.9bn in 1976. Reuter reports from New Delhi.

Weekly net asset value on July 10, 1978

Tokyo Pacific Holdings N.V. U.S. \$61.05

Tokyo Pacific Holdings (Seaboard) N.V. U.S. \$44.49

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World Bank record issue of yen-denominated bonds

By Robert Wood

TOKYO, July 12

THE World Bank is to issue yen-denominated bonds worth ¥75bn (\$375m)—50 per cent more than the largest previous issue of yen-denominated bonds by any borrower except the Japanese Government. The previous record was set by the Bank's last borrowing in the Tokyo market, ¥50bn last December.

The new issue will carry a coupon of 6.5 per cent for a term of 15 years. It will be offered at par, on July 28.

The interest rate is 0.1 per cent to 0.2 per cent higher than comparable bond issues in the April-June quarter. Although short-term interest rates have

generally continued to fall recently, demand for long-term bonds denominated in yen has turned sluggish. Many investors have begun to expect a significant economic upturn by the end of the year, which would push up interest rates, and foreigners have become less anxious to buy yen bonds as the yen has approached 200 to the dollar.

This spring, as the yen was crossing the 200 rate, foreigners accounted for as much as 60 per cent of the purchases of yen-denominated bonds.

The World Bank will use the money from this issue for on-lending in yen, so it faces little exchange risk. Officials of the

bank have recently said that they would avoid U.S. dollar lending this year because of high interest rates in the American market. The yen ranked fourth as a World Bank lending currency at the end of March this year, with the equivalent of \$3.3bn outstanding, compared with \$5.3bn in U.S. dollars, and \$2.7bn in Swiss francs. The bank also lent in nearly a dozen other currencies.

Nomura Securities, Japan's largest brokerage house, is lead manager for the issue. Japan's other three securities dealers are co-managers, and 28 other companies are participating in the underwriting syndicate.

Using Morgan Guaranty figures at noon in New York, the dollar's

points. On Bank of England's foreign exchange market, the dollar's pound sterling trading. However, it eased later in the day as business fell away. Turnover was thin ahead of the weekend economic summit in Bonn. There was no change in the dollar's position, but a statement made by Mr. Takeo Fukuda, the Japanese Prime Minister, that Japan would strive for greater dollar stability at the four-day summit, seemed to ease the dollar's position.

The market was somewhat anxious and seemed to be looking for some positive stance from the U.S. and this uncertainty tended to do most people from taking positions.

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Gain at Chase National Egypt

By Michael Tingay

CAIRO, July 12

CHASE NATIONAL Bank of Egypt, the joint venture between Chase Manhattan Bank and the National Bank of Egypt, raised its operating profits by over 90 per cent in 1977 to E23.8m (\$39.9m), after allowing for Egypt's 1976 banking year having covered 15 months.

The declared profits compare with E11.9m reported in fiscal 1976. Total assets rose substantially during the period with the balance sheet position showing E116.7m (\$185.7m) in 1977, compared with E78.9m in 1976, and contingent liabilities of E91.5m against E23.5m.

Deposits rose from E258.2m in 1976 to E257.2m last year. The loan-deposit ratio rose sharply—

with total loans increasing from E214.1m to E234.0m.

Chase National Bank was the first of the foreign and joint venture banks to open in Egypt after President Sadat began his "open door" economic policy. It and all the other foreign banks with operations in Egypt have so far been making substantial profits, though Chase National is by far the biggest money maker.

Citibank, which is probably the next in line, does not declare its profits since it is a foreign branch as opposed to an Egyptian established company.

The most striking aspect of the 1977 figures for Chase National is the improvement in the proportion of loans to deposits. The loan-deposit ratio rose from less

than 25 per cent to almost 40 per cent. Despite the rise in loans, the bank's bankers are still conscious of the absence of good lending opportunities. They cite the absence so far of multi-national companies in Egypt and the small scale of the private sector as the principal reasons for this.

Chase National now employs more than 200 people in its four branches (two in Cairo, one in Port Said and one recently opened in Alexandria).

It has established itself as one of the symbols of the "open door" policy. Although Cairo now appears overbanked, the sector is expected to continue making substantial profits for the immediate future.

face an additional problem in the availability of local funds, lacking a deposit base, and having to look to the inter-bank market for borrowings.

The only limit now imposed on their lending to Singapore residents is that the total amount loaned by an offshore bank must not exceed \$30m (U.S.\$30m).

Previously, offshore banks in Singapore could offer credit facilities in Singapore currency to local residents only after they had extended a term loan of two years or more, the amount of which was in excess of \$5m.

The limit of \$30m, which is believed to be double the previous maximum, may be extended to "deserving cases."

United Overseas Bank (UOB) public offer of 5m shares

UOB is a subsidiary of the United Overseas Bank, which currently holds 93 per cent of UOB's \$519.46m paid-up capital.

UOB made a pre-tax profit of \$55.69m in 1977 compared with \$55.16m in 1976.

In its prospectus last month UOB said it will continue to achieve satisfactory growth and added that the 10 per cent gross dividend paid last year will be maintained this year.

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Guinness (Park Royal) chairman

Mr. S. E. Darmon, previously co-chairman, has been appointed chairman of Guinness (Park Royal) in succession to Lord Syde, who has retired from the firm.

Mr. Stanley Thomson, finance director of the Ford Motor Company (UK), has joined the Industrial Development Advisory Board.

Mr. Jack Hubbard, managing director of REED MEDICALS since 1973, has been appointed chairman and chief executive. He succeeds Mr. C. H. Jones, who is chairman and chief executive of Field Stone (a subsidiary of a Reed Group company), to remain a director of RIMS.

Dr. W. H. Darlington, who has been managing director of OTHERT and PITT for 15 years, will relinquish that office on September 30, on reaching retirement age. He will be director of public relations for annual meeting on November 27.

Mr. Alan Cheetham has been appointed to the board from September 1 and will take up the office of managing director on October 1.

CENTRAL AND SHEERWOOD Mr. Bernard Buss has been appointed group financial controller and a director of the Whitefriars Press and Standard Catalogue Information Services. He also becomes secretary of the Whitefriars Press and Associated Publishing Industries. Mr. Hugh Adams is made sales director of Whitefriars Press in succession to Mr. Derrick Dordridge. Mr. Gill is appointed director of Whitefriars Press. Mr. Dordridge continues as director of the Standard Catalogue Company and as sales director of the Whitefriars Press. Mr. Adams is appointed director of the latter company on a part-time basis. Mr. Graham Moss is appointed as director and secretary of the Standard Catalogue Company, and as secretary of the Whitefriars Press and Associated Publishing Industries. Mr. Peter J. Jeywater is appointed financial director of the Whitefriars Press.

Mr. Frank Galbraith, who has been appointed divisional head marketing at the Northern Ireland Development Agency, joined the Agency from Jever, with whom he spent 19 years in senior management positions with the UK Africa and for last seven years, in the Far East. Mr. Gordon Rebbeck has been appointed regional sales director, Midlands and West, of the DUNLOP TYRE DIVISION. He was previously trade sales manager for the Midlands.

UK ECONOMIC INDICATORS

CONOMIC ACTIVITY—Indices of industrial production, manufacturing output, engineering orders, retail sales volume (1975=100); retail sales value (1971=100); registered unemployment excluding seasonal leavers and unutilised vacancies (000s). All seasonally adjusted.

	Ind.	Mfg.	Eng.	Retail	Unem.	Vacs.
	prod.	output	order	vol.	value	played
977	103.2	105.2	109	103.3	216.4	1,330
qtr.	101.9	103.0	106	102.5	222.0	1,330
qtr.	102.7	103.7	106	104.3	234.2	1,418
qtr.	102.2	103.2	107	104.4	239.4	1,481
978	103.2	104.1	109	106.3	246.0	1,409
qtr.	102.9	103.7	106	104.9	241.0	1,419
qtr.	103.5	104.0	115	106.8	246.5	1,409
rch	103.2	104.5	103	107.0	249.8	1,400
il	104.8	105.5	106	107.7	250.3	1,387
ie				108.4	255.2	1,366
						210
						217

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, retail manufacture, textiles, leather and clothing (1970=100); using starts (000s monthly average).

	Consumer	Invest.	Intmd.	Eng.	Metals	Textile	Housg.
	goods	goods	goods	output	value	value	starts*
977	115.9	99.4	106.1	100.4	83.9	104.4	19.9
qtr.	113.4	97.5	105.2	98.7	80.5	100.2	25.1
qtr.	115.1	98.0	104.7	96.6	82.3	100.7	25.4
qtr.	117.0	97.5	101.9	99.1	79.0	101.0	20.7
qtr.	118.0	98.0	102.0	100.0	79.0	101.0	16.1
978	117.1	98.6	104.9	100.2	76.8	100.2	17.8
qtr.	117.0	99.0	104.0	100.0	75.0	100.0	17.4
qtr.	117.0	98.0	106.0	100.0	78.0	100.0	15.2
qtr.	118.0	99.0	104.0	101.0	78.0	101.0	20.6
ch	119.0	99.0	108.0	102.2	81.0	102.0	25.4
il	119.0	99.0	108.0	102.2	81.0	102.0	24.9

INTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance; oil balance; terms trade (1975=100); exchange reserves.

	Export	Import	Visible	Current	Oil	Terms	Resv.
	volume	volume	balance	balance	balance	trade	US\$bn*
977	115.7	109.1	-94.7	-49.3	-80.0	99.0	10.5
qtr.	118.0	109.8	-79.4	-36.5	-74.5	100.3	14.9
qtr.	124.1	106.4	-54	-28.7	-60.2	101.0	13.4
qtr.	117.9	102.6	-45	-48.6	-65.7	102.4	20.39
978	120.3	114.3	-57.4	-30.6	-64.8	105.1	20.62
qtr.	112.2	114.6	-33.6	-24.8	-23.6	105.5	20.87
qtr.	127.4	111.3	-45	-13.2	-30.2	104.8	20.7
qtr.	121.4	116.9	-27.9	-18.9	-20.8	104.8	20.32
ch	126.1	109.9	-22.3	-34.3	-11.5	104.0	17.94
il	126.1	109.9	-22.3	-34.3	-11.5	104.0	16.86
il	120.1	112.5	-16.9	-49	-109	105.2	16.54

FINANCIAL—Money supply M1 and sterling M3, bank advances sterling to the private sector (three months' growth at annual %); domestic credit expansion (3m); building societies' net low; HP, new credit; all seasonally adjusted. Minimum (ending date).

	M1	M3	Bank	DCE	BS	HP	MLR
	%	%	advances	fm	inflow	lending	%
977	1.3	-8.8	5.3	-74	492	1,008	10.1
qtr.	24.8	14.9	5.5	+769	1,290	1,047	8
qtr.	28.0	18.4	20.3	+385	1,084	1,149	7
qtr.	25.1	12.6	8.3	+698	1,565	1,189	7
978	25.1	24.2	17.5	+1,819	1,049	1,260	6.9
qtr.	22.3	17.3	13.4	258	388	429	6.9
qtr.	26.5	25.5	18.0	963	353	418	6.1
qtr.	25.1	24.2	17.5	998	308	413	6.1
ch	19.1	24.7	13.1	1,437	328	463	7
il	13.2	15.6	18.8	1,096	212	471	10

INFLATION—Indices of earnings (Jan. 1976=100), basic materials and fuels, wholesale prices of manufactured products (70=100); retail prices and food prices (1974=100); FT commodity index (July 1982=100); trade weighted value of index (1971=100).

	Earn.	Basic	Wholesale	RPI*	Foodst.	comdty	Strig.
	ings*	matls.*	mfg.*				
977	112.5	341.5	248.0	174.1	184.7	276.4	61.8
qtr.	114.5	347.7	259.2	181.9	191.1	280.0	61.8
qtr.	116.1	340.5	267.7	184.7	192.1	239.9	61.8
qtr.	119.9	330.6	272.1	187.4	198.3	234.29	63.3
978	123.1	328.7	279.0	190.6	197.3	238.61	64.6
qtr.	121.5	324.9	277.1	189.5	196.1	228.41	66.0
qtr.	122.7	324.2	279.2	190.6	197.3	234.86	64.1
qtr.	125.0	331.0	280.6	191.8	198.4	238.61	64.1
ch	127.2	337.4	282.7	194.6	201.6	238.24	61.5
il	127.2	341.5	284.6	195.7	203.2	242.27	61.5
	342.9	286.2					

* Not seasonally adjusted.

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MANUFACTURING CO. SURREY AREA

REQUIRES ADDITIONAL CAPACITY FOR EXPANSION. At present sub-contracting £100,000 of production per annum. Surrey-based firm preferred. Please send details of capacity available, e.g. presses, etc.

Write Box G.2251, Financial Times, 10, Cannon Street, EC4P 4BY.

CAR REFINISH PAINT

Leading UK car refinishing paint 1 hour synthetic for sale. Perfect condition. Wide variety of car manufacturers' colours. Export only, £1.25 per litre c.i.f. for bulk orders only.

Ring 0934/842801. Write Box G.2243, Financial Times, 10, Cannon Street, EC4P 4BY.

INVESTMENT CAPITAL REQUIRED

By small but dynamic design orientated commercial group poised to form an extremely profitable & successful company. Will consider either non-active investment or active plus financial participation in this new operation for the right person.

Cash requirement of £50,000. Principals only Write Box G.2244, Financial Times, 10, Cannon Street, EC4P 4BY.

HOUSE BUILDING COMPANY FOR SALE

Private House Building Company having wholly-owned investment property subsidiary. Operates in West Yorkshire and has land bank of 70 plots. Owners would sell as a group or on the basis that they buy back the subsidiary. The Company has an interesting tax loss situation.

Approximate asking price £200,000 for the group with the Property Company valued at £70,000.

For further details apply: Tansley Witt & Co., Chartered Accountants, Tower House, Merriam Way, Leeds LS2 8HU.

FAMILY ROAD PRODUCTION COMPANY

FOR SALE AS GOING CONCERN. London based. Sale due to retirement. 13 vehicles (artics. and 4-wheelers). Premises not available. TURNOVER APPROX. £225,000.

Write Box G.2256, Financial Times, 10, Cannon Street, EC4P 4BY.

BUSINESSES WANTED

ENGLISH LANGUAGE SCHOOL WANTED

Investors wish to acquire school already specialising in, or capable of adaptation to, the teaching of English to foreign students. Any U.K. location will be considered, but annual tuition fee income should be not less than £75,000.

Principals or their professional advisors should reply in confidence to Box G.2255, Financial Times, 10, Cannon Street, EC4P 4BY.

CLOTHING FACTORY REQUIRED

Substantial company wishes to acquire a manufacturing unit (11,000 to 25,000 sq. ft.) located outside London with an existing work-force and second-line management.

Please write to: CITROEN WELLS & CO. (Ref. E), Devonshire House, 1 Devonshire Street, London W1N 2DR.

ACQUISITIONS WANTED

Small private group of companies wishes to purchase in whole or part another private company which the aim of helping to expand the growth of the company through many international and U.K. concerns and by providing the working capital required. A wide range of companies considered.

FUNDS AVAILABLE: £50,000 - £1 MILLION. Write in confidence: Box G.2238, Financial Times, 10, Cannon Street, EC4P 4BY.

ELECTRONICS COMPANY

£1 million turnover and strong assets wishes to expand by acquiring a company in the electronics or engineering field. Cash available £50,000-£500,000. Part acquisition considered. Write in confidence: Box G.2239, Financial Times, 10, Cannon Street, EC4P 4BY.

PLANT AND MACHINERY

Over 400 sets in stock. 1000-7000VA. Buy wisely from the manufacturer with full after sales service. CLARKE GROUP. 01-986 8231. Telex 897784

EXPANDING NORTH-WEST PROPERTY DEVELOPMENT GROUP

would be interested in acquiring a number of small private companies engaged in or associated with residential development. North or Midlands area preferred. Principals only. Write Box G.2219, Financial Times, 10, Cannon Street, EC4P 4BY.

OFFICE STAFF EMPLOYMENT AGENCY FOR SALE

IN PLEASANT MIDLANDS TOWN. Established 15 years. Write Box G.2258, Financial Times, 10, Cannon Street, EC4P 4BY.

EXPANDING W. GERMAN MACHINE MAKERS FOR SALE

1977 Turnover: 14 million DM making Automatic Assembly Equipment. 140 experienced personnel. Well-equipped factory approximately 60,000 sq. ft. Substantial Principals please write Box G.2249, Financial Times, 10, Cannon Street, EC4P 4BY.

OLD ESTABLISHED GARAGE BUSINESS

PROMINENT FREEHOLD MODERN PROPERTY. Showrooms, Display Forecourt, Workshops, Body Shop, Stores, Ample Parking. Leading New Car Franchise. Turnover Exceeds £750,000. Opportunities for Expansion. Excellent Profit Record. FOR SALE FREEHOLD AS A GOING CONCERN. Details from Sole Agents: T. SUTTON & CO., Chartered Surveyors, 53, Queen Street, Sheffield S1 1UG. Tel: (0742) 77635

INDUSTRIAL LIMITED EMPLOYMENT AGENCY

Based in the South-west, supplying skilled labour to industry in the South-west and U.K. Multinational companies among our clients. First year turnover of £200,000 with £25,000 profit. Now halfway through 2nd year with enormous potential ahead. Most contract work being turned over through lack of capital. Further expansion and professionalisation possible. Personal recruitment. Requires takeover for the purpose of development. Present directors happy to remain. Genuine enquiry only to Box G.2252, Financial Times, 10 Cannon Street, EC4P 4BY.

BUILDING PANEL MANUFACTURING COMPANY FOR SALE

Due to public company owner rationalising. Substantial net assets possibly available. Located: Cam/Norfolk border. Realistic valuation. Principals only. Write Box G.2247, Financial Times, 10, Cannon Street, EC4P 4BY.

MASTIC ASPHALT CONTRACTORS

With turnover of £450,000 plus in South Lancashire. Competent contracting management and staff. Healthy order book together with plant, equipment, vehicles, fixtures and fittings and goodwill. £37,500 plus S.A.V. at approx. £14,000. Premises available on lease. Write Box G.2246, Financial Times, 10, Cannon Street, EC4P 4BY.

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Earnings news gives Wall St. mild boost

INVESTMENT DOLLAR

\$2.60 to \$1.00% (109%)
Effective 81.853-31% (54%)

A FIRMER dollar and some encouraging second-quarter earnings reports helped to give the Wall Street stock market a further mild boost yesterday in another active trade, although late profit-taking trimmed the gain.

The Dow Jones Industrial Average finished at 324.34, up 3.24 higher at 321.10, after touching 324.13, while the NYSE All Common Index was up 19.19 to 3,540.00, after 3,520.81, and gains outscored losses by 883 to 525 at the close.

Trading volume amounted to 2,641 million shares, compared with 2,641 million on Tuesday's total of 2,749 million.

In Washington, President Jimmy Carter told a group of foreign journalists that he does not foresee a recession occurring nor any further determination of economic summit meeting in Bonn this weekend to act to head off the possibility of a recession.

Earlier yesterday, Charles Schultz, chairman of the President's Council of Economic Advisors, stated that a "significant" tax cut will be required next year in order for the economy to maintain long-term potential.

He also called inflation the nation's most serious problem, but said he sees price rises moderating in the second half of the year.

In Europe, the dollar firmed against most major currencies for the second consecutive day.

Under Secretary of State Richard

Cooper told a joint economic subcommittee in Washington that President Carter "will make clear our support" for a newly revised monetary system at the Bonn summit, which begins on Sunday.

Another plus for the stock market was a report by the Conference Board that consumer confidence improved in June for the first time in five months.

RCA reported higher second-quarter net profit and added 26 million shares, raising its dividend and announcing improved third-quarter earnings, advanced 23 cents to \$2.75.

Reporting a second quarter earnings gain, Georgia-Pacific rose 1/2 to \$28. International Paper rose 1/2 to \$40.75, and Abbott Laboratories rose 1/2 to \$31.50.

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British oil, which has declined to comment on Press reports of an oil find off the Shetland Islands, gained 4 more to 156.

Pet rose 2 1/2 to \$34.10. Industrial shares were mixed, with a few gains and many losses.

THE AMERICAN SE Market Value Index advanced 0.68 further to 148.16 on volume of 3.4 million shares (3.34m).

Stock prices retreated further in nervous trading, leaving the Dow Jones Industrial Average 4.2 down at 321.10.

Brokers said that a continued weakening of prices on the domestic bond market was unsettling equities.

Siemens recorded DM 2 in Electricals, while among Motors, BMW fell DM 5.50 and Daimler-Benz fell DM 2.40.

Among isolated firm profits, Metallgesellschaft advanced DM 4.70 and VEBAG up DM 1.40.

Public utility shares moved up as much as 40 pennings following their current yield discount compared with Mortgage Bonds, and the Regulating Authorities made purchases of stock totalling a net DM 62.6m compared with DM 38.5m the previous day.

Paris

The recent uptrend persisted, with unit trusts prominent buyers in the market.

Brokers were unable to give any specific reasons for the investor confidence, especially as the franc had weakened in relation to the dollar during the morning.

Oil and Steels tended lower, while Rubbers and Publishing issues were irregular, but gains predominated in all other sectors.

Silic, BCT, Peugeot-Citroen, Paribas, Michelin, Pecheux, Pernod, CRDA, Leroy-Somier, CIL Industries, Generale des Eaux, Pernod-Ricard and PUK were among stocks to make good progress, but Cile Nord, Viniprix, Kleber, Arjomand, Ushor, Carrefour and Moulinex lost ground.

Markets were again quiet active, with a clear trend. Volume reached 330m shares (330m), while the Nikkei-Dow Jones Average slipped 1.06 more to 5,277.25.

SE index hardened 0.20 to 424.33.

Stocks related to Government spending on public works, Shipping, Chemicals and some Electronic goods, bought selectively, but Pharmaceuticals and some Electronic declined.

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Hong Kong

Local and Overseas profit-taking brought share prices back yesterday in reduced activity. The Hang Seng index reacted 3.85 to 574.77, while turnover on the four stock exchanges came to HK\$130.85m (HK\$140.32m).

Jardine Matheson lost 30 cents to HK\$16.50, while Hong Kong Land shed 20 cents to HK\$10.50, and HSBC declined 15 cents to HK\$35.00.

Outside the leaders, Hong Kong Telephone received 25 cents to HK\$34.75, Hong Kong Wharf 20 cents to HK\$34.00, Cheong Cheong 15 cents to HK\$23.00, and Cablevision 10 cents to HK\$23.00.

China Light put on 10 cents to HK\$26.50.

Rembrandt Jewellery gained 35.35 to C\$59, the company plans to buy its shares at C\$57.50 each.

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Canada

Nearly all sectors made further headway yesterday in heavy trading, the Toronto Composite Index rising 5.7 more to 1,141.65.

Gold and Silver rose 1.2 to 1,494.5 and 1.5 to 1,455.0, while Oil and Gas advanced 0.78 to 174.43.

Noranda "A" rose 31 to C\$27 on higher second-quarter earnings, while Canadian Pacific's "A" added 1 1/2 to C\$162 on improved one-month net profits.

Rembrandt Jewellery gained 35.35 to C\$59, the company plans to buy its shares at C\$57.50 each.

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Indices

NEW YORK - DOW JONES

	July 12	July 11	July 10	July 9	July 8	July 7	July 6	July 5	July 4	July 3	July 2	July 1	June 30	June 29	June 28	June 27	June 26	June 25	June 24	June 23	June 22	June 21	June 20	June 19	June 18	June 17	June 16	June 15	June 14	June 13	June 12	June 11	June 10	June 9	June 8	June 7	June 6	June 5	June 4	June 3	June 2	June 1	May 31	May 30	May 29	May 28	May 27	May 26	May 25	May 24	May 23	May 22	May 21	May 20	May 19	May 18	May 17	May 16	May 15	May 14	May 13	May 12	May 11	May 10	May 9	May 8	May 7	May 6	May 5	May 4	May 3	May 2	May 1	April 30	April 29	April 28	April 27	April 26	April 25	April 24	April 23	April 22	April 21	April 20	April 19	April 18	April 17	April 16	April 15	April 14	April 13	April 12	April 11	April 10	April 9	April 8	April 7	April 6	April 5	April 4	April 3	April 2	April 1	March 31	March 30	March 29	March 28	March 27	March 26	March 25	March 24	March 23	March 22	March 21	March 20	March 19	March 18	March 17	March 16	March 15	March 14	March 13	March 12	March 11	March 10	March 9	March 8	March 7	March 6	March 5	March 4	March 3	March 2	March 1	February 29	February 28	February 27	February 26	February 25	February 24	February 23	February 22	February 21	February 20	February 19	February 18	February 17	February 16	February 15	February 14	February 13	February 12	February 11	February 10	February 9	February 8	February 7	February 6	February 5
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FARMING AND RAW MATERIALS

Mackerel replacing herring

BRITONS ARE eating more mackerel and Scottish herring catches are dwindling to an all-time low, the Department of Agriculture Fisheries for Scotland disclosed yesterday.

Last year 54,000 tons of mackerel were landed at Scottish ports—nearly double the 1976 figure. Of this total, 28,000 tonnes went for human consumption, compared with just 12,000 tonnes in 1976.

The figures were revealed in the annual fisheries report of the Scottish agriculture department published yesterday.

The value of the total mackerel catch was £4.3m, compared with £1.7m in 1976.

The report attributed the rise to the contraction of other fish opportunities—particularly herring—for Scottish fishermen.

Last year's herring catch, at 38,000 tonnes, was the lowest recorded this century.

The decline was caused by the closure in February 1977 of all North Sea herring fisheries and restrictions on herring fishing in the Irish Sea west coast grounds.

Despite the decline in the volume of the herring catch, its value went up by nearly £2m to more than £11m, reflecting the high prices now being fetched.

Last week it was announced that all herring fishing off Scotland's west coast is to be banned, except for the Clyde.

The report said the year was "in many ways a very difficult and frustrating one" for the industry. But the white fish sector had a relatively prosperous "season" with the value of its catch increasing by nearly 40 per cent to a record £58m.

Nearly all the boats in the herring fleet were capable of switching to other fish. "This flexibility helps to offset the problems created by the reduction of herring fishing opportunities," said the report.

MORE THAILAND RICE FOR EXPORT

THE THAI Commerce Ministry has released more rice for export to help farmers get higher prices for their paddy, Nam Poonvuthu, commerce minister, said.

He said 40,000 tonnes of high grade rice had been approved for export on a commercial basis before end-August, and broken grades totalling 50,000 tonnes would be allocated for export on a private basis by end-October.

Meanwhile, the Agriculture Ministry said this year's bumper crop yielded a bumper harvest of 1.5m tonnes.

The bumper crop was attributed to a new strain of rice called "kor khon" which requires less water for its growth.

Coffee market tumbles as Colombia lowers prices

BY JOHN EDWARDS, COMMODITIES EDITOR

COFFEE VALUES tumbled on the London and New York terminals, markets yesterday after Colombia announced that it had lowered the amount that private exporters have to deposit with the Central Bank, thus enabling them to cut their asking prices.

Later on, after the London market closed, it was learnt that Colombia was also cutting its minimum export prices to try to revive sales of its heavy surplus stocks.

On the London futures market the September position lost \$3.5 to \$123.5 a tonne—back to the lows reached at the end of March before the market was boosted by Brazilian frost fears.

This means that the market has already written off the possibility of a frost hitting the vital Brazilian crop, despite the fact that it is still the prime risk period.

In 1975 the frost struck during the third week of July, and some weather experts are said to be claiming that the meteorological pattern this year is not dissimilar to the cold spell followed by warmer weather prior to the frost.

Traders are not predicting that there will be a frost. However, they are pointing out that the danger has not by any means

passed, with next week a crucial test. Although this year's Brazilian coffee crop is safely harvested, the market would be very vulnerable since consumers have been holding off buying, and are reported to be holding only light stocks.

But many traders consider that coffee is now cheap, especially in the distant months at around £1,000 a tonne. This has encouraged some trade buying at the lower levels by merchants who have not forgotten the frost, entirely, like the speculators.

However, the market was sceptical of a hint by Camillo Calazans, president of the Brazilian Coffee Institute, that Brazil might consider importing coffee again for the domestic processing industry.

Mr. Calazans claimed that imports from Madagascar and El Salvador in 1976 had proved a profitable operation, but no such move was made of purchases made at very high prices last year.

Of more interest was the news from London that weather in the coffee growing areas remains fine with minimum temperatures about 12 deg. C. Unsettled conditions were forecast, but the cold front moving up the south appears to be confined to the coastal area so far.

As a result South American producers are engaged in a competitive battle to try to obtain any business going, Colombia, as the world's second biggest producer, has been hard hit by a build-up of surplus stocks.

At yesterday's raws tender the export subsidies requested by traders were too high, the Commission said. The market would be re-examined in September and if there were enough available for export, the tenders might be restarted.

F. O. Licht, the independent sugar market observer, has reduced his estimate of world final sugar stocks at the end of the current season.

He said yesterday that stocks would be 30.98m tonnes compared with his February forecast of 31.308m tonnes.

He has raised his estimate of world consumption by almost 1m tonnes to 36.55m tonnes, and increased his production estimate from 81.39m tonnes to 82.62m tonnes.

On the London terminal market yesterday the daily price for raws was hoisted up £2 a tonne to £89. The whites price, however, was cut £2 a tonne to £85 following the sale by a Belgian company of a cargo of whites to Syria at the disappointing price of \$202.75 a tonne.

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It is almost impossible to tell exactly what prices are being charged in view of the plethora of "special deals" offering varying discounts on the officially quoted prices offered to consumers.

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Stockpile tin Bill delayed

By Our Commodities Staff

CONGRESSIONAL clearance of the U.S. contribution of 5,000 tons of tin to the International Tin Council's buffer stock was further delayed yesterday. A committee scheduled to prepare the move for approval by Congress cancelled its meeting planned for today.

The hold-up helped slow the early decline in tin prices on the London Metal Exchange which was sparked off by a \$M25 a piculet cut in the Penang price overnight.

However, the slide resumed in the afternoon when U.S. traders showed little interest in tin. Three months standard tin closed \$8.50 lower at \$8,545.50 a tonne. Cash metal fell £10 to \$8,515 a tonne.

The cash price rose \$4.50 a tonne yesterday to \$315.75 and three months lead advanced \$4 to \$323.75 mainly under the influence of consumer demand and reports of covering by some producers buying nearby metal.

In New York National Zinc said it was to raise its prime western zinc price by 1.5 cents a pound to 30.50 cents, starting next month. This follows a similar move by Asarco earlier this month to restore the price increase rescinded previously.

U.S. commodity market review planned

WASHINGTON, July 12. THE COMMODITY Futures Trading Commission is to prepare preliminary reviews of the terms of the commodity futures contracts over the next nine months, it was announced here.

Commissioners at the weekly CFTC meeting approved a full economic review of the New York Coffee and Sugar Exchange's "C" contract, and partial reviews of the New York Cattle Exchange's round white potatoes contract, the frozen pork bellies contract of the Chicago Mercantile Exchange, and the cocoa contract on the New York Cocoa Exchange.

The Commission noted it does not imply these contracts are unsound but that the periodic reviews of contract terms will be conducted to ensure that they continue to be economically useful.

Several commissioners expressed concern that U.S. markets were not remaining competitive with their foreign counterparts. The Commission will study whether U.S. regulations are augmenting this shift to foreign exchanges or if market factors are responsible.

Reuters

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GRAIN MARKETS

Hold-ups hit wheat talks

A NEGOTIATING conference on a new international wheat agreement is not likely to be held until late this year at the earliest, Australian Deputy Prime Minister Douglas Anthony said here.

He said an EEC demand for an agreement on coarse grains to run parallel to a pact on wheat was unlikely to be accepted.

A proposed negotiating conference scheduled for September is likely to be replaced by further meetings.

There is an inevitable link between multilateral trade talks being conducted by the GATT and the grain negotiations, he pointed out.

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GENEVA, July 12.

when a planned Press conference was postponed.

It has been expected that it would formally be announced that the negotiating conference would be delayed until later in the year, and the September date used for further interim discussions.

It is understood that although some points have been cleared up, little progress has been made on the main issues for discussion—the price levels and the size and financing arrangements for the proposed reserve stocks.

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STOCK EXCHANGE REPORT

Equities continue to progress despite uncertain Gilts

30-share index rises 6.0 more to four-week high of 473.3

Account Dealing Dates

Option
*First Declared Last Account
Dealings Dates Day
Jun. 26 July 6 July 7 July 18
July 10 July 20 July 21 Aug. 1
July 24 Aug. 3 Aug. 4 Aug. 15

Leading equities embarked on a new upturn yesterday, although trade suffered a general reduction as institutional operators became more selective in their approach. The morning session was noticeably quiet, a partial reflection of a subdued, gilt-edged market which appeared to be wrestling with the overnight banking statistics. These suggested that the authorities had regained control of money supply growth following last month's financial package, and the market was not impressed and seemed content to await the June trade returns, due tomorrow.

Favourable trading news provided added impetus to equity buyers who again found stock in short supply. Afternoon reports that the Government would be asking for less than 10 per cent pay rises when Phase Three ends this month, and the promise of a further fall in the rate of inflation when the retail price indices are announced on Friday helped sentiment in the late trade.

Several constituents of the F.T. Industrial Ordinary share index maintained their upward momentum, including British Petroleum which, responding to renewed U.S. enthusiasm about prospects for its oil discovery off the Shetlands, reached peak for the year of 886p before settling a net 10 higher at 884p. Dunlop also turned in a good performance, trading briskly on investment support up to 85p for a gain of 7. The index advanced 6 points further to 473.3, its highest level since June 13 and a rise so far on the week of nearly 18 points.

Grey areas were few, but the Royal Commission on the environment, which is to be set up to examine certain sectors such as local authorities coupled with the recommendation of a casino betting levy unsettled the sector. Ladbroke fell 18 in 170 and Coral Leisure gave up 12 at 53p.

Satisfactory evidence of a lifting from the clearing banks failed to influence British funds, and, in the absence of any follow-through demand, quotations slipped from the previous evening's late levels.

The longer were additionally affected by a disposition to reserve funds for the final call on the tap, due tomorrow, although the stock, Exchequer 12 per cent, will be dealt in fully-paid form as from today. The easier tendency continued in the after hours' trade, bringing net losses

of 4. At the shorter end of the market, marginal improvements were recorded with buyers possibly hoping for a slight reduction in interest rates. Among recently-issued Fixed Interest stocks, Bonds 6 per cent Convertible Bonds 1983 made its debut at 97 1/2 against the issue price of \$100.

A withdrawal of buyers of investment currency coincided with business in both Hong Kong and South African shares. The combination lowered the premium to 108 per cent before a partial recovery to 109 per cent for a net fall of 11 points. Yesterday's SE conversion factor was 0.6830 (0.6837).

Activity in BP positions featured dealings in London Traded Options yesterday. The price of the underlying equity rose 22 to 886p at one stage and helped to bring about a brisk option trade; some 60 contracts were done and all the 730 series rose around 25p, while the October 850 added 25p. The overall total of 645 contracts was well down on the previous day's 925.

Following the previous day's disappointing debut, Hunting Petroleum Services encountered buyers around the issue price of 55p and firmed 3 to 59p.

Banks up again

The major clearing banks continued firmly with sentiment buoyed by a broker's circular, indicating that the interim dividend season on July 21, gained a further 4 to 272p, while Midland and NatWest were similarly dearer at 353p and 272p respectively. Barclays closed unchanged at 315p awaiting the outcome of the Investment Trust Corporation takeover resolution.

Elsewhere, Bank of Ireland hardened 5 more to 385p in a thin market. Hambros rallied 3 more to 173p among merchant banks awaiting the outcome of the loan talks with the Norwegian Guarantee Institute.

Rovals featured Composite Insurance with a rise of 7 to 382p in response to Press comment. Guardian Royal Exchange firmed 2 to 214p, and Commercial Union 4 to 148p. Elsewhere, improvements of 5 and 7 respectively were seen in Sedwick Forbes, 412p and Hambro Life, 327p.

Annual results in line with most expectations left H. P. Bulmer 2 firmer at 132p.

Building descriptions held steady to firm in a quiet trade. Countryside Properties added a couple of pence prior to the announcement of the interim results and improved a penny more after it to close 3 up at 46p.

Donald Macpherson firmed a penny more to 70p in continued response to the interim profits; refining and marketing losses in Western Europe, where price increases lagged far behind cost increases. It should be noted that refining and marketing have remained profitable in the United States, as in most African countries and Australia, and that as a result of reorganization of the tanker fleet sector, the impact of tanker shipping costs on the consolidated results has been reduced.

in sympathy, Leyland added 4 to 79p. Elsewhere, buyers came in for Poole which responded with a rise of 7 to 140p. In contrast, the pre-tax loss and dividend omission left Mears Brothers 3 down at 17p, after 16p and, still unsettled by the trading loss and deal with Ready Mixed Concrete, British Dredging shed 2 more to 31p for a loss of 10 since the announcement. Fairclough Construction held steady at 71p after the announcement of Robert Watson.

ICI made steady progress and closed 5 higher at 377p. Standing 5 easier awaiting the annual results. Allied Colloids rallied on the announcement and closed only 1 lower on balance at 71p. Modest demand in a market short

of stock left Walsby's 10p and 48p.

Encouraged by a broker's circular, small demand in a thin market lifted Anglia TV A 7 to 82p.

Stores firm

Optimism about the level of consumer spending encouraged leading Stores to make further progress. Marks and Spencer put on 3 more to 133p and Gussies A rose 4 to 284p. Elsewhere, Raybuck edged forward 2 to 88p following the results and proposed preference and ordinary share capitalisation issues. Time Products moved up 4 more to 178p on dividend considerations, while Walls put on 5 to 95p.

Ratners, however, cheapened a penny more to 88p on further consideration of the disappointing results and Customerage dipped to 17p now that Woolley has gained control; the latter moved up 4 to 64p.

Electrical leaders staged a modest improvement, GEC, 271p, to 801p; the price in yesterday's issue was incorrect.

Shares with gambling and allied interest came under selling pressure following the Royal Commission's recommendations. Despite several attempted rallies, the broke closed around the day's lowest with a fall of 16 at 170p, while Coral fell 12 to 95p. Norton and Wright, suppliers of lottery tickets, gave up 15 to 160p.

Occasional support was provided by Trust Houses Forte firmed 2 more to 223p and City closed a similar amount dearer at 124p. Fresh demand in a restricted market lifted Noddleton 10 higher at 250p. Foods took on a mixed appearance. Buying interest revived in Robertson, which gained 5 to 130p, but Associated Fisheries came on off at 41p, down 2. Among Supermarkets, Wm. Low firmed 1 to 117p in a market none too well supplied with stock, while gains of 2 were marked against M. Macgregor, 80p, Hills, 224p, and Infocore, 224p.

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Pilkington good

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Chesterfield stood out with an improvement of 10 to 308p and Property Security Investment firmed 8 to 150p. Late demand lifted Land Investors 13 to 285p, and, awaiting today's annual results, Rajan hardened a penny to a 197p peak of 95p. Of the leaders, Land Securities firmed 2 to 214p and Stock Conversion 6 to 240p.

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† Property Growth	10½ %
† Vanbrugh Guaranteed	9.25%

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FINANCIAL TIMES

Thursday July 13 1978

SHEFFIELD CITY OF OPPORTUNITIES
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Summit hopes hinge on U.S. energy plan

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

COMMITMENTS by the U.S. Administration on energy policy are seen by the British Government as central to hopes of securing West German and Japanese agreement to an economic package at the seven-nation summit starting in Bonn on Sunday.

The UK's aspirations for the meeting are centred on action by the stronger economies to boost their growth rates, to promote energy conservation and, where relevant, to reduce their current account surpluses.

Senior officials in London stress, however, that the willingness of the West German and Japanese Governments to agree to such a bargain will depend on whether President Carter can provide a positive response on energy. The exact German and Japanese positions are still regarded as unpredictable.

The Whitehall view is that U.S. domestic oil prices are far too low on conservation grounds and represent the biggest subsidy anywhere in the world.

This view could be used as a debating ploy at Bonn if the U.S. criticises UK aid to industry. The emphasis in Whitehall is on avoiding the creation of

excessive expectations ahead of the summit, partly for tactical political reasons. It is stressed that no new initiatives are likely on currency stabilisation.

Any growth package is seen as depending on a collective willingness to take action which countries might be unwilling to take individually.

But there will be no repetition of earlier unsuccessful attempts to secure commitments to economic growth targets. The emphasis will be more on what extra action can be taken.

Contribution

It is argued in London that the UK has already made its own contribution, since the budgetary stimuli in the last year amount to 1½ per cent of Gross Domestic Product, which is more than in other industrialised countries.

Britain will essentially be looking to the stronger economies to take the lead. So the statement by Mr. Takeo Fukuda, Japanese Prime Minister, that Japan would be prepared to see a major reduction in its current account sur-

plus was welcomed in London yesterday.

Mr. Fukuda's comment about channelling aid funds to the developing world is expected to be reflected in a specific commitment at the summit on Japan's capital transfers overseas.

It is expected that the Franco-German plans for currency stabilisation may be discussed informally but no formal reaction from the U.S. is likely.

It was pointed out in London yesterday that the traditional U.S. view has been to welcome any proposal which will promote European integration.

Consequently, European currency plans are not seen as a destabilising factor in the summit.

President Carter said in an ITN interview last night he would urge the reduction of Tokyo's trade surplus at the summit.

"One of the things we would like to see done is for both Japan and Germany to stimulate their economies so that the growth may be higher, and so that they might be better able to buy our own goods that we would like to sell," he said.

Hint of Thatcher rift with Heath over Bremen

BY PHILIP RAWSTORNE

THE FRAGILITY of Mr. Edward Heath's recent accord with Mrs. Margaret Thatcher was emphasised last night in differences over policy towards the Bremen proposals for a European monetary system.

Mr. Heath, with an enthusiasm that contrasted markedly with Mrs. Thatcher's caution this week, greeted the Franco-German plan as the EEC's first important initiative for more than five years.

In a speech in London to the Conservative Group for Europe, he called on Mr. James Callaghan to ensure its success.

Britain's interests demanded that the Prime Minister should resist opposition from the Labour Party and sabotage attempts by Treasury officials, Mr. Heath declared.

Mrs. Thatcher welcomed the scheme, but told the Commons on Monday that it was no substitute for running our own economy soundly.

Mr. John Nott, Shadow spokesman on trade, referred to a similar EEC scheme when Mr. Heath was in power. He told the Institute of Export in London: "We have been down this road before and so have other countries—and it failed."

He observed: "We must not let the ambitions of European federalists, however passionately held, lead us into an entanglement—into a currency straight-jacket—which damages this country's capacity to sort out its own problems."

It was the duty of Ministers through the consequences to Britain of the proposals, he said.

But Mr. Heath last night insisted that Mr. Callaghan should have joined France and West

Germany in taking the initiative. "He was taken unawares... could only stand limply on the sidelines," he said.

The Prime Minister had a tremendous responsibility as if that the scheme, which could greatly increase the EEC's economic prosperity, was implemented.

Mr. Callaghan had to convince his European partners that his Government was sincere in wishing to improve the present scheme and to bring it into operation early next year.

Mr. Heath described as "diabolical" a Press briefing by Treasury officials on the Bremen proposals. It was "directly contrary" to the Prime Minister's Commons statement this week.

"Such a briefing, showing officials 'sceptical to the point of contempt' for the scheme, can only undermine the Prime Minister's own position and make his relations with the European community infinitely more difficult."

The Treasury's jibes about allowing the danger of enthusiastic amateurs to dream up schemes of monetary reform could only be a direct reflection on Mr. Callaghan's strength to prevent them sabotaging this scheme," Mr. Heath demanded.

Europe was again on the move, he said, and our partners would go ahead without us if necessary.

Securing the changes they wanted in the Bremen proposals if they sought to destroy the Common Agricultural Policy.

The decision on the monetary scheme could not be left to the technocrats.

THE LEX COLUMN

Stacking the odds against casinos

The lush world of the Mayfair casinos will never be the same again. Even if the recommendations of the Royal Commission on Gambling are not implemented, the Commission has really thrown the cat among the pigeons by focusing attention on what is almost certainly the country's most profitable business.

Future governments are unlikely to ignore the recommended revenue raising possibilities and it is little wonder that, despite their recent weakness, the Coral share price slumped 12p to 95p and Ladbrokes' shares fell 16p to 170p. The message is clear—the salad days for them are over.

The Royal Commission reckons that the return on capital employed of the average casino is 172 per cent and for the London casinos alone, the figure is 432 per cent. If this were not enough, the Royal Commission estimates that the ordinary punter in the betting shop pays proportionately 58 times more tax than the average casino gambler, one of the main purposes of the recommendations is to remove this anomaly.

German banks must keep their loan portfolios at less than 18 times their net worth. Between April 1977 and April 1978 Deutsche Bank's balance sheet total has increased by over fifth with expansion of its overseas business an important element in this growth. This new issue will increase the bank's net worth by 9.3 per cent from its year-end total of DM 3,450m.

The German stock indices are almost back to their highs at the start of the year and bank shares have been performing well of late. The shares are being issued at DM 200—a discount of one-third on the market price. As an unusual sweetener they will be entitled to the full dividend for 1978. At the issue price, the historic dividend yield is 7 per cent to put the overall ex rights yield from 4.6 to 4.8 per cent. Foreigners, thanks to the German tax structure, get substantially less.

The message from Furness Withy's annual meeting is that profits will be substantially lower in the current year. Even so its performance may be relatively smooth compared with the setbacks likely at Ocean and

Deutsche Bank has traditionally increased its capital in big steps taken relatively

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Index rose 6.0 to 473.3

PRE-TAX PROFITS GROWTH LEAGUE

Ten years—1968-77

	% Increase
1. Coral Leisure	6,036
2. Ladbrokes Group	5,573
3. J. Smurfit	5,165
4. Rascal Electronics	3,567
5. Mothercare	2,648
6. Dixons Photo	2,273
7. Dunbee-Combe	2,237
8. BTR	2,154
9. Associated Dairies	2,080
10. Hanson Trust	1,942

Source: Management Today.

Overall profits could fall from £20.7m (including £3.4m from ship sales) to, say, £14m or so. That would still leave the dividend very comfortably covered—which is more than can be said for Ocean and, in particular, P&O. But when it comes to dividend increases Furness will have to weigh the presence of potential predators against the possibility which it now sees of the shipping slump extending to the middle of the 1980s.

Twice now Robert Fleming has dipped its toe into the water and almost got drowned. Well over £200m was put up for the £285m Eurotherm offer for sale in May, and yesterday £186m was subscribed for the £177m Carriers Superfoods issue.

In between, however, Fleming got the Hunting Petroleum flotation just about right.

Clearly there is a big and largely untapped demand for the slightly glamorous small growth company. Moreover, there is a large volume of punters' money floating about, and yesterday tags were to be seen milling about outside the receiving bank before 10 am (when the lists opened) to make sure the issue was going well and was worth applying for. In the new issue game, success breeds success, and in current conditions the margin between failure and huge oversubscription is a fine one.

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Carter denounces Soviet treatment of Shcharansky

BY OUR FOREIGN STAFF

ON THE eve of his departure for the Bonn Summit, President Carter has denounced the Soviet treatment of Mr. Anatoly Shcharansky, the Russian dissident, as an attack on every human being who believes in basic freedom.

Speaking on ITN's News at Ten, the President denied that Mr. Shcharansky was a spy for the U.S. and asserted that he was being tried for his human rights activities.

Mr. Shcharansky has been accused by the Soviet authorities of working for the CIA and faces a possible death sentence for treason, despite a statement by the President last year that the dissident had no connections with the U.S. intelligence agencies.

This was President Carter's strongest response so far to the Shcharansky trial.

The U.S. would "let the Soviets know of our displeasure and also work towards the minimisation of any punishment meted to Mr. Shcharansky," the President said.

While certain courses of action were being considered, the U.S. could not determine the outcome of the trial or any punishment that might be allotted to Mr. Shcharansky.

Reginald Dale writes from Geneva: The U.S. and Soviet Union resumed negotiations for a new Strategic Arms Limitation agreement (SALT II) here, despite widespread feeling in Washington that the talks should have been postponed in protest at the trials of the Russian dissidents.

Mr. Cyrus Vance, U.S. State Secretary, went ahead with a presentation of the latest U.S. position on SALT, without apparently raising the dissidents' issue. U.S. officials confirmed that Washington was still against linking human rights to the SALT negotiations.

Mr. Vance is taking every opportunity to raise the Washington's displeasure at the trials, during the two days of talks.

Immediately after completing his negotiations with Mr. Andrei Gromyko, Soviet foreign minister, he is to meet the wife of Mr. Shcharansky to demonstrate U.S. solidarity with the dissidents.

Mr. Ginzburg's wife, Arina, continued to be barred from the courtroom in Kaluga following her denunciation of a prosecution witness' testimony as "lies from beginning to end."

But a court official reported that the Prosecutor demanded an especially severe prison regime for Mr. Ginzburg because "he tried to spread false information about the Soviet Union to foreign news organisations."

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Dispute at Grunwick ends after 23 months

BY NICK GARNETT

THE GRUNWICK dispute formally and finally ended yesterday. During the 23 months it lasted the dispute was one of the longest in the history of the British labour movement.

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